Customer Segmentation & Clustering Using SAS Enterprise Miner, 2nd Ed.

Errata: Date: 18-Oct-2012

- On page 84, Figure 5.3 the length column in the bottom left of the figure should all be a numeric length of 8.

- On page 98, Figure 5.17 should be as follows:

```plaintext
data samps10.revised_customers;
   set samps10.customers;
   if rfr in {‘A’,’B’} then rfr_new=’A’;
   else if rfr in {’C’,’D’} then rfr_new=’B’;
   else if rfr in {’E’,’F’} then rfr_new=’C’;
   else if rfr in {’G’,’H’} then rfr_new=’D’;
   else if rfr in {’I’,’J’,’K’} then rfr_new=’E’;
run;
```