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Retail Opening Session

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Alan Wolf, Dick's Sporting Goods

ABSTRACT

Welcome to the retail track. This feature opening session provides background on the SAS® Retail Users Group: SRUG. Julie Rankin (Stage Stores) and Alan Wolf (Dick's Sporting Goods) kick-off the retail track with an overview of SRUG accomplishments to date, web site introduction and functionality, goals and objectives of the group. Hear how becoming a member of this group can benefit you and your company as it provides a method for helpful insight, direction into product development while building partnerships.

No paper was submitted for publication.

CONTACT INFORMATION

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