Using Different Methods for Accessing Non-SAS® Data to Build and Incrementally Update That Data Warehouse

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Abstract

Often SAS users need to access data from non-SAS sources. This is especially true when constructing a SAS data warehouse from other vendors’ databases. While this task is not too difficult, sometimes unforeseen challenges can arise, especially when dealing with date values. This tutorial initially takes a look at several methods for accessing different kinds of data to do the initial load of the data warehouse. Then attention is given to various ways of doing incremental updates and how to overcome some potential problems.

This paper follows the tasks that were involved in a specific retail application and how a certain organization faced and overcame the challenges that accompany building and updating a data warehouse. To accomplish its objectives, this paper is divided into seven sections. The first section looks at the environment and issues surrounding the initial load of the warehouse. The second part looks at the inevitable task of data manipulation, specifically dealing with date values. The third part examines methods for finding out the maximum date value of transactions in the data warehouse. Next, the paper looks at finding the maximum date values in the operational data that feeds the warehouse. The fifth step looks at the method for comparing the maximum date of the warehouse transactions with the maximum date of the operational data. The sixth step looks at doing the actual updating itself. The seventh step looks at accomplishing the above by using the SAS/ACCESS® LIBNAME statement.

Part I: Introduction and Initial Load

Background: A national retail organization recently built a data warehouse that allows it to analyze the purchasing patterns of its customers. The organization wanted to find out who its best customers are so that ways might be devised to reward them, with programs like a frequent buyer’s club. It also wanted to find out who its worst customers are, so that it can cease mailing them expensive catalogs on a monthly basis.

This organization has almost 100 stores all across the United States. Every night, each of these stores uploads its transactional data to a regional server. Then, every few days, the sales data is loaded into Sybase tables. The plans are to build a SAS data warehouse (or data mart) from the Sybase tables (figure 1).

For the sake of simplicity, this paper will focus only on the loading and updating of the Sales_Header SAS dataset from the Tx_Header Sybase table. Before the code can be written to perform the initial load, the column names of the Sybase tables need to be known. The column names for the Tx_Header Sybase table are shown below (Figure 2). Notice the column names. Especially notice that there are three separate fields for the date of the sale; rcpt_dte_yy, rcpt_dte_mm, and rcpt_dte_dd.
There are several ways to read Sybase data with the SAS system. The following code represents a method using PROC SQL with the Pass-through facility (Figure 3).

Once this code is executed, the SAS dataset: Sales_Header is created from the Tx_Header Sybase table. Similar SQL steps are used to read the other necessary Sybase tables, and this represents the initial load of the data warehouse (or data mart).

Part II: Data Manipulation

There is always a need to manipulate the data. In this case, only one column for date values is needed instead of three. The following DATA step (Figure 4) is typical of the type of data manipulation that is needed.

After this DATA step runs, the maximum sales date is stored in a macro variable named &CUTOFF. The next step is to find the latest date of a sale in the Tx_Header Sybase table.

Part III: Find the Latest Sales_Date in the Data Warehouse

For our purposes in this example, we are going to concentrate on the values of SALES_DATE to tell us whether it is time to update the SAS data warehouse from the Sybase tables. In other words, if the maximum value for the sales date is greater in the Tx_Header Sybase table than in the Sales_Header data set in the warehouse, then it is time to update. Part three illustrates a method for finding out the latest sales date in the warehouse. The DATA step is used to do this, and the exact code is illustrated in Figure 5.

Part IV: Find the Latest Sales Date in the Tx_Header Sybase Table

Remember that the RCPT_DTE_YY column has only 2 digits that represent the year. Before the year 2000, the following method found in Figure 6 could be used.

After this DATA step runs, the maximum sales date is stored in a macro variable named &CUTOFF. The next step is to find the latest date of a sale in the Tx_Header Sybase table.

The pass-through part of this code essentially builds a date value in the yymmdd8 format. It does this by taking the 2-digit value of year and multiplying it by 10,000. This value is added to the results of multiplying the 2-digit value of month. Then finally, this is added to the 2-digit value of RCPT_DTE_DD. Then, the MAX function finds the maximum date value. Once this is found, it is pasted into a variable called LAST_DTE. This variable passes its value into an SQL macro variable named LASTSDTE.
Again, the program and logic represented here are valid only if the year value is a 2 digit number. If the year value has 4 digits, the method found in Figure 7 will have to be used.

If the condition in the REFRESH macro is true, then the Sybase tables have more recent records than those in the data warehouse. Therefore, the data warehouse needs to be refreshed with new records from the Sybase table. The program in the next section does the refreshing, and goes in the REFRESH macro between the %DO and the %END.

Part VI: Update the Data Mart With The Newest Sybase Records

Once we determine that the warehouse needs updating by comparing the two dates above, we need a way to pass the maximum date values from the SAS data warehouse into the program that reads the Sybase data. This is done by using the following three %LET statements seen in Figure 9.

If, for example, the value of &cutoff is 15340 (December 31, 2001), then the value of:

- &mm is equal to 12
- &dd is equal to 31
- &yy is equal to 2001

Remember, the date values in the Sybase table are in three independent columns: one for sales month, one for sales day, and one for sales year. Also remember that the year values in the Sybase table have only two digits. We need a way to convert them to four digits so that we can compare them to the four digit values of &yy. The next task is to create a four digit value for year. Using the following CASE clause that will be placed in the PROC SQL program does this.

The above CASE clause creates a new variable called YYYY that contains the four digit value
for year. However, because YYYY is not in the Sybase table, it cannot be used in a WHERE clause. We can still use the subsetting logic in our SQL step by using the HAVING clause. Note the use of the HAVING clause, CASE clause, and the %LET statements in the following SQL code (Figure 11).

```sql
%let mm = %sysfunc ( month( &cutoff ), z2. );
%let dd = %sysfunc ( day( &cutoff ), z2. );
%let yy = %sysfunc ( year( &cutoff ), z4. );

proc sql;
  connect to sybase as sas_sql
    (server = ADAM   database = DIS01p
      user    = BTC      password = secret );
  create table work.sales_header as
    select mdy( month, day, year ) as sales_date, acct_id, total_amount ,
      store , rcpt_nbr
    from connection to sas_sql
    ( select account_number as acct_id,
      sales_amount   as  total_amount ,
      store_id            as  store,
      rcpt_dte_mm   as month ,
      rcpt_dte_dd   as day ,
      rcpt_dte_yy  as year ,
      rcpt_nbr
    case
      when rcpt_dte_yy lt 10 then 2000 + rcpt_dte_yy
      else 1900 + rcpt_dte_yy
    end as yyyy
    from tx_header
  having ( yyyy > &yy )  or
    (yyyy = &yy and rcpt_dte_mm > &mm ) or
    (yyyy = &yy and rcpt_dte_mm = &mm
     and rcpt_dte_dd > &dd ))
  order by rcpt_nbr;
  disconnect from sas_sql;
quit;
```

Figure 11.

After reading the new Sybase rows into the WORK.SALES_HEADER data set, we can then append them to the permanent SAS data set.

**Part VII: Using the SAS/ACCESS LIBNAME Statement**

Beginning experimentally in Version 7 of the SAS System and continuing in production mode with Version 8, the SAS/ACCESS product provides its own enhancement to the LIBNAME statement that makes the work covered in Parts I through VI of this paper much easier. Now, a user of SAS can take advantage of these features and use them instead of the Pass-through facility of PROC SQL.

First, let's take a look at the SAS/ACCESS LIBNAME statement. The general syntax is:

```sql
libname libref engine - name
  engine - connection options
  engine - LIBNAME options ;
```

Figure 12.

Specifically, for the retail example that this paper has been following, to access Sybase data, the LIBNAME statement should look like this:

```sql
libname s_tables sybase
  user = BTC123
  password=XXXXXX
  database = lwdw01p
  server = lwdw01p
  preserve_tab_names = yes
  schema = DBA ;
```

Figure 13.

Once this LIBNAME statement is issued, SAS treats all the Sybase tables in the 'lwdw01p' database as though they are SAS data sets in the same SAS library. For instance, we can issue the LIBRARY command and the following LIBRARY window appears:

![LIBRARY Window](image)

Figure 14.

If we double click on the S_tables icon in the LIBRARY window, we will see the following:

![Contents of 'S_tables'](image)

Figure 15.
While these icons look like they are representing SAS data sets, they are in fact Sybase tables. The magic of the SAS/ACCESS libname statement is that it can present these tables to the SAS System in a way that they are treated like SAS data sets. For example, if we double-click on the **budget_view_tmp3** icon above, we will see:

Because a VIEWTABLE window opens, we may think we are looking at the rows and columns of a SAS data set. But, again, the data are physically stored in a Sybase table. So now, when we want to refer to this Sybase table in our SAS program, we can refer to it using the same syntax as we would a SAS data set. In other words if we want to see the first 10 rows of this Sybase table, we can submit the following SAS code:

```
proc print data =
  s_tables.budget_view_tmp3(obs=10);
run;
```

At this point, we can a DROP the three independent variables that are used in the MDY function to make up the date.

The next step is to find the latest sales date in the data warehouse. We can use the same DATA step as before:

```
data _null_; retain maxdate 0;
set sales_header end=e;
if sales_date > maxdate then maxdate = sales_date;
if e;
call symput('cutoff', trim(left (put (maxdate, 8.))));
```

To find the latest sales date in the Sybase table we can use the following DATA step:

```
data _null_; retain s_maxdate 0;
set s_tables.tx_header (keep = rcpt_dte_mm rcpt_dte_dd rcpt_dte_yy) end=e;
sales_date = mdy (rcpt_dte_mm, rcpt_dte_dd, rcpt_dte_yy);
if sales_date > s_maxdate then s_maxdate = sales_date;
if e;
call symput('lastsdte', trim(left (put (s_maxdate, 8.))));
run;
```

We now have the maximum sales date for the SAS data warehouse, and the maximum sales date from the Sybase tables. We can use the same REFRESH macro to compare dates.

We can use the following DATA step to refresh the data warehouse:

```
data new;
set s_tables.tx_header;
sales_date = mdy (rcpt_dte_mm, rcpt_dte_dd, rcpt_dte_yy);
if sales_date > &cutoff;
run;
```

And finally, we use the following code to append the new data set to the existing data set in the warehouse.
Conclusion

There are a number of ways to build and update a Data Warehouse using SAS. This paper initially illustrates using the Pass-Through facility of PROC SQL. If one has licensed the SAS/ACCESS product then a more direct and less complex solution can be used. This paper illustrates the power and flexibility of using the SAS system.

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