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An Increasing Sense of Urgency: Master Data in Financial Services

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ABSTRACT

Companies have learned the hard way that the location, synchronization, standardization, matching, and propagation of their corporate information is an easy vision to articulate, but more difficult to execute. This is especially true for financial services firms, where siloed systems are the byproduct of siloed organizations, divergent business policies, and subjective interpretations of data ownership. But not for long. In this keynote, consultant and author Jill Dyche will discuss how financial services companies—from retail banks to brokerage houses to insurance firms—are tackling master data management, outlining the components of master data maturity and the ancillary data governance practices that accompany it.

No paper was submitted for publication.

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