Customer Case Study: Using SAS® Drug Development to Promote Collaboration and Decision Making

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ABSTRACT

SAS Drug Development can be used to provide quality data on-demand to clinical teams for quicker decision making on the conduct and disposition of clinical trials. SAS Drug Development facilitates rapid access to clinical trial data for data review, analyses, and report generation as well as provides an environment that promotes collaboration between all clinical team members, data providers and service providers.

SAS Drug Development provides a centralized, secure, regulatory compliant, and scalable repository for clinical trial data. It can be the cornerstone of a suite of integrated clinical solutions that allow companies to do the following:

* Streamline the process of capturing data at investigator sites.
* Exchange data with multiple data and service providers.
* Provide the means for data integration, medical event coding, data visualization, analysis, and reporting.

This also allows companies to eliminate the need to implement traditional clinical data management systems used for paper-based data collection, data management, and data integration.

Future opportunities include the integration of SAS Drug Development with safety, document management, and regulatory submission systems, as well as with JMP® Genomics suite, and modeling and simulation applications. It also provides for the implementation of expanded data warehousing and mining capabilities.

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