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Financial Planning / Merchandise and Location Planning

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ABSTRACT

Financial planning is a struggle to balance the trends of the merchandise and stores while meeting the financial objectives of the company. This panel discussion features recent retail trends and efforts to maximize profits and drive improvements. Hear how these retailers are using innovative methods and tools to develop plans tailored for merchandise and location trends. Panelists: The Children's Place, Stage Stores, Tween Brands.

No paper was submitted for publication.

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