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The SAS® Programmer's PROC REPORT Handbook

ODS Companion



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The correct bibliographic citation for this manual is as follows: Eslinger, Jane. 2018. *The SAS® Programmer's PROC REPORT Handbook: ODS Companion*. Cary, NC: SAS Institute Inc.

The SAS® Programmer's PROC REPORT Handbook: ODS Companion

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ISBN 978-1-63526-281-0 (Hard copy) ISBN 978-1-63526-353-4 (EPUB) ISBN 978-1-63526-354-1 (MOBI) ISBN 978-1-63526-355-8 (PDF)

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About This Book

What Does This Book Cover?

The purpose of this book is to describe how PROC REPORT interacts with the major Output Delivery System (ODS) destinations. Each ODS destination behaves differently from the others, and programmers need to be aware that they might have to alter their PROC REPORT code or create a custom style template based on the final destination of their report.

This book covers how PROC REPORT interacts with the following destinations:

PDF RTF Tagsets.RTF HTML HTML5 ODS destination for Excel Tagsets.ExcelXP ODS destination for PowerPoint

This book does not discuss how to perform calculations with PROC REPORT or how to structure output. Those topics were covered in *The SAS Programmer's PROC REPORT Handbook: Basic to Advanced Reporting Techniques* (referred to as *Reporting Techniques* throughout the book).

This book does not cover style templates and PROC TEMPLATE in-depth. Those topics are briefly discussed with regard to how they relate to PROC REPORT.

Is This Book for You?

This book is meant for SAS programmers of all skill levels in all industries who need to create reports. This book will teach you how PROC REPORT works with ODS and the steps that you can take with your code to ensure that you are getting the output in the format that you need and with all the styling enhancements that you want.

What Are the Prerequisites for This Book?

Basic knowledge of SAS programming is necessary in order to understand the concepts and examples in this book. You need a general understanding of the basic concepts of sending output to the ODS destinations.

Scope of This Book

This book is entirely about PROC REPORT and ODS. PROC REPORT is designed specifically for generating reports. Therefore, ODS plays a major role in the final appearance of the report. The book attempts to give an overview about ODS and each destination as it relates to PROC REPORT. A full description of every destination and every style attribute and its uses is beyond the scope of this book.

Although the TEMPLATE procedure is used in this book, it is not covered in depth.. The syntax of the TEMPLATE procedure is described only enough to convey the reason the procedure is needed for use with PROC REPORT.

What Should You Know about the Examples?

Software Used to Develop the Book's Content

The examples in this book were developed using Base SAS 9.4TS1M4. The examples can be run in SAS 9.4TS1M0 – SAS 9.4TS1M3, with all available hot fixes installed. The examples that pertain to the ODS destinations for Excel and PowerPoint should be run in the most recent releases, SAS 9.4TS1M4 or SAS 9.4TS1M5.

All examples that are not related to the ODS destinations for Excel and PowerPoint should work in SAS 9.3 as well. But please note that if the example programs are run interactively in SAS 9.3, the NOWD option should be added to the PROC REPORT statement. This book is also compatible with SAS University Edition.

Example Code and Data

Permission to use the Orion Star data, which was used for demonstration purposes throughout this book, was granted by Sean O'Brien and Eric Rossland. All the examples in this book use one SAS data set ORDERS.

ORDERS contains purchase order data. The data set is unique at CUSTOMER_ID, ORDER_ID, and PRODUCT_ID level. A customer can have multiple orders and within each unique order, the customer can purchase multiple products. The QUANTITY variable contains the quantity ordered of a specific product.

To use the example programs from the author page, you need the ORDERS data set in the WORK location. You also need to submit the createfints.sas program. The program creates two formats, called \$cntry and typef, which are used throughout the book. The formats should be stored in a catalog in the WORK location, as well.

You do not have to read this book in its entirety to gain valuable knowledge about PROC REPORT and how it interacts with ODS. Chapters 2, 3, and 4 provide the foundation for the remaining chapters of the book. You might find it helpful to read these chapters first, and then concentrate on the chapter about the destination that is of most interest to you.

You can access the example code and data for this book by linking to its author page at http://support.sas.com/publishing/authors. Select the name of the author. Then, look for the cover thumbnail of this book, and select Example Code and Data to display the SAS programs that are included in this book.

If you are unable to access the code through the website, send email to saspress@sas.com.

SAS University Edition

This book is compatible with SAS University Edition. If you are using SAS University Edition, then begin here: http://support.sas.com/publishing/import_ue.data.html

Output and Graphics

The output in this book is sent to many of the ODS destinations, including PDF, HTML, RTF, Tagsets.ExcelXP, and the Excel destination.

Terminology Used in This Book

The words group, order, and across are capitalized when the context refers to the usage value in the DEFINE statement. All statement names, options, and variable names are capitalized in text.

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About the Author



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In her day-to-day work, Jane enjoys supporting SAS customers using ODS and Base SAS procedures, with an emphasis on PROC REPORT. Prior to joining SAS, Jane served as a statistician and statistical programmer in the social science and clinical

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Learn more about this author by visiting her author page at http://support.sas.com/Eslinger. There you can download free book excerpts, access example code and data, read the latest reviews, get updates, and more.



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Chapter 9

ODS Destination for PowerPoint

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9.1 Introduction

In Chapter 3, the style templates that were created did not have a parent template explicitly set in their definition. The results provided a way to determine which style elements affected which part of the table, without complicated inheritance rules that could cause confusion. SAS ships two style templates, Styles.PowerPointLight and Styles.PowerPointDark, one of which has tobe used as a parent with the ODS destination for PowerPoint: Styles.PowerPointLight and Styles.PowerPointDark. PowerPointLight is the default style template for the destination. Results from a style template that does not use one of the shipped templates as the parent are unpredictable and are not supported by SAS.

When generating PowerPoint presentations and making style changes to PROC REPORT tables, it is important to remember that they are designed for display on a large screen. To enhance readability, the table will have a larger font and more space between values than any other destination.

This chapter focuses on the PowerPoint destination and how it might force you to alter your PROC REPORT code. The first section of the chapter looks at the style templates used by the destination. Examples demonstrate the effects of making custom changes to those templates. The chapter also covers how to alter the PROC

REPORT code to make sure that the tables can fit on a PowerPoint slide in a coherent, readable form. Finally, the last sections explore inline formatting options and images.

9.2 PowerPointLight and PowerPointDark Style Templates

Before making alterations to the style template used for PowerPoint presentations, it is important to see what the table looks like by default. Example 9.1 creates the same output table as the examples in Chapter 3. However, the results are created using the PowerPointLight style template. The ODS POWERPOINT statement does not specify the STYLE= option because PowerPointLight is the default style template that is used by the destination. Output 9.1 shows the appearance of the default template.

Note that the examples in Sections 9.2 and 9.3 are modified slightly from what was used in Chapter 3. The RBREAK statement has been removed, and well as the compute after block with a LINE statement.

Example 9.1 Using the PowerPointLight Style Template

Output 9.1 PowerPointLight Output

	this is prete	ext	
Custo	mer Info	Or	der Info
Customer Country	Customer Age Group	Order Type	Quantity Ordered
	a line statement fo	r Australia	
Australia	31-45 years	Internet Sale	1
		Retail Sale	4
	46-60 years	Internet Sale	3
Australia			8
	a line statement for U	Inited States	
United States	15-30 years	Internet Sale	2
		Retail Sale	11
	31-45 years	Retail Sale	7
	61-75 years	Retail Sale	1
United States			21

The PowerPointDark style template was developed to provide a high contrast between foreground and background colors. The slide color is black, and the text is white. Example 9.2 specifies the PowerPointDark style template in the STYLE= option in the ODS POWERPOINT statement. Output 9.2 shows the results.

Example 9.2 Using the PowerPointDark Style Template

```
Title;
ods powerpoint file='Output9-2.pptx' style=styles.PowerPointDark;
proc report data=orders(obs=20)
            style(report) = [pretext='this is pretext'];
       column ("Customer Info" customer country customer age group)
              ("Order Info" order type quantity);
       define customer_country / group format=$cntry.;
       define customer age group / group;
       define order type / group format=typef.;
       compute before customer country;
              line 'a line statement for ' customer country $cntry.;
       endcomp;
       break after customer country / summarize;
run;
ods powerpoint close;
```

Output 9.2 PowerPointDark Output

this is pretext			
mer Info	Or	der Info	
Customer Age Group	Order Type	Quantity Ordered	
a line statement fo	r Australia		
31-45 years	Internet Sale	1	
	Retail Sale	4	
46-60 years	Internet Sale	3	
		8	
a line statement for L	Inited States		
15-30 years	Internet Sale	2	
	Retail Sale	11	
31-45 years	Retail Sale	7	
61-75 years	Retail Sale	1	
		21	
	mer Info Customer Age Group a line statement fo 31-45 years 46-60 years a line statement for L 15-30 years	Customer Age Group Order Type a line statement for Australia 31-45 years Internet Sale Retail Sale 46-60 years Internet Sale a line statement for United States 15-30 years Internet Sale Retail Sale Retail Sale Retail Sale Retail Sale	

Note that the ODS destination for PowerPoint cannot toggle between style templates within one presentation.

9.3 Style Template Changes

Now that you know what the style templates that are supplied by SAS look like, the next step is to consider how changing the template affects the tables produced by PROC REPORT.

Recall from Chapter 3 that the border attribute changes in the Header style element were not applied (Output 3.2.5). This was a consequence of not using a parent style template. The teal borders are applied, along with the gray background and navy foreground, when the custom template inherits from PowerPointLight. Example 9.3 demonstrates how to inherit from PowerPointLight and change the Header element. Output 9.3 shows the resulting PowerPoint slide.

Example 9.3 Header Style Element Changes

```
proc template;
define style _ppheader;
parent=styles.powerpointlight;
       class header /
              fontfamily='Albany AMT'
              color=#264666
              fontweight=bold
              fontstyle=italic
              backgroundcolor=#F0F0F0
              borderwidth=2pt
              bordercolor=#00929F
              borderstyle=solid;
      end;
run;
title;
ods powerpoint file='Output9-3.pptx' style= ppheader;
proc report data=orders(obs=20)
            style(report)=[pretext='this is pretext']
            style(column) = [width=2in];
       column ("Customer Info" customer country customer age group)
              ("Order Info" order type quantity);
       define customer country / group format=$cntry.;
       define customer_age_group / group;
       define order type / group format=typef.;
       compute before customer country;
              line 'a line statement for ' customer country $cntry.;
       endcomp;
       break after customer country / summarize;
run;
ods powerpoint close;
```

Output 9.3 Header Element Changes

	this is p	oretext	
Custo	mer Info	Order	Info
Customer Country	Customer Age Group	Order Type	Quantity Ordered
	a line statemer	nt for Australia	
Australia	31-45 years	Internet Sale	1
		Retail Sale	4
	46-60 years	Internet Sale	3
Australia			8
	a line statement	for United States	
United States	15-30 years	Internet Sale	2
		Retail Sale	11
	31-45 years	Retail Sale	7
	61-75 years	Retail Sale	1
United States			21

The header in Output 9.3 has a gray background much like the background color in Output 9.1. Even though the shades of gray are similar, they are actually different. The lighter color in Output 9.3 is represented as #F0F0F0, which has been used throughout this book to show the results of modifying the style template.

Output 9.3 also demonstrates that the borders within the table can be controlled. For many PROC REPORT tables, controlling the borders is an important aspect of the final appearance of the table. The default, Output 9.1, has light gray lines that surround each cell in the table. The FRAME= and RULES= attributes are often used to change the outside and inside borders, respectively.

Example 9.4 sets the FRAME= and RULES= attributes inside the Table element. The goal is to have a teal border around the outside of the table and a teal border between the headers and data. The Table element has the most predictable effect for changing the FRAME= and RULES= attributes for PowerPoint.

Example 9.4 FRAME= and RULES= in the Table Element

```
title;
ods powerpoint file="Output9-4.pptx" style=_ppborder1;
proc report data=orders(obs=20)
            style(report) = [pretext='this is pretext']
            style(header) = [backgroundcolor=white];
       column ("Customer Info" customer_country customer_age_group)
              ("Order Info" order type quantity);
       define customer_country / group format=$cntry.;
       define customer age group / group;
       define order type / group format=typef.;
       compute before customer country;
              line 'a line statement for ' customer_country $cntry.;
       endcomp;
       break after customer country / summarize;
run;
ods powerpoint close;
```

Output 9.4 FRAME= and RULES= in the Table Element

this	IS	pretext

Customer Info		Order Info	
Customer Country	Customer Age Group	Order Type	Quantity Ordered
	a line statement fo	r Australia	
Australia	31-45 years	Internet Sale	1
		Retail Sale	4
	46-60 years	Internet Sale	3
Australia			8
	a line statement for U	Jnited States	
United States	15-30 years	Internet Sale	2
		Retail Sale	11
	31-45 years	Retail Sale	7
	61-75 years	Retail Sale	1
United States			21

The Table element came close to providing the desired output. A teal border was successfully placed around the outside of the table and between the header section of the table and data. The problem with the slide shown in Output 9.4 is that light gray lines can still be seen (not as many as in Output 9.1, but some remain).

Example 9.5 removes the remaining gray lines by using the BORDERSTYLE= attribute inside the Data style element. The results are shown in Output 9.5.

Example 9.5 Creating Only the Desired Borders

```
proc template;
define style ppborder2;
parent=styles.powerpointlight;
      class table /
             frame=box
              rules=groups
              borderwidth=2pt
              bordercolor=#00929F;
       class data /
              borderstyle=hidden;
       class header /
             borderstyle=hidden;
      end;
run;
title;
ods powerpoint file="Output9-5.pptx" style= ppborder2;
proc report data=orders(obs=20)
            style(report) = [pretext='this is pretext']
            style(header) = [backgroundcolor=white];
       column ("Customer Info" customer country customer age group)
              ("Order Info" order type quantity);
       define customer country / group format=$cntry.;
       define customer_age_group / group;
       define order type / group format=typef.;
       compute before customer country;
              line 'a line statement for ' customer_country $cntry.;
       endcomp;
       break after customer country / summarize;
run:
ods powerpoint close;
```

Output 9.5 Teal Borders with No Gray Lines

	this is preto	ext	
Custo	mer Info	Or	der Info
Customer Country	Customer Age Group	Order Type	Quantity Ordered
	a line statement fo	r Australia	
Australia	31-45 years	Internet Sale	1
		Retail Sale	4
	46-60 years	Internet Sale	3
Australia			8
	a line statement for l	Jnited States	
United States	15-30 years	Internet Sale	2
		Retail Sale	11
	31-45 years	Retail Sale	7
	61-75 years	Retail Sale	1
United States			21

Producing your desired borders might require a bit of trial and error work. The only way to determine whether your code will produce the needed borders is to test it. If the borders cannot be created with a custom style template, then overrides within PROC REPORT can be used to generate the borders.

All the gray lines can be removed with style overrides inside the PROC REPORT code. However, it is likely that you want the gray lines to be removed from all tables that will be included in the presentation. Therefore, the most efficient way to remove the borders is by altering the style template. Example 9.6 uses the BORDERSTYLE= attribute to remove the gray lines from the five style elements used by PROC REPORT.

Example 9.6 Removing Gray Lines with the Style Template

```
proc template;
define style ppnogray;
parent=styles.powerpointlight;
       class header, data, dataemphasis, linecontent, table /
              borderstyle=hidden;
       end;
run;
title;
```

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Output 9.6 Gray Lines Removed from the Table

this is pretext			
Custo	mer Info	Or	der Info
Customer Country	Customer Age Group	Order Type	Quantity Ordered
	a line statement fo	r Australia	
Australia	31-45 years	Internet Sale	1
		Retail Sale	4
	46-60 years	Internet Sale	3
Australia			8
	a line statement for U	Inited States	
United States	15-30 years	Internet Sale	2
		Retail Sale	11
	31-45 years	Retail Sale	7
	61-75 years	Retail Sale	1
United States			21

The ODS destination for PowerPoint substitutes the SAS fonts Albany AMT, Cumberland AMT, and Thorndale AMT fonts for the Windows fonts Arial, Courier New, and Times New Roman, respectively.

9.4 Effects of Tables with Large Amounts of Data

The most difficult aspect of learning to develop PROC REPORT code for the PowerPoint destination is dealing with the change in scale. Again, PowerPoint presentations are meant to be viewed on a large screen. Although PowerPoint presentations are not designed for printing, they are often printed out as a convenience for later reading. The amount of data that can fit on one slide is not nearly the amount of data that can fit on one page in a PDF document. This section discusses PROC REPORT techniques that you can use to get a table to fit well in PowerPoint

9.4.1 Many Columns of Data

The table in Outputs 9.1 and 9.2 has one row of pretext data, two header rows, and eleven rows of data. The table also contains four columns. The table occupies the entire slide, from top to bottom. The 11 rows of data just barely fit on the slide due to the font size, spacing, and other attributes of the table. The entire table that was used in previous chapters, like Chapter 3, did not fit on one slide. The RBREAK summary row along with the final LINE statement text had to be removed in order to get the table to fit on one slide. Even fewer rows of data would have fit on the slide if the code had included a title or footnote. Including the RBREAK and LINE statement forces the last row of data and the last row of text to flow to a second slide. Adding both a title and footnote forces four rows of data and the row of text to flow to a second slide.

In addition, Examples 9.1 and 9.2 do not specify any column widths for the data. The destination determines the width of the columns based on the formatted values of the variables along with the length of the header text. For this table, none of the headers or data wrapped within their cells because there was enough space on the slide.

Example 9.7 includes a fifth column, TOTAL RETAIL PRICE. The goal of this example is to demonstrate how adding another one column of data changes how the table fits on the slide. First, as shown in Output 9.7, the table now extends to a second slide. Second, all of the headers wrap within their cells. Third, the values of the ORDER TYPE column wrap within their cells. Output 9.7 highlights the ORDER TYPE column and the new column, TOTAL RETAIL PRICE.

Example 9.7 Adding Another Column to the Table

```
title;
ods powerpoint file="Output9-7.pptx";
proc report data=orders(obs=20)
            style(report)=[pretext='this is pretext']
            style(header) = [backgroundcolor=#F0F0F0];
       column ("Customer Info" customer country customer age group)
              ("Order Info" order type quantity total retail price);
       define customer country / group format=$cntry.;
       define customer age group / group;
       define order type / group format=typef. style(header
              column) = [backgroundcolor=#CCDF9C];
       define total retail price / style(header column) = [backgroundcolor=#68C9D2];
```

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Output 9.7 Table with Five Columns

		this is pret	ext	
Custo	mer Info		Order I	nfo
Customer Country	Customer Age Group	Order Type	Quantity Ordered	Total Retail Price for This Product
	a line	statement fo	or Australia	
Australia	31-45 years	Internet Sale	1	\$21.80
		Retail Sale	4	\$223.80
	46-60 years	Internet Sale	3	\$37.80
Australia			8	\$283.40
	a line st	atement for	United States	
United States	15-30 years	Internet Sale	2	\$36.00
				1

Customer Info			Order I	nfo
Customer Country	Customer Age Group	Order Type	Quantity Ordered	Total Retail Price for This Product
		Retail Sale	11	\$447.60
	31-45 years	Retail Sale	7	\$190.90
	61-75 years	Retail Sale	1	\$50.40
United States			21	\$724.90

Output 9.7 shows that just one small change (such as increasing from four columns to five columns) can produce big consequences. Admittedly, the table could be made smaller so that it fits on one slide, without compromising readability. Changes could be made with the style template as demonstrated earlier in this chapter. However, template changes affect every table that is sent to the destination. For the ODS destination for PowerPoint, it is important to consider all of the output that is being generated. Do all tables need to be altered the same way, regardless of whether they are created by PROC REPORT, PROC TABULATE, PROC FREQ, or another procedure? If so, it makes sense to create a custom style template. If only one table within the presentation is not fitting as desired, it is better to make the changes within that one procedure.

There is no right way to make sure that a table fits on a slide. Each table is different, but some of the same techniques can be used for each table. For example, the font size in Output 9.7 is 20pt. The font size can be reduced slightly to allow the table to fit. Example 9.8 demonstrates changing the font size for the table to 18pt. It also makes one other critical change. It changes the label of the TOTAL RETAIL PRICE variable. Output 9.8 shows the table that is now contained on one slide.

Example 9.8 Creating a Table with 18pt Font Size

```
title;
ods powerpoint file="Output9-8.pptx";
proc report data=orders(obs=20)
            style(report) = [pretext='this is pretext']
            style(header) = [backgroundcolor=#F0F0F0]
            style(report column header summary lines) = [fontsize=18pt];
```

Output 9.8 Table with 18pt Font Size

	this i	s pretext		
Custo	mer Info		Order Info	
Customer Country	Customer Age Group	Order Type Quantity Ordered		Total Retail Price
	a line statem	nent for Austral	lia	
Australia	31-45 years	Internet Sale	1	\$21.80
		Retail Sale	4	\$223.80
	46-60 years	Internet Sale	3	\$37.80
Australia			8	\$283.40
	a line stateme	nt for United St	ates	
United States	15-30 years	Internet Sale	2	\$36.00
		Retail Sale	11	\$447.60
	31-45 years	Retail Sale	7	\$190.90
	61-75 years	Retail Sale	1	\$50.40
United States			21	\$724.90

Notice that the ORDER_TYPE values no long wrap within their cells. This is a direct result of changing the label for the TOTAL_RETAIL_PRICE variable. The shorter label means that the column does not have to be as wide, leaving more room for the other columns.

The font size of the text that was generated with the PRETEXT= attribute did not change. In other destinations, the report location can be used to change the attributes for PRETEXT=. For the ODS destination for PowerPoint, the attributes for the text cannot be controlled through changes in PROC REPORT. The changes must be made through a style template.

Example 9.9 changes the font size attribute in the Note element, which controls the PRETEXT= attribute in PowerPoint. The table with the smaller font size is shown in Output 9.9.

Example 9.9 Changing the Pretext Font Size

```
proc template;
define style pretext;
parent = styles.powerpointlight;
       class Note /
              fontsize = 18pt
              fontfamily='Albany AMT'
              color=#8E2F8A
              fontweight=bold;
end;
run;
title;
ods powerpoint file="Output9-9.pptx" style= pretext;
proc report data=orders(obs=20)
            style(report) = [pretext='this is pretext']
            style(header) = [backgroundcolor=#F0F0F0]
            style(report column header summary lines)=[fontsize=18pt];
       column ("Customer Info" customer country customer age group)
              ("Order Info" order type quantity total retail price);
       define customer country / group format=$cntry.;
       define customer age group / group;
       define order_type / group format=typef.;
       define total_retail price / 'Total/Retail Price';
       compute before customer country;
              line 'a line statement for ' customer country $cntry.;
       endcomp;
       break after customer country / summarize;
run;
ods powerpoint close;
```

Output 9.9 Table with 18pt Font Size for Pretext

	this i	s pretext		
Custo	mer Info		Order Info	
Customer Country	Customer Age Group	Order Type	Order Type Quantity Ordered	
	a line staten	nent for Austral	ia	
Australia	31-45 years	Internet Sale	1	\$21.80
		Retail Sale	4	\$223.80
	46-60 years	Internet Sale	3	\$37.80
Australia			8	\$283.40
	a line stateme	nt for United St	ates	
United States	15-30 years	Internet Sale	2	\$36.00
		Retail Sale	11	\$447.60
	31-45 years	Retail Sale	7	\$190.90
	61-75 years	Retail Sale	1	\$50.40
United States			21	\$724.90

9.4.2 Many Columns and Rows of Data

The ODS destination for PowerPoint automatically breaks a table into multiple panels when it is too long or too wide to fit on a single slide. For long tables, a subset of rows is placed on another slide. For wide tables, the destination creates subsets of columns, and each subset is placed on its own slide.

Suppose that one of the required tables is both long and wide. Example 9.10 produces a table that has 7 columns and 66 rows. A PDF file fits more data per page, but even in PDF, 66 rows might not fit on one page. Even though Output 9.10 shows only the first two slides that are created by Example 9.10the entire table actually spans 21 slides!

Example 9.10 Creating a Long and Wide Table

```
define customer country / group format=$cntry.
              style(column) = [backgroundcolor=#F0F0F0];
       define customer group / group style(column)=[backgroundcolor=#F0F0F0];
       define customer_age_group / group style(column)=[backgroundcolor=#F0F0F0];
define order_type / group format=typef.
               style(column) = [backgroundcolor=#CCDF9C];
       define costprice per unit / style(column)=[backgroundcolor=#CCDF9C];
       define quantity / style(column) = [backgroundcolor=#CCDF9C];
       define total retail price / style(column) = [backgroundcolor=#CCDF9C];
       break after customer country / summarize;
run;
ods powerpoint close;
```

Output 9.10 Slides for the Long and Wide Table

	Customer Info	
Customer Country	Customer Group Name	Customer Age Group
Australia	Internet/Catalog Customers	61-75 years
	Orion Club Gold members	46-60 years
	Orion Club members	31-45 years
		46-60 years

1

		Order Info	
Order Type	Cost Price Per Unit	Quantity Ordered	Total Retail Price for This Product
Catalog Sale	\$429.60	13	\$1,061.30
Retail Sale	\$552.05	24	\$1,545.50
Catalog Sale	\$131.15	12	\$515.20
Internet Sale	\$132.60	8	\$395.70
Retail Sale	\$1,616.05	84	\$5,696.69
Catalog Sale	\$46.90	1	\$102.90
Internet Sale	\$44.00	5	\$218.20

The entire table must be included in the presentation, but it needs to be more readable. The table must span fewer slides to make the presentation more useful. Here are some constructive criticisms of Output 9.10:

- All the columns should stay together on one slide.
- The Total Retail Price column is too wide.
- The Total Retail Price column header is too wordy.
- The information for a country should be kept together and not span across slides.

Example 9.11 demonstrates the techniques for altering a table that is both long and wide so that it fits better in the presentation. Output 9.11 shows the first slide of the resulting presentation.

Example 9.11 Creating a Long and Wide Table

```
ods powerpoint file="Output9-11.pptx";
proc report data=orders
            style(header) = [backgroundcolor=#3D5AAE color=white]
            style(report column header summary) = [fontsize=16pt]; 1
       column ("Customer Info" customer country customer group customer age group)
              ("Order Info" order type costprice per unit quantity
               total retail price);
```

```
define customer country / group format=$cntry. 'Country'
              style(column)=[backgroundcolor=#F0F0F0]; 2
       define customer group / group 'Group' style(column)=[backgroundcolor=#F0F0F0
              width=1.5inl; \otimes
       define customer age group / group 'Age Group'
              style(column)=[backgroundcolor=#F0F0F0]; 4
       define order type / group format=typef. style(column)=[backgroundcolor=#CCDF9C
              width=1.3inl; \mathbf{6}
       define costprice per unit / 'Cost Price'
              style(column) = [backgroundcolor=#CCDF9C width=1.2in]; 6
       define quantity / style(column)=[backgroundcolor=#CCDF9C width=1.1in];
       define total retail price / 'Total Retail Price'
              style(column)=[backgroundcolor=#CCDF9C width=1.2in]; 1
       break after customer country / summarize page; 8
run:
ods powerpoint close;
```

- 1 The font size is reduced to 16pt. Although this change is made in the PROC REPORT statement, it was not the first change made to get the table to fit better on the slides. Changing the font size was necessary but it should be considered only after other attempts to get the table to fit as desired have failed.
- 2 The CUSTOMER COUNTRY label is reduced to one word.
- 3 The CUSTOMER GROUP label is reduced to one word. The WIDTH= attribute is set to 1.5 inches.
- 4 The CUSTOMER AGE GROUP label is changed to "Age Group".
- **5** The width for the ORDER TYPE variable is set to 1.3 inches.
- **6** The COSTPRICE_PER_UNIT label is changed to "Cost Price". The WIDTH= attribute is set to 1.2 inches.
- The label for TOTAL RETAIL PRICE is reduced, and the width is set to 1.2 inches.
- The PAGE option in the BREAK statement divides the long table into multiple short tables, one for each country. Each table, one for each country, starts on a new slide.

Output 9.11 Modified Long and Wide Table (Slides 1 and 2)

	Customer Info		Order Info				
Country	Group	Age Group	Order Type	Cost Price	Quantity Ordered	Total Retail Price	
Australia	Internet /Catalog Customers	61-75 years	Catalog Sale	\$429.60	13	\$1,061.30	
	Orion Club Gold members	46-60 years	Retail Sale	\$552.05	24	\$1,545.50	
	Orion Club members	31-45 years	Catalog Sale	\$131.15	12	\$515.20	
			Internet Sale	\$132.60	8	\$395.70	
			Retail Sale	\$1,616.05	84	\$5,696.69	
		46-60 years	Catalog Sale	\$46.90	1	\$102.90	
			Internet Sale	\$44.00	5	\$218.20	
			Retail Sale	\$464.15	14	\$1,584.30	
		61-75 years	Retail Sale	\$1,434.85	49	\$6,201.70	
Australia				\$4,851.35	210	\$17,321.49	

1

	Customer Info)	Order Info				
Country	Group	Age Group	Order Type	Cost Price	Quantity Ordered	Total Retail Price	
Canada	Internet /Catalog Customers	31-45 years	Catalog Sale	\$132.55	5	\$679.30	
	Orion Club Gold members	15-30 years	Internet Sale	\$101.70	8	\$611.50	
		31-45 years	Internet Sale	\$390.65	11	\$1,812.90	
		46-60 years	Internet Sale	\$161.30	11	\$815.40	
	Orion Club members	15-30 years	Catalog Sale	\$583.35	18	\$4,395.58	
			Internet Sale	\$226.40	18	\$1,117.50	
		31-45 years	Internet Sale	\$456.00	15	\$1,654.20	
		46-60 years	Internet Sale	\$124.85	7	\$343.50	
		61-75 years	Catalog Sale	\$87.95	9	\$347.50	
			Internet Sale	\$29.05	3	\$173.70	
Canada				\$2,293.80	105	\$11,951.08	

Although Output 9.11 displays only the first two slides, Example 9.11 generates nine slides. That is an improvement of 12 slides. The font size might be smaller, but readability has improved.

Only eight changes were made to the code in Example 9.10 to produce the code in Example 9.11. However, many attempts at creating a desirable slide were required to create the final code. It is not easy to shrink tables for the PowerPoint destination. Producing smaller, attractive tables might take trial and error. Also, it is important to keep in mind that some tables just might not fit on the slide. In those instances, a new strategy for conveying the required information might be preferable.

The PAGE option was used in the BREAK statement in Example 9.11. The PAGE option can also be used in the DEFINE statement. The PAGE option used in the DEFINE statement causes a vertical page break. In other words, it divides sets of columns into separate, smaller tables. The PAGE option in the DEFINE statement is extremely useful for very wide tables.

The PAGE option in the DEFINE statement is also a good strategy for dividing columns in a logical manner. Example 9.12 uses the PAGE option in the DEFINE statement for COSTPRICE PER UNIT so that it stays together with TOTAL RETAIL PRICE. The result is two tables. The first table contains the customer variables, CUSTOMER AGE GROUP and CUSTOMER GROUP, along with QUANTITY. The second table contains the ID variables and COSTPRICE PER UNIT and TOTAL RETAIL PRICE. Both tables are shown in Output 9.12.

Example 9.12 Utilizing PAGE Option in the DEFINE Statement

Output 9.12 PAGE Option Generates Two Tables

Customer Age Group	Customer Group Name	Quantity Ordered
15-30 years	Orion Club Gold members	132
	Orion Club members	172
31-45 years	Internet/Catalog Customers	38
	Orion Club Gold members	102
	Orion Club members	257
46-60 years	Internet/Catalog Customers	39
	Orion Club Gold members	56
	Orion Club members	80
61-75 years	Internet/Catalog Customers	61
	Orion Club Gold members	18
	Orion Club members	123

1

Customer Age Group	Customer Group Name	Cost Price Per Unit	Total Retail Price
15-30 years	Orion Club Gold members	\$3,332.70	\$12,101.83
	Orion Club members	\$3,812.90	\$18,384.67
31-45 years	Internet/Catalog Customers	\$695.60	\$3,284.65
	Orion Club Gold members	\$3,438.45	\$12,641.69
	Orion Club members	\$5,254.98	\$18,271.16
46-60 years	Internet/Catalog Customers	\$719.40	\$3,288.60
	Orion Club Gold members	\$1,203.50	\$4,397.30
	Orion Club members	\$2,141.60	\$7,234.65
61-75 years	Internet/Catalog Customers	\$2,125.15	\$7,607.20
	Orion Club Gold members	\$643.40	\$2,640.20
	Orion Club members	\$2,438.45	\$10,225.52

9.4.3 Many Header Rows

Spanning headers and headers and that are generated by ACROSS variables tend to make many rows of headers. In PDF or HTML, a table with three or four rows of headers is a common practice. However, in PowerPoint, excessive headers rows might not be a good idea. The number of header rows affects the number of data rows that can fit on a slide.

Example 9.13 has an ACROSS variable, ORDER DATE. The variable QUANTITY becomes almost like an ACROSS variable because three statistics are stacked below it. The result of having these two ACROSS variables is shown in Output 9.13. The header section has four rows of text, but it requires five rows to display because two of the headers wrap within the cell. The table length requires a second slide.

Example 9.13 Using Two ACROSS Variables

```
ods powerpoint file="Output9-13.pptx";
proc report data=orders(obs=70) style(header)=[backgroundcolor=#3D5AAE color=white];
       where year(order date) < 2005;
       column ("Customer Info" customer country customer age group)
               order date, (quantity, (sum min max));
```

Output 9.13 Header Section Generated by Two ACROSS Variables

		Dat	e Order	was pl	aced by	Date Order was placed by Customer				
			2003			2004				
Cust	omer Info	Quan	tity Ord	dered	Quan	tity Ord	dered			
Customer Country	Customer Age Group	sum	min	max	sum	min	max			
Australia	31-45 years	10	1	4	6	1	2			
	61-75 years	4	4	4						
Canada	61-75 years	1	1	1	3	3	3			
Germany	15-30 years				1	1	1			
	61-75 years	8	1	3						
Israel	15-30 years				2	1	1			
	31-45 years	5	1	2	2	2	2			
	46-60 years	4	1	1	5	2	3			
United States	15-30 years	9	1	2	17	1	2			

		Date Order was placed by Customer				mer	
		2003			2004		
Customer Info		Quantity Ordered			Quantity Ordered		
Customer Country	Customer Age Group	sum	min	max	sum	min	max
	31-45 years	20	1	4	1	1	1
	46-60 years	10	1	3	2	2	2
	61-75 years	7	2	3	1	1	1

Some changes can be made to limit the number of header rows in an attempt to force the table from Example 9.13 to fit onto one slide. Keep in mind that the acceptable changes vary from table to table and according to business need. For example, the following code removes the word "quantity" from the headers. Without other context, the audience, or reader of the slides, might not know what statistics are used. You must be careful when trying to limit the headers rows. You do not want to lose the meaning of the table. The technique in Example 9.14 illustrates possible changes that could be made.

Example 9.14 demonstrates how to modify the COLUMN statement and labels for the ACROSS variables. Output 9.14 shows a table that fits on one slide.

Example 9.14 Modifying Labels to Change ACROSS Headers

```
options nonumber:
title;
ods powerpoint file="Output9-14.pptx";
proc report data=orders(obs=70)
            style(header) = [backgroundcolor=#3D5AAE color=white];
       where year(order date)<2005;
       column ("Customer Info" "" 1 customer country customer age group)
              order date, (quantity, (sum min max));
       define customer country / group format=$cntry.
              style(column) = [backgroundcolor=#F0F0F0];
```

- 1 A blank spanning header is added so that the "Customer Info" spanning header is moved up next to the year value. The blank spanning header ensures that the header row that contained the QUANTITY label is suppressed.
- 2 The ORDER DATE variable's label is set to missing so that the header row is suppressed.
- 3 The QUANTITY variable's label is set to missing so that the header row is suppressed.

Output 9.14 Modified ACROSS Labels Change Header Section

Customer Info		2003			2004		
Customer Country	Customer Age Group	sum	min	max	sum	min	max
Australia	31-45 years	10	1	4	6	1	2
	61-75 years	4	4	4			
Canada	61-75 years	1	1	1	3	3	3
Germany	15-30 years				1	1	1
	61-75 years	8	1	3	•.		
Israel	15-30 years				2	1	1
	31-45 years	5	1	2	2	2	2
	46-60 years	4	1	1	5	2	3
United States	15-30 years	9	1	2	17	1	2
	31-45 years	20	1	4	1	1	1
	46-60 years	10	1	3	2	2	2
	61-75 years	7	2	3	1	1	1

Even with the modifications made in Example 9.14, the table barely fits on the slide in Output 9.14. Also, the slide does not contain the slide number. The entire table would not fit on the slide if the slide number was included.

The examples in this chapter have limited the number of observations from the input data set. Also, these examples do not have titles or footnotes. Hopefully, this demonstrates that even when using a small number of observations without titles or footnotes, and sometimes without a slide number, it is difficult to prevent a table from wrapping to a second or third slide. Even more adjustments might be required to fit tables on slides when multiple titles are used. Often, because company logos are placed on slides, they must be taken into account when altering tables to fit on slides.

Trial and error is required to get tables to fit into a presentation and in a pleasing manner. Changes such as removing header rows or breaking the table apart are techniques that help achieve the desired appearance. Each presentation is different. Remember to set and maintain reasonable expectations.

The ODS destination for PowerPoint also allows the use of ODS LAYOUT. ODS LAYOUT allows multiple objects such as tables and graphs to be placed on a single slide. If a table does not fit inside a layout container, it will be suppressed. Keeping a table small and compact is vital when placing it inside a layout container for PowerPoint

9.5 Inline Formating Functions

PROC REPORT tables often contain extra formatting techniques (such as colors, images, dollar signs, and Unicode values) to enhance the display of information. Trafficlighting and numeric formatting work the same way in the PowerPoint destination as they do in all other destinations for PROC REPORT. Images require a specific image attribute, which is discussed in Section 9.6.

Inline formatting is a popular way of adding features to the report, but not all functions are supported for the destination. The PowerPoint destination supports these inline functions:

- dagger
- nbspace
- newline
- sigma
- style
- sub
- super
- unicode

This list covers most of the needs of PROC REPORT output. However, it is important to note the inline functions that are not supported by the destination. Most of the functions that are not supported are generally used outside tables and are more likely found in TITLE and FOOTNOTE statements. Also, some of the functions are specific to other ODS destinations. The PowerPoint destination does not support these functions:

- date
- dest
- lastpage
- leaders

- pageof
- raw
- thispage
- tocentryindent
- tocentrypage

Also, some cell attributes, used with inline formatting, cannot be changed. They include the following:

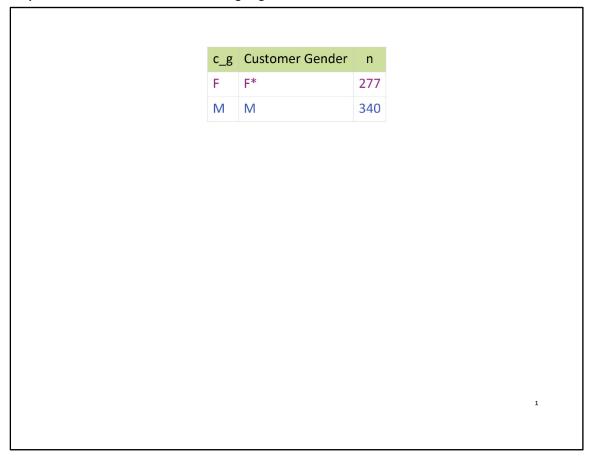
- background of a shape (for example, the color of a word)
- pre-text and post-text
- alignment
- first-line text indention

You might be able to apply the attribute using a CALL DEFINE statement. However, you will need to test the attribute. Example 9.15 creates a new variable within a DATA step that has inline formatting and that includes POSTTEXT=. The asterisk does not appear in the column for C_G in the table, Output 9.15. The asterisk does appear for CUSTOMER_GENDER, which used a CALL DEFINE statement to apply the POSTTEXT= attribute.

Example 9.15 Using POSTTEXT=

```
ods escapechar="~";
data orders2;
       set orders;
       length c g $50;
       c g = catt('~{style [posttext="*"]',customer gender,'}');
ods powerpoint file="Output9-15.pptx" dpi=300;
proc report data=orders2 style(header)=[backgroundcolor=#CCDF9C];
       column c g customer gender n;
       define c g / group;
       define customer gender / group;
       compute customer gender;
              if customer gender='F' then
                 call define( col ,'style','style=[posttext="*"]');
              if customer gender='F' then
                 call define(_row_,'style','style=[color=#8E2F8A]');
              else call define( row ,'style','style=[color=#3D5AAE]');
      endcomp;
run;
ods powerpoint close;
```

Output 9.15 POSTTEXT= in Inline Formatting Is Ignored



The workaround for the first line indention functionality is to use the supported NBSPACE and NEWLINE functions. Example 9.17 demonstrates how to concatenate three variables together, add a newline, and add a space before the second and third values. The results are shown in Output 9.17.

Example 9.16 Using the NEWLINE and NBSPACE Functions

```
ods escapechar="^";
ods powerpoint file="Output9-16.pptx";
proc report data=orders(obs=5) style(header)=[backgroundcolor=#62BAE9];
       column customer name customer gender customer age customer;
       define customer age / display;
       define customer / computed "Customer Info"
              style(column) = [backgroundcolor=#FFE7A1];
       compute customer / char length=100;
              customer = catx("^{newline 1}^{nbspace 5}",
                         customer name, customer gender, customer age);
       endcomp;
run;
ods powerpoint close;
```

Output 9.16 Gender and Age Appear on Separate Rows and Are Indented

Customer Name	Customer Gender	Customer Age	Customer Info
Kyndal Hooks	F	43	Kyndal Hooks F 43
Annmarie Leveille	F	23	Annmarie Leveille F 23
Najma Hicks	F	21	Najma Hicks F 21
Yan Kozlowski	M	38	Yan Kozlowski M 38
Kyndal Hooks	F	43	Kyndal Hooks F 43

9.6 Style Attributes for Images

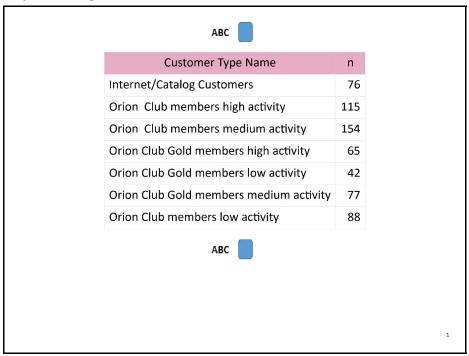
Images are important for most presentations. They attract the audience's attention and provide useful information. Images can be added above and below a PROC REPORT table with the PREIMAGE= and POSTIMAGE= attributes, respectively. However, these attributes cannot be used to include images inside table cells. Microsoft PowerPoint does not allow pre- and postimages. Only background images can be used inside table cells. In other words, the BACKGROUNDIMAGE= attribute can be used for a table cell, but the PREIMAGE= or POSTIMAGE= attributes cannot be used for a table cell. By allowing background images, the PowerPoint destination is similar to HTML, but is different from PDF or RTF.

Example 9.17 places an image above and below the table using the PREIMAGE= and POSTIMAGE= attributes within the STYLE(REPORT) location. The results are shown in Output 9.17.

Example 9.17 Using PREIMAGE= and POSTIMAGE=

```
column customer type n;
  define customer type / group;
run;
ods powerpoint close;
```

Output 9.17 Images Placed Above and Below the Table

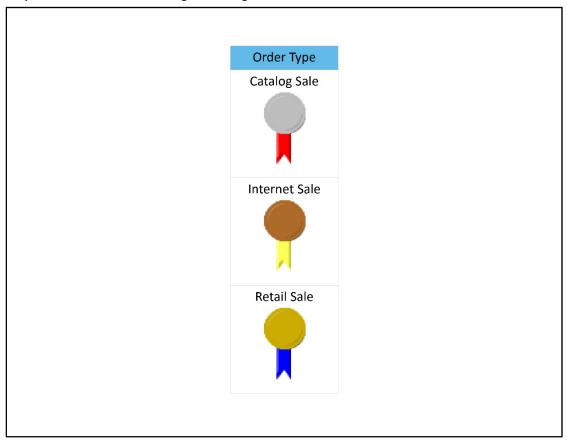


Example 9.18 places images inside the table cells. The BACKGROUNDIMAGE= attribute must be used. Using a different image attribute will result in a blank cell. Output 9.18 shows the results.

Example 9.18 Using BACKGROUNDIMAGE=

```
ods powerpoint file="Output9-18.pptx";
proc report data=orders style(header)=[backgroundcolor=#62BAE9];
   column order type;
  define order type / group format=typef.
          style(column) = [textalign=c width=2in height=2in];
  compute order type;
      if order type = 1 then call define (col ,'style',
        'style=[backgroundimage="goldmedal.tiff"]');
      else if order type = 2 then call define( col ,'style',
        'style=[backgroundimage="silvermedal.tiff"]');
      else if order type = 3 then call define(_col_,'style',
        'style=[backgroundimage="bronzemedal.tiff"]');
   endcomp;
run;
ods powerpoint close;
```

Output 9.18 Table Cells with Background Images

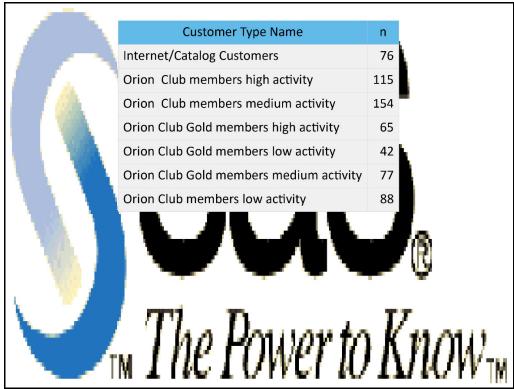


When working with images for this destination, it is important to understand that by default the image will be stretched or shrunk to fit the cell. The destination ensures that the image fits inside the box that encloses it.

The entire slide can have a background image, as well. Example 9.19 demonstrates how to include a background image for the slide, which is specified in the ODS POWERPOINT statement. Because no other suboptions are specified, the image is stretched to fit the full slide. A background color is set for the columns in the table so that the table values are still readable, as shown in Output 9.19.

Example 9.19 Use BACKGROUNDIMAGE= for the Slide

Output 9.19 Background Image Stretches to Fit the Slide



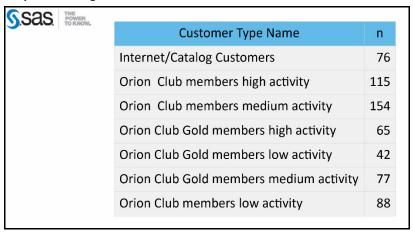
The background image in Output 9.19 is pixelated because it has been stretched. There are two methods for preventing this behavior. The first is to create an image that is the size of the slide. The second option is to use the BACKGROUNDREPEAT= suboption.

Example 9.20 demonstrates how to use an image that is the size of the slide. Output 9.20 shows the image in an appropriate size.

Example 9.20 Use an Image That Is the Size of the Slide

```
ods powerpoint file="Output9-20.pptx"
       options(backgroundimage="saslogo pptx.png");
proc report data=orders
            style(header) = [backgroundcolor=#62BAE9]
            style(column) = [backgroundcolor=#F0F0F0];
   column customer type n;
   define customer type / group;
ods powerpoint close;
```

Output 9.20 Image Fits on the Slide and Is Not Stretched



The image will retain its original size if the BACKGROUNDREPEAT= suboption is set to REPEAT, REPEAT_X, or REPEAT_Y. Example 9.21 demonstrates how to use the original, smaller image along with the BACKGROUNDREPEAT= suboption. Output 9.21 shows the effect of the suboption.

Example 9.21 Using BACKGROUNDREPEAT=

Output 9.21 Image Is Repeated

Customer Type Name	SS S
Customer Type Name	
The Power to K Internet/Catalog Customers	76 OWTM The Power
Orion Club members high activity	115, 30
The Power to K Orion Club members medium activity	154 low _m The Power
Orion Club Gold members high activity	65, \
The Power to K Orion Club Gold members low activity	42 low The Power
Orion Club Gold members medium activity	77, \\\\\\\\
The Power to K Orion Club members low activity	88 low₁m The Powei
15d5 15d5 15d	15. 15 d
The Power to Know The Power to Know The Power to Know The Power	er to Know _{th}
NSas NSas NSa	IS NSa
The Power to Know The Power to Know The Power	er to Know _{1m} The Powei
usas usas usa	IS USA
The Power to Know The Power to	er to Know _m — The Powei
CSAS CSAS CSA	IS (SA
The Dower to Know The Dower to Know The Dowe	or to Know The Power

9.7 Key Takeaways

This chapter provided a lot of information about handling the unique aspects of the ODS destination for PowerPoint. The beginning of the chapter discussed the changes that can be made with the style template. The important takeaways regarding the style template are the following:

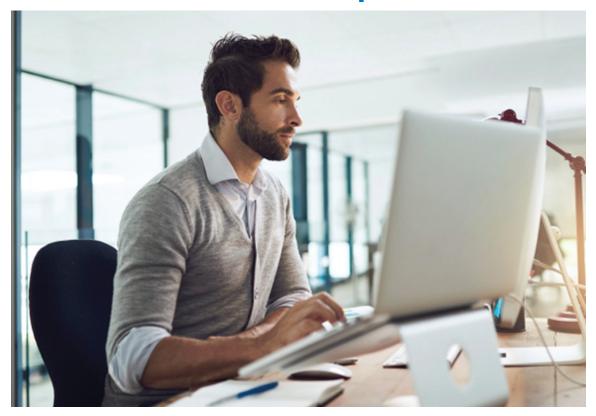
- Always use PowerPointLight or PowerPointDark as the parent style when creating a custom style template for PowerPoint.
- Make changes to the style elements only when those changes are needed for every table in the presentation.
- BORDERSTYLE=HIDDEN removes the gray border lines inside the table.

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This chapter also covered programming techniques to help ensure that the PROC REPORT table displays as desired in the PowerPoint slide. Key takeaways include the following:

- Limit the number of columns and rows in a table as much as possible.
- Keep the number of header rows to a minimum.
- Use the PAGE option in the DEFINE and BREAK statements to divide large tables into smaller tables.

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