

## SAS® Global Academic Program

Supporting teaching, learning and research in higher education

“Through partnering with SAS, we have provided our students an educational experience that allows them to successfully compete in a job market that covets students with advanced analytical skills.”

**J. Michael Hardin**  
Professor of Statistics  
University of Alabama



**We can help you make a difference.** Whether you're looking to build courses, create degree programs, grant certificates, conduct research, acquire leading-edge analytical skills or network with other SAS users, the SAS Global Academic Program can help you achieve success in your academic endeavors.

[www.sas.com/academic](http://www.sas.com/academic)

SAS has deep roots in higher education. Our software was developed more than 30 years ago at North Carolina State University to analyze agricultural data. We now offer products for a range of industries, including financial services, life sciences, government, retail, manufacturing, health care and education. SAS software is used in colleges and universities around the world for teaching and research. It's used in disciplines as diverse as business, economics, statistics, engineering, public health, psychology, sociology and more.

SAS' commitment to education remains strong in the many programs and services we offer to promote academic excellence.



## Contact Us

- [www.sas.com/academic](http://www.sas.com/academic)
- [academic@sas.com](mailto:academic@sas.com)
- 800-333-7660

## SAS® Programs and Resources for Students

[www.sas.com/student](http://www.sas.com/student)

### Software Access

Schools may have an agreement with SAS to distribute SAS directly to students. Send an e-mail to [studentprograms@sas.com](mailto:studentprograms@sas.com) for more information on which schools participate.

### Student Network

Join the SAS Student Network and get information about discounts on SAS training and how to find jobs or internships that utilize your SAS skills.

### Research Support

SAS offers many opportunities for students to be rewarded for using SAS successfully in their research.

### SAS Student Ambassador Program

This competitive program rewards the top student users of SAS in student research and will pay their travel expenses and registration fees to present at SAS Global Forum.

### Conference Sponsorship

Great opportunities to network and exchange knowledge are yours when you present at or attend a SAS-sponsored conference or SAS users group (SUG) conference. Many users groups provide student scholarships to attend their conferences, which can help with expenses.

### Forecasting Conference

- Poster competition - Student winners receive a free trip to the conference.

### Data Mining Conference

- Poster competition - Student winners receive a free trip to the conference.
- Data Mining Shootout - Students compete to solve a real-world data mining problem for a chance to win cash prizes and a trip to the conference.

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“The best part of being a SAS Student Ambassador was the feeling that the industry values academic research and is willing to support students in their research initiatives.”

**Uzma Raja**  
SAS Student Ambassador  
Texas A&M University

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“In Poland our academics do a lot of quite brilliant research, but they do not have a great deal of access to commerce or industry. The SAS Academic Program provides that connection, and it also provides the sophisticated software tools that enable researchers to do projects that meet business needs.”

**Przemyslaw Piotrowski**  
SAS Student Ambassador  
The Warsaw School of Economics

## SAS® Programs and Resources for Professors

[www.sas.com/teach](http://www.sas.com/teach)

### Teaching Materials from SAS

Materials include course notes, slides and data sets for many of SAS' publicly offered courses. Instructors can use this material in its entirety or incorporate select sections into their existing instructional materials. This material is free of charge and provides university instructors with everything they need to teach a course using SAS software.

### Certificate Programs and Curriculum Consulting

We will work closely with your institution to develop certificate programs in a variety of analytical areas. Designed to recognize students for their SAS knowledge, this program uses pre-existing courses or ones developed in consultation with SAS. While your university will administer the program, the certificate will be co-sponsored by SAS. Certificates are awarded after the successful completion of the course requirements.

Certificate programs exist in data mining, statistical methods and data analysis, and programming. Certificate programs in other areas of SAS expertise are possible if interest warrants.

We can work with your institution to help incorporate SAS into your academic offerings in other ways, too. Whether you

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“The demand for the SAS Certificate has exceeded our expectations. We see students from all different parts of campus – biology, political science, psychology and nursing. There’s a wide diversity of majors because what the courses teach is useful in so many fields.”

**Dr. Jennifer Priestley**  
Assistant Professor of Applied Statistics  
Kennesaw State University



are looking to create a single activity, a for-credit course, a sequence of courses building toward a degree, or to create a new program, our expert analytical and curriculum consultants can help.

### Data Mining for Educators Workshops

This weeklong, invitation-only program occurs each summer and offers university-level professors a unique opportunity to learn more about incorporating SAS® Enterprise Miner™ into their curricula. We offer this training in multiple locations each summer. The training is free of charge and taught specifically for university professors. Previous years' workshop locations have included Cary, NC, and Long Beach, CA.

### Training Discounts

Professors and students who choose to enroll in SAS' classroom, Web-based or Self-Paced e-Learning can take advantage of our 50 percent academic discount.

### Academic Software Bundles

Several specially priced software bundles are available for universities, professors and students. Whether for teaching, research or professional development, we can provide SAS software through Internet access and standalone installations, as well as larger server-based installations.

### Academic Book Evaluation Program

We can provide complimentary evaluation copies of SAS Press titles to university professors. SAS Press is also interested in partnering with professors/authors to write the next generation of analytical books and textbooks.

### Guest Speakers and Workshops

Looking for guest lecturers? Expert speakers from SAS or industry can be provided to universities for presentations, seminars or workshops that target students, faculty or administrators interested in hearing the latest information regarding SAS software or analytical technology. We can also provide hands-on, half-day or day-long workshops for all levels of users at your school's location.

### SAS® Global Certification Program

We have an internationally recognized certification program. Through the successful completion of SAS Certification exam(s), the SAS Global Certification Program provides formal credentials to users who can demonstrate knowledge of SAS. Certifications are offered in several areas, including base and advanced programming as well as predictive modeling.

**[support.sas.com/certify](http://support.sas.com/certify)**



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To contact your local SAS office, please visit: **[www.sas.com/offices](http://www.sas.com/offices)**

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