

SAS® Certification

A Panel Discussion of Pros and Cons

This panel will be led by
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This panel discussion is designed to investigate the everyday issues of certification in the job market. Panel members will be from various industries, including managers, consulting and training organizations. The goal is to get different perspectives of what issues exist when employees and consultants get certified in specific aspects of SAS Software. Audience input will be an important part of this discussion.

Since the inception of certification by other aspects of the computing industry, i.e. Novell™ and Microsoft™, the job market has changed. Will the SAS market change in similar ways to other computing markets? Here are some of the questions our panel members will discuss.

- Is certification important to existing employers?
- Is certification important to new employers?
- What is the relationship between certification and job experience?
- Will companies prepare employees for certification?
- Will it make the job market more competitive?
- What agreements exist if an employee becomes certified at their existing firm?
- Should employers train their employees for certification?
- What happens if an employee leaves their employer after certification?
- How does certification affect employee turnover?
- What will it do to salaries for SAS certified or non-certified individuals?
- What will certification not do?
- How will it affect the independent consultant?
- How will it affect the consulting industry?
- What are the panel's viewpoints as to the future of the SAS industry?
- What else is important to employers besides certification?
- How long will certifications in a particular topic last?