Customer Case Study: Using Data Integration and Business Intelligence Tools to Provide Strategic-Decision Support for Universities

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ABSTRACT

There is a continuing demand across the higher education sector for increased extraction and analysis of university data to facilitate strategic decision-making and management of university programs and activities.

This case study presents the method used by the University of Central Florida to implement and integrate the SAS Data Warehouse and SAS Business Intelligence client tools, which provided the university's user community with dynamic access to information and knowledge for strategic decision making, evaluation, forecasting, and performance measurements.

This presentation:

* Discusses the purpose and value of combining disparate data sources in an enterprise-wide data warehouse.

* Explains the importance of a flexible and secure information delivery environment that is accessible by a university's user groups.

* Highlights specific data information solutions that have been achieved through this project.

No paper was submitted for publication.

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