

Reserved Attribute Names for SAS Customer Intelligence 360

These attribute names are reserved by SAS Customer Intelligence 360. You cannot use the reserved names with a different case because the check is not case sensitive. Here is an example: Because `activity_id` is a reserved name, you cannot use `Activity_ID` or `ACTIVITY_ID`. However, you can use `activity_id1` or `my_activity_id`.

<code>abtest_path_id</code>	<code>beacon_id</code>	<code>changeIndex</code>
<code>activity_id</code>	<code>beacon_major</code>	<code>channel_name</code>
<code>activity_node_id</code>	<code>beacon_minor</code>	<code>channel_user_id</code>
<code>alias1</code>	<code>beacon_name</code>	<code>channelUserId</code>
<code>alias10</code>	<code>beacon_uuid</code>	<code>client_ts</code>
<code>alias11</code>	<code>begin</code>	<code>client_ts_tz</code>
<code>alias12</code>	<code>billingCity</code>	<code>contact_dt</code>
<code>alias13</code>	<code>billingCountry</code>	<code>contact_response_cd</code>
<code>alias14</code>	<code>billingPostcode</code>	<code>contact_response_tag</code>
<code>alias15</code>	<code>billingRegion</code>	<code>contactId</code>
<code>alias2</code>	<code>boolean</code>	<code>contactName</code>
<code>alias3</code>	<code>browser_device_type</code>	<code>contactTimestamp</code>
<code>alias4</code>	<code>browser_language</code>	<code>contentSize</code>
<code>alias5</code>	<code>browser_language_name</code>	<code>control_group</code>
<code>alias6</code>	<code>browser_name</code>	<code>control_group_flg</code>
<code>alias7</code>	<code>browser_platform</code>	<code>cookiesEnabled</code>
<code>alias8</code>	<code>browser_version_no</code>	<code>countryCode</code>
<code>alias9</code>	<code>browserAgent</code>	<code>creative_id</code>
<code>alt_txt</code>	<code>browserSize</code>	<code>currency</code>
<code>altText</code>	<code>businessProcessAttribute1</code>	<code>custom_events_sk</code>
<code>analysis_group_id</code>	<code>businessProcessAttribute2</code>	<code>customEventGroupName</code>
<code>and</code>	<code>businessProcessName</code>	<code>customEventName</code>
<code>array</code>	<code>businessProcessStepAttempts</code>	<code>customEventRevenueValue</code>
<code>attemptIndex</code>	<code>businessProcessStepName</code>	<code>date</code>
<code>attemptStatus</code>	<code>call</code>	<code>deliveryType</code>
<code>attribute1</code>	<code>cart_activity_details_sk</code>	<code>detail_id</code>
<code>attribute2</code>	<code>Cart_ID</code>	<code>detailId</code>
<code>availabilityMessage</code>	<code>cartId</code>	<code>detailIdNum</code>

deviceLanguage	formFieldValue	journeyId
document_url	formName	journeyName
documentName	geo_city	journeyStartFlag
domain	geo_country	journeyStepAttemptIndex
downloadObjectId	geo_ip	journeyStepName
downloadSelectorPath	geo_latitude	journeyStepPathIndex
else	geo_longitude	jsEnabled
emailSubject	geofence_id	link_id
end	geofence_name	link_name
errorCode	goalId	link_selector_path
errorMessage	goto	link_tracking_id
errorTimestamp	guid	linkTrackingGroup
errorTimestamp_tz	hidden	linkTrackingId
event_channel	id	linkTrackingLabel
event_guid	identity_id	load_id
event_name	identity_type	loadtime
event_source	identity_type_nm	maxPlayDuration
event_type	identityId	media_action
event_uid	identityType	media_display_duration
eventDesignedId	if	media_duration
eventDesignedName	imagesCompleteTime	media_exit_point_duration
eventName	imprint_id	media_name
eventTimestamp	imprintId	media_player
eventTimestamp_tz	integer	media_player_version
eventType	interactionCount	media_position
false	isEmailCorrelated	media_url
fieldId	javaEnabled	mediaAction
fieldName	javaVersion	mediaDisplayDuration
flashEnabled	joiourneyFollowingCSA	mediaDuration
flashVersion	journeyCompleteFlag	mediaExitPointDuration
form_submit_successful_flg	journeyErrorDesc	mediaName
formFieldId	journeyErrorTimestamp	mediaPlayEndTime
formFieldName	journeyErrorTimestamp_tz	mediaPlayEndTime_tz

mediaPlayerName	pageCategoryClass10	product_id
mediaPlayerVersion	pageCategoryClass11	product_name
mediaPlayStartTime	pageCategoryClass12	product_quantity
mediaPlayStartTime_tz	pageCategoryClass13	product_quantity_num
mediaPosition	pageCategoryClass14	product_savings_message
message_id	pageCategoryClass15	product_shipping_message
messageId	pageCategoryClass2	product_sku
metroCode	pageCategoryClass3	product_unit_price
mobile_app_language	pageCategoryClass4	product_unit_price_num
mobile_app_version	pageCategoryClass5	productAction
mobile_appid	pageCategoryClass6	promotionCreative
mobile_carrier_name	pageCategoryClass7	promotionDerivedDisplayFlg
mobile_country_code	pageCategoryClass8	promotionName
mobile_device_language	pageCategoryClass9	promotionNum
mobile_device_mfg	pageId	promotionPlacement
mobile_device_model	pageLoadTime	promotionRecordType
mobile_device_type	pageViewSequence	promotionTrackingCode
mobile_network_code	parent_event_uid	promotionType
mobile_platform	parentEventDesignedId	protocol
mobile_platform_version	paymentType	public
mobile_screen_height	platform	radius
mobile_screen_width	playEndTime	real
mobile_sdk_version	playStartTime	rec_group_id
name	pointer	recipientDomain
not	portableDeviceFlag	recommenderGroup
null	postalCode	recordType
occurrence_id	previous_session_id	referrer
or	previousSessionId	referrer_search
orderId	previousSessionIdNum	referrerQuery
organizationName	private	referrerUrlDomain
page_title	process_details_sk	regionCode
page_view_sequence_num	product_availability_message	reserved_1_txt
pageCategoryClass1	product_group	reserved_2_txt

reserved_3_txt	sessionTimeoutDuration	traffic_source_creative
response_tracking_code	Shipping_Cost	traffic_source_name
responseld	shippingCity	traffic_source_placement
responseName	shippingCost	traffic_source_tracking_code
responseTimestamp	shippingCost_num	traffic_source_type
responseTrackingCode	shippingCountry	true
resultsDisplayFlag	shippingMessage	unitPrice
return	shippingPostcode	visible
returnVisitorFlag	shippingRegion	while
screenColorDepth	sku	uri
screenSize	spot_id	uriHost
sdkVersion	state	url_txt
search_results_sk	static	user_agent
searchEngine	step	userSource1
searchEngineDomain	string	userSource2
searchEngineTerm	submitFlag	userSource3
searchFieldId	system_type	userSource4
searchFieldName	task_id	userSource5
searchName	tax	variant_id
searchResultCount	tax_num	variantId
searchTerm	tenant_id	viewDuration
session_id	then	visit_id
session_timeout	timestamp	visitId
sessionId	to	visitIdNum
sessionIdNum	totalCost	visitor_id
sessionStartDate	totalCost_num	visitor_state
sessionStartDate_tz	totalQuantity	visitSequenceNum