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## Business Intelligence in Retail

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### ABSTRACT

Retailers today are operating in a sophisticated environment, with fierce competition and increasingly demanding customers and end users. It's necessary to have better insight into all aspects of their business, information needs to be delivered quickly, be based on fact, and it must enable decision making. Too many retailers try to implement a strategy that is large-scale, flexible, and query-based. Hear a panel discussion among industry leaders whose practical experience can help you achieve a roadmap for successful delivery so that your business intelligence keeps you a step ahead, not behind your data as you drive to improve sales, inventory management, and margin. Panelists: AutoZone, Tween Brands, and more.

**No paper was submitted for publication.**

### CONTACT INFORMATION

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