

Paper 067-2008

Best Practices - Top 5 CFO Challenges

Peter Turney, Cost Technology

ABSTRACT

Hear how SAS® can enable the office of the Chief Financial Officer solve the challenges with our distinctive competencies.

- Ensure sustainable, repeatable, reliable processes.
- Identify and capitalize on revenue growth opportunities.
- Reduce costs without compromising productivity.
- Plan, predict, and respond to business and market changes.
- Align day-to-day operations with long term strategic goals; mitigate risk!

No paper was submitted for publication in the *Proceedings*.

CONTACT INFORMATION

Peter Turney
Cost Technology
peter.turney@costtechnology.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.