ABSTRACT

It's all about the data. That is, every product approved by health agencies around the world relies on quality patient data. These are the very data that are monitored during the conduct of clinical trials, collected, collated, and analyzed to determine the safety and efficacy of pharmaceutical, biological, and device products. We need data, and lots of it, to predict risk. We must therefore integrate data from a number of sources. The industry is committed to protecting human subjects while generating these high-quality outputs. Yet, inherent in the system today is redundancy which costs us all. How do we achieve the perfect trifecta: cheap, fast, and high quality? How do we, and how can we, use these data to ultimately enhance the safety of our patients?

No paper was submitted for publication.

CONTACT INFORMATION

Paula Brown Stafford
Quintiles Transnational Corporation
paulabrown.stafford@quintiles.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. © indicates USA registration.

Other brand and product names are trademarks of their respective companies.