

Discover Base Tables (DBT) for SAS Customer Intelligence 360 - Schema 20

dbt_business_process

session_id
business_process_step_name
business_process_name
bus_process_started_dttm
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
bus_process_started_dttm_tz
business_process_attribute_1
business_process_attribute_2
last_step
processes
processes_abandoned
processes_completed
step_count
steps
steps_abandoned
steps_completed
session_start_dttm
session_start_dttm_tz

dbt_content

detail_id
visit_Origination_type
session_id
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
active_page_view_time
detail_dttm
detail_dttm_tz
entry_pages
exit_pages
pg_domain_name
pg_page
pg_page_url
views
class1_id
class2_id
visits
bouncers
total_page_view_time
session_start_dttm
session_start_dttm_tz

dbt_documents

detail_id
visit_Origination_type
session_id
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
do_page_description
do_page_url
document_download_dttm
document_download_dttm_tz
document_downloads
class1_id
class2_id
session_start_dttm
session_start_dttm_tz

dbt_ecommerce

product_id
product_activity_dttm
basket_id
visit_id
product_sku
product_name
session_id
session_complete_load_dttm
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
basket_adds
basket_adds_revenue
basket_adds_units
basket_removes
basket_removes_revenue
basket_removes_units
baskets_abandoned
baskets_completed
baskets_started
product_activity_dttm_tz
product_group_name
product_purchase_revenues
product_purchase_units
product_purchases
product_views
session_start_dttm
session_start_dttm_tz

dbt_search

detail_id
session_id
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
exit_pages
internal_search_term
num_additional_searches
num_pages_viewed_afterwards
search_name
search_results_dttm
search_results_dttm_tz
search_no_results_returned
search_returned_results
search_unknown_results
searches
visits
session_start_dttm
session_start_dttm_tz

dbt_promotions

detail_id
visitor_id
visit_Origination_type
session_id
session_complete_load_dttm
visit_id
visitor_type
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
click_throughs
displays
promotion_creative
promotion_name
promotion_placement
promotion_shown_dttm
promotion_shown_dttm_tz
promotion_tracking_code
promotion_type
session_start_dttm
session_start_dttm_tz

dbt_media_consumption

detail_id
interactions_count
maximum_progress
media_completion_rate
media_section
visit_id
session_id
session_complete_load_dttm
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
content_viewed
duration
media_name
media_section_view
media_start_dttm
media_start_dttm_tz
time_viewing
views
views_completed
views_started
media_uri_txt
counter
session_start_dttm
session_start_dttm_tz

dbt_goals

detail_id
session_id
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
goal_group_name
goal_name
goal_reached_dttm
goal_reached_dttm_tz
goal_revenue
goals
visits
session_start_dttm
session_start_dttm_tz

dbt_adv_campaign_visitors

session_id
visit_id
session_complete_load_dttm
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
average_visit_duration
bouncers
br_browser_name
br_browser_version
co_conversions
ge_city
ge_country
ge_latitude
ge_longitude
ge_state_region
landing_page
landing_page_url
new_visitors
page_views
pl_device_operating_system
return_visitors
rv_revenue
se_external_search_engine
se_external_search_engine_domain
se_external_search_engine_phrase
visit_dttm
visit_dttm_tz
visits
session_start_dttm
session_start_dttm_tz
landing_page_url_domain

abt_attribution

interaction_id
interaction_dttm
identity_id
interaction_type
interaction_subtype
task_id
conversion_value
interaction_cost
load_id
creative_id

dbt_forms

detail_id
session_id
session_complete_load_dttm
visit_id
visitor_type
visitor_id
bouncer
cu_customer_id
device_name
device_type
visit_Origination_creative
visit_Origination_name
visit_Origination_placement
visit_Origination_tracking_code
visit_Origination_type
attempts
form_attempt_dttm
form_attempt_dttm_tz
form_nm
forms_completed
forms_not_submitted
forms_started
last_field
session_start_dttm
session_start_dttm_tz