Not all of these will work in all destinations
HTML supports the least. RTF does more. PDF does most

example
E = mc^2
H_2O
Dagger symbol††
Page 1 of 2
`Courier New` **bold** *italic*
Foreground color is the text color.
This is the first line. This is the second line. This is the fourth line.
Error: Yada Yada
Warning: Yada Yada
Note: Yada Yada
Fatal: Yada Yada
~4Z Yada Yada
This is BIG text.
This is SMALL text.
π symbol
→ symbol
≥ symbol
√ symbol
This is a tall cell.
right justified
Cool Game to Play

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footnotes with escape char for thispage, lastpage, etc are pretty worthless

Not all of these will work in all destinations
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example
Image
Begin Two Tabs Later
Before Test After Test
1st Line 2nd Line
The color is BLUE (HTML ONLY)
~r/RTF"\ul" 1st Line~r/RTF"\line" 2nd Line
The color is ~r/HTML""BLUE (HTML ONLY)~r/HTML""
-2n aaaaaaaa bbbbbbbbbbbbbb
-1n aaaaaaaa bbbbbbbbbbbbbb
-n aaaaaaaa bbbbbbbbbbbbbb
n aaaaaaaa bbbbbbbbbbbbbb
2n aaaaaaaa bbbbbbbbbbbbbb
3n aaaaaaaa   bbbbbbbbbbbbbb
aaaaa bbbbb
aaaaa bbbbb
aaaaa~3_bbbbb

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footnotes with escape char for thispage, lastpage, etc are pretty worthless