User-Assisted Modeling: How SAS® Text Analytics Will Help You Pinpoint Data of Interest

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ABSTRACT

Have you ever wanted to discover information, where the criterion is “I'll know it when I see it”? This summer’s release of SAS® Text Miner, SAS® Sentiment Analysis, and SAS® Content Categorization will provide active learning capabilities, a collaborative process between the user and the system. With the interactive approach provided by active learning, the user is able to discover and understand topics and concepts hidden within a collection of documents.

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