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SAS® BI Dashboard Best Practices

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ABSTRACT

Dashboards can be powerful tools providing decision makers information at a glance for both tactical and strategic decisions. The best-looking dashboard in the company will not be used when good visual design is not understood. This presentation will help you avoid common mistakes, create aesthetically appealing dashboards, and maximize the dashboard's potential by communicating what users need to know in an instant. You will see examples using the SAS® BI Dashboard and learn about recent enhancements that you can leverage in your organization.

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