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#### **ABSTRACT**

This paper uses PROC REPORT under the ODS environment to export a big data set into a colorful and customized xml file so that a non-SAS user can read the data easily in the xml file for useful information. DEFINE, COMPUTE, and COLUMN statements are used along with several options to present data in a more colorful way. It shows how to control the format of the selected columns and rows. The headings of columns can be more meaningful and pretty. It also talks about how to color any selected cells differently to bring attention to the audience. The data set used is called "Sashelp.snacks" provided by SAS in the Sashelp library. This data set provides daily snack food sales with 35,770 observations and 6 variables.

#### STEP2: COLUMN CUSTOMIZATION (OUTPUT)

2. Suppress repetitious product printing				rmat change kdate17.		Spanning Iumn he		5.More informative labels and split column headers			
						Sales Detai			5		
		Product Name	:		Date of sale	Quantity Sold	Price	Holiday (1=yes)		tised /es)	
E	Baked	Baked potato chips Tu		Tue, Aug 31, 2004		6	1.99	0		0	
				Wed,	Sep 1, 2004	1	1.99	1		0	
				Thu, Sep 2, 2004		0	1.99	1		0	
			Fri,	Sep 3, 2004	3	1.99	1		0		
			Sat,	Sep 4, 2004	0	1.99	1		0		

#### 1.Change column order

#### STEP1: EXPORTING DETAIL REPORT TO EXCEL

```
ods tagsets.excelxp file="C:\snacks.xml" style=normal
options(frozen_headers='yes' autofilter='all');
ods results off;
dods tagsets.excelxp options(sheet_name="Bread sticks");
proc print data=sashelp.SNACKS(where=(product="Bread sticks"));run;
ods tagsets.excelxp options(sheet_name="Cheese puffs");
proc print data=sashelp.SNACKS(where=(product="Cheese puffs"));run;
ods results on;
```

#### STEP2: COLUMN CUSTOMIZATION (CODE)

- Change the column order (Line 3) and Suppress repetitious column printing (Line 4)
- Change the formats (Line 7) and Specify a header to span multiple columns (Line 3)
- Change column labels (Line 2 and DEFINE statements) and Split the column headers

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#### STEP3: ROW CUSTOMIZATION (OUTPUT)

#### Add traffic lighting for positive sales

	Sales Details					
Date of sale	Quantity Price Sold		Holiday (1=yes)	Advertised (1=yes)		
Tue, Aug 31, 2004	6	1.99	0	0		
Wed, Sep 1, 2004	1	1.99	1	0		
Thu, Sep 2, 2004	0	1.99	1	0		
Fri, Sep 3, 2004	3	1.99	1	0		
Sat, Sep 4, 2004	0	1.99	1	0		
Sun, Sep 5, 2004	0	1.99	1	0		
Mon, Sep 6, 2004	0	1.99	1	0		
Tue, Sep 7, 2004	0	1.99	1	0		
Wed, Sep 8, 2004	1	1.99	0	0		
Thu, Sep 9, 2004	3	1.99	0	0		
Fri, Sep 10, 2004	3	1.99	0	0		
Sat, Sep 11, 2004	0	1.99	0	0		
Sun, Sep 12, 2004	8	1.99	0	0		
Mon, Sep 13, 2004	0	1.99	0	0		
Tue, Sep 14, 2004	6	1.99	0	0		
Wed, Sep 15, 2004	0	1.99	0	0		
Thu, Sep 16, 2004	0	1.99	0	0		
Fri, Sep 17, 2004	7	1.49	0	1		
Sat, Sep 18, 2004	16	1.49	0	1		
Sun, Sep 19, 2004	5	1.49	0	1		

1 proc report data=sashelp.SNACKS(where=(date>"30Aug2004"d) obs=20)

```
Positive sales: yellow
```

Holiday sales: green

```
5 define Holiday/display "Holiday#(1=yes)";
```

define Advertised/display "Advertised#(1=yes)";
define date/display "Date# of sale" format=WEEKDATE17.;

define Product/order "Product#Name" noprint;

define QtySold/"Quantity#Sold";

split='#';label price="Price";

compute QtySold; if QtySold.sum > 0 then

call define (\_row\_, 'style', 'style={background=yellow}'); endcomp;

compute Holiday; if QtySold.sum>0 and holiday=1 then

call define ( COL , 'style', 'style={background=green font weight=bold}');endcomp;

compute Advertised; if QtySold.sum>0 and Advertised=1 then

call define (\_COL\_, 'style', 'style={background=red font\_style=italic}');endcomp;

STEP3: ROW CUSTOMIZATION (CODE)

column Product date ("Sales Details" QtySold Price Holiday Advertised);

5 **run;** 

1. The first element of CALL DEFINE statement could be "\_row", "\_col\_" or "\_c4\_"

2. The second element of CALL DEFINE statement could be "format", "style" or "url"

8. Numerical variable with Analysis usage must use compound names

Advertised sales: red

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#### STEP4: DISPLAY NEW VARIABLES (OUTPUT)

Product			Sales Details					
Product Name	Short Name	Date of sale	Quantity Sold	Price	Sales	Holiday (1=yes)	Advertised (1=yes)	
Baked potato chips	Врс	Tue, Aug 31, 2004	6	1.99	\$11.94	0	0	
		Wed, Sep 1, 2004	1	1.99	\$1.99	1	0	
		Thu, Sep 2, 2004	0	1.99	\$0.00	1	0	
		Fri, Sep 3, 2004	3	1.99	\$5.97	1	0	
		Sat, Sep 4, 2004	0	1.99	\$0.00	1	0	

**New Text Variable** 

**New Numerical Variable** 

#### STEP4: DISPLAY NEW VARIABLES (CODE)

- 1. Put the computed variable to the right of input variables
- 2. Numerical variable with Analysis usage must use compound names
- 3. Character variable must be computed with CHARACTER OR LENGTH option

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#### STEP5: ADD SUMMARY INFORMATION (OUTPUT)

#### Add summary information for all numerical variables.

	Sales Details					
Product Name	Date of sale	Quantity Sold	Price	Sales	Holiday (1=yes)	Advertised (1=yes)
Baked potato chips	Tue, Jan 1, 2002	0	1.99	\$0.00	0	0
	Wed, Jan 2, 2002	0	1.99	\$0.00	0	0
	Thu, Jan 3, 2002	0	1.99	\$0.00	0	0
	Fri, Jan 4, 2002	0	1.99	\$0.00	0	0
Baked potato chips		0	1.99	\$0.00		
Barbeque pork rinds	Tue, Jan 1, 2002	3	1.49	\$4.47	0	0
	Wed, Jan 2, 2002	11	1.49	\$16.39	0	0
	Thu, Jan 3, 2002	1	1.49	\$1.49	0	0
	Fri, Jan 4, 2002	1	1.49	\$1.49	0	0
Barbeque pork rinds		16	1.49	\$23.84		

#### STEP5: ADD SUMMARY INFORMATION (CODE)

- 1. You can only BREAK on an ORDER or GROUP variable
- 2. Add SUMMARIZE option for the BREAK statement
- 3. SUM is the default statistics for a numerical variable

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#### STEP6: ADD CUSTOMIZED SUMMARY INFORMATION (OUTPUT)

#### Customize the summary information to display what interests us most

		Sales Details						
Product Name	Date of sale	Quantity Sold	Price	Sales	Holiday (1=yes)	Advertised (1=yes)		
Baked po	sales of		\$0.00					
Baked potato chips	Tue, Jan 1, 2002	0	1.99	\$0.00	0	0		
	Wed, Jan 2, 2002	0	1.99	\$0.00	0	0		
	Thu, Jan 3, 2002	0	1.99	\$0.00	0	0		
	Fri, Jan 4, 2002	0	1.99	\$0.00	0	0		
Barbeque	Barbeque pork rinds has total sales of \$23.84							
Barbeque pork rinds	Tue, Jan 1, 2002	3	1.49	\$4.47	0	0		
	Wed, Jan 2, 2002	11	1.49	\$16.39	0	0		
	Thu, Jan 3, 2002	1	1.49	\$1.49	0	0		
	Fri, Jan 4, 2002	1	1.49	\$1.49	0	0		

## STEP6: ADD CUSTOMIZED SUMMARY INFORMATION (CODE)

```
1 Deproc report data=sashelp.SNACKS(where=(date<"05Jan2002"d)) split='#'; label price="Price";
2 column Product date ("Sales Details" QtySold Price Sales Holiday Advertised);
3 define Product/order "Product#Name";
4 define Holiday/display "Holiday#(1=yes)";
5 define Advertised/display "Advertised#(1=yes)";
6 define date/display "Date# of sale" format=WEEKDATE17.;
7 define QtySold/ "Quantity#Sold";
8 define price/mean;
9
10 define sales/computed f=dollar20.2;
11 compute sales;sales=qtysold.sum*price.mean;endcomp;
12 compute before product; line product $20. "has total sales of " sales dollar20.2;endcomp;
13 run;
```

- 1. LINE Statement is only valid in COMPUTE BEFOR or COMPUTE AFTER block
- 2. LINE statement is executed after the other statements in the block
- 3. Change the default statistics SUM to MEAN for Price

#### CONCLUSIONS

To produce a detail report, you don't have the same flexibility with PROC SQL and PRINT as you do with PROC REPORT which provides a handful of options and statements users can leverage to control the appearance of the output of the data extensively.

#### <u>REFERENCES</u>

Zender, Cynthia. 2009. SAS <sup>®</sup> Report Writing 1: Using Procedures and ODS. Cary, NC: SAS Institute Inc.



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