

Paper 279-2008

# Demand Planning and Forecasting

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## ABSTRACT

Demand Forecasting in retail enables improved forecast accuracy and consistency; better decision making; and enhanced allocation and replenishment precision that reduces stock-outs and manual interventions to make both the top and bottom line healthier. Hear these industry experts discuss their lessons learned and experience with forecasting tools to drive the decisions in the planning process. These include improvements in basic and fashion forecasting which have improved workflow and efficiency within the planning cycle. Panelists: Family Dollar, Sport Chalet, and more.

**No paper was submitted for publication.**

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