## **MACHINE LEARNING QUICK REFERENCE: ALGORITHMS - 1**

Algorithm Type	Common Usage	Suggested Usage	Suggested Scale	Interpretability	Common Concerns
Penalized Regression	Supervised regression     Supervised classification	<ul> <li>Modeling linear or linearly separable phenomena</li> <li>Manually specifying nonlinear and explicit interaction terms</li> <li>Well suited for N &lt;&lt; p</li> </ul>	Small to large data sets	High	<ul><li>Missing values</li><li>Outliers</li><li>Standardization</li><li>Parameter tuning</li></ul>
Naïve Bayes	Supervised classification	Modeling linearly separable phenomena in large data sets     Well-suited for extremely large data sets where complex methods are intractable	Small to extremely large data sets	Moderate	Strong linear independence assumption     Infrequent categorical levels
Decision Trees	Supervised regression     Supervised classification	Modeling nonlinear and nonlinearly separable phenomena in large, dirty data     Interactions considered automatically, but implicitly     Missing values and outliers in input variables handled automatically in many implementations     Decision tree ensembles (e.g., random forests and gradient boosting) can increase prediction accuracy and decrease overfitting, but also decrease scalability and interpretability	Medium to large data sets	Moderate	Instability with small training data sets Gradient boosting can be unstable with noise or outliers Overfitting Parameter tuning
<i>k</i> -Nearest Neighbors (kNN)	Supervised regression     Supervised classification	Modeling nonlinearly separable phenomena     Can be used to match the accuracy of more sophisticated techniques, but with fewer tuning parameters	Small to medium data sets	Low	<ul><li>Missing values</li><li>Overfitting</li><li>Outliers</li><li>Standardization</li><li>Curse of dimensionality</li></ul>
Support Vector Machines (SVM)	Supervised regression     Supervised classification     Anomaly detection	Modeling linear or linearly separable phenomena by using linear kernels     Modeling nonlinear or nonlinearly separable phenomena by using nonlinear kernels     Anomaly detection with one-class SVM (OSVM)	Small to large data sets for linear kernels     Small to medium data sets for nonlinear kernels	Low	Missing values     Overfitting     Outliers     Standardization     Parameter tuning     Accuracy versus deep neural networks depends on choice of nonlinear kernel; Gaussian and polynomial often less accurate
Artificial Neural Networks (ANN)	Supervised regression     Supervised classification     Unsupervised clustering     Unsupervised feature extraction     Anomaly detection	Modeling nonlinear and nonlinearly separable phenomena     Deep neural networks (e.g., deep learning) are well-suited for state-of-the-art pattern recognition in images, videos, and sound     All interactions considered in fully connected, multilayer topologies     Nonlinear feature extraction with autoencoder and restricted Boltzmann machine (RBM) networks     Anomaly detection with autoencoder networks     Clustering and visualization with self-organizing maps (SOMs)	Usually small to medium data sets     Stochastic gradient descent (SGD) optimization drastically increases scalability	Low	Missing values     Overfitting     Outliers     Standardization     Parameter tuning



## MACHINE LEARNING QUICK REFERENCE: ALGORITHMS - 2

Algorithm Type	Common Usage	Suggested Usage	Suggested Scale	Interpretability	Common Concerns
Association Rules	Supervised rule building     Unsupervised rule building	Building sets of complex rules by using the co- occurrence of items or events in transactional data sets	Medium to large transactional data sets	Moderate	Instability with small training data     Overfitting     Parameter tuning
<i>k</i> -Means	Unsupervised clustering	<ul> <li>Creating a known a priori number of spherical, disjoint, equally sized clusters</li> <li>k-modes method can be used for categorical data</li> <li>k-prototypes method can be used for mixed data</li> </ul>	Small to large data sets	Moderate	<ul> <li>Missing values</li> <li>Outliers</li> <li>Standardization</li> <li>Correct number of clusters is often unknown</li> <li>Highly sensitive to initialization</li> <li>Curse of dimensionality</li> </ul>
Hierarchical Clustering	Unsupervised clustering	Creating a known a priori number of nonspherical, disjoint, or overlapping clusters of different sizes	Small data sets	Moderate	Missing values     Standardization     Correct number of clusters is often unknown     Curse of dimensionality
Spectral Clustering	Unsupervised clustering	Creating a data-dependent number of arbitrarily shaped, disjoint, or overlapping clusters of different sizes	Small data sets	Moderate	Missing values     Standardization     Parameter tuning     Curse of dimensionality
Principal Components Analysis (PCA)	Unsupervised feature extraction	<ul> <li>Extracting a data-dependent number of linear, orthogonal features, where N&gt;&gt; p</li> <li>Extracted features can be rotated to increase interpretability, but orthogonality is usually lost</li> <li>Singular value decomposition (SVD) is often used instead of PCA on wide or sparse data</li> <li>Sparse PCA can be used to create more interpretable features, but orthogonality is lost</li> <li>Kernel PCA can be used to extract nonlinear features</li> </ul>	Small to large data sets for traditional PCA and SVD     Small to medium data sets for sparse PCA and kernel PCA	Generally low, but higher for sparse PCA or rotated solutions	Missing values     Outliers
Nonnegative Matrix Factorization (NMF)	Unsupervised feature extraction	Extracting a known a priori number of interpretable, linear, oblique, nonnegative features	Small to large data sets	High	<ul> <li>Missing values</li> <li>Outliers</li> <li>Standardization</li> <li>Correct number of features is often unknown</li> <li>Presence of negative values</li> </ul>
Random Projections	Unsupervised feature extraction	Extracting a data-dependent number of linear, uninterpretable, randomly-oriented features of equal importance	Medium to extremely large data sets	Low	Missing values
Factorization Machines	Supervised regression and classification     Unsupervised feature extraction	Extracting a known a priori number of uninterpretable, oblique features from sparse or transactional data sets     Can automatically account for variable interactions     Creating models from a large number of sparse features; can outperform SVM for sparse data	Medium to extremely large sparse or transactional data sets	Moderate	Missing values     Outliers     Standardization     Correct number of features is often unknown     Less well suited for dense data

