The demand for people with the skills to use powerful analytics to solve increasingly complex information challenges has reached unprecedented levels. To stay relevant in today's interconnected world, we must continuously embrace new technologies and approaches. And taking advantage of learning opportunities can keep skills up to date.

Since the beginning of SAS, we have emphasized training. We’ve come a long way since the days of text-only training on mainframe terminals. As you’ll see in this catalog, there are many ways for you to get up to speed on SAS® technologies, including our newest SAS® Visual Analytics and SAS® High-Performance Analytics solutions.

Thank you for taking the time to look through this catalog. Your total success with SAS is important to us.

Jim Goodnight, CEO of SAS
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What We Offer

Classroom Training
Our certified instructors deliver SAS’ knowledge and valuable tips using a combination of expertly designed lectures, software demonstrations and hands-on computer workshops for a collaborative learning experience. Classes are taught in SAS facilities and training centers across the globe.

Live Web Classroom Training
Instructor-based training is brought directly to your desktop through a virtual lab where you can interact with an instructor and fellow classmates. Participate in quizzes, ask questions and complete hands-on workshops, all in real time.

On-Site Training Services
Convenient, flexible and affordable, our on-site training courses are perfect for small or large groups. Choose to have us come to your location, or use one of our training facilities to host training tailored to fit your group’s business needs. To accommodate groups in varying locations we can set up a private Live Web classroom. Contact your local SAS Education representative to book your custom event.

Mentoring Services
Schedule a SAS instructor for one to two days of mentoring services and become more confident with what you learned in class. Use your own data and code and gain peace of mind on your next big project.

Business Knowledge Series
This series is a unique collaboration between SAS and a global network of industry experts who deliver the most current information on business practices, concepts, methodology and techniques to help you get the most value out of your SAS investment.

SAS’ e-Learning
SAS Education’s self-paced learning products provide flexible, convenient training options.

Most e-courses cover the same content as the corresponding instructor-led courses and use movies, demos, interactive questions, quizzes and hands-on practice sessions to dynamically present the course.

SAS Recorded Courses feature instructors presenting SAS courses not available in any other training format.

SAS’ Certification
With growing worldwide demand for professionals with a high level of SAS software knowledge, a certification from SAS will help you distinguish yourself as a leading SAS professional. Choose from eight credentials to accelerate your career.

SAS’ Global Academic Program
Whether you’re looking to build courses, create degree programs, grant certificates, conduct research, acquire leading-edge analytical skills or network with other SAS users, this program can help you achieve success in your academic endeavors.

SAS’ Press
Augment your SAS training with books from SAS Press. Our comprehensive list of SAS, JMP and business titles are written by industry leaders, including SAS instructors, and cover an ever-expanding variety of topics.

Write a book for SAS!
Our SAS Press team is accepting and evaluating book proposals that encompass and explore these topics and more:

- Analytics and statistics.
- Programming.
- Business concepts.

SAS developers and project managers will guide you throughout, ensuring a successful project. Help us fill the gaps!

support.sas.com/publishing/publish
Validate your SAS skills with a globally recognized SAS credential. Taking the time to prepare for an exam improves your skill and expertise in focused areas, which allows you to apply what you know immediately to real business needs. SAS training has several options to help you achieve your goal.

“I didn’t just get it for the job; it was also to make me a better programmer and more familiar with SAS.”

K. Lang
Statistical Analyst, Germany

Base Programmer for SAS® 9
Advanced Programmer for SAS® 9
Clinical Trials Programmer Using SAS® 9
Predictive Modeler Using SAS® Enterprise Miner™
Statistical Business Analyst Using SAS® 9: Regression and Modeling
BI Content Developer for SAS® 9
Data Integration Developer for SAS® 9
Platform Administrator for SAS® 9

More than 60,000 SAS® Certifications have been awarded in 77 countries.
Build a strong SAS’ programming foundation to manipulate your data, perform complex queries and simple analyses, and generate reports. Gain the knowledge needed to become certified as a Base SAS’ programmer or Advanced SAS’ programmer.

PROGRAMMING
support.sas.com/paths/prg

PROGRAMMING IN BASE SAS’

SAS’ Programming Introduction: Basic Concepts

Base SAS’ Programmer Certification

SAS’ Programming 1: Essentials
SAS’ Programming 2: Data Manipulation Techniques

Advanced SAS’ Programmer Certification

SAS’ Programming 3: Advanced Techniques and Efficiencies
SAS’ Macro Language 1: Essentials
SAS’ SQL 1: Essentials

SAS’ GRAPHICS

ODS Graphics: Essentials
SAS/GRAF®: Essentials

REPORT WRITING

SAS’ Report Writing 1: Essentials

HIGHLIGHTED BOOKS
sas.com/store/books
Advanced and Specialty Courses

- DS2 Programming: Essentials
- Exporting SAS® Data Sets and Creating ODS Files for Microsoft Excel
- NEW Introduction to SAS® and Hadoop
- Introduction to SAS/ACCESS Interface to Teradata
- Producing Maps With SAS/GRAPH®
- SAS® Enterprise Guide® for Experienced SAS® Programmers
- SAS® Macro Language 2: Advanced Techniques
- SAS® Certification Review: Base Programming for SAS® 9 course

Business Knowledge Series

- Data Cleaning Techniques
- Healthcare Data and the SAS® System
- SAS® Functions by Example

RECOMMENDED CERTIFICATIONS

- SAS® Certified Base Programmer for SAS® 9
- SAS® Certified Advanced Programmer for SAS® 9
- SAS® Certified Clinical Trials Programmer Using SAS® 9

Free Resources
SAS tutorials can be found at support.sas.com/training/tutorial
Create a shared, managed environment with workload balancing, high availability and parallel processing.

**NEW USERS**

- Using SAS® Client Applications With SAS® Grid Manager

**EXPERIENCED USERS**

- SAS® Enterprise Guide® 2: Advanced Tasks and Querying
- Creating Reports and Graphs With SAS® Enterprise Guide®

**ADMINISTRATORS**

- SAS® Grid Manager: Administration
- SAS® Enterprise Guide®: Administration


**HIGHLIGHTED BOOKS**

- The Little SAS Book: SAS® for Enterprise Guide® 4.2
- Custom Tasks for SAS® Enterprise Guide® Using Microsoft .NET
- SAS® Programming for Enterprise Guide® Users:
- SAS®® Enterprise Guide®: Administration
Advanced and Specialty Course
SAS® Enterprise Guide®: ANOVA, Regression and Logistic Regression

Business Knowledge Series
NEW Developing Custom Tasks for SAS® Enterprise Guide
Strategies and Concepts for Data Scientists and Business Analysts

Free Resources
SAS tutorials can be found at support.sas.com/training/tutorial
Statistically analyze and interpret data with SAS® programs or SAS® Enterprise Guide® to make data-driven decisions.

**STATISTICAL ANALYSIS**
support.sas.com/paths/stat

**PRINCIPLES AND BEST PRACTICES**
- Introduction to Statistical Concepts
- Strategies and Concepts for Data Scientists and Business Analysts
- Analytics: Putting It All to Work

**SAS® PROGRAMMERS**
- Statistics 1: Introduction to ANOVA, Regression and Logistic Regression
- SAS® Enterprise Guide®: ANOVA, Regression and Logistic Regression
- SAS® Enterprise Guide® USERS

**ANALYSTS**
- Survival Analysis Using the Proportional Hazards Model
- Multivariate Statistics for Understanding Complex Data
- Bayesian Analyses Using SAS®
- Longitudinal Data Analysis With Discrete and Continuous Responses
- Mixed Models Analyses Using SAS®
- Statistical Analysis With the GLIMMIX Procedure
- Categorical Data Analysis Using Logistic Regression
- Probability Surveys 1: Design, Descriptive Statistics and Analysis

**HIGHLIGHTED BOOKS**
sas.com/store/books
Advanced and Specialty Courses

Determining Power and Sample Size Using SAS/STAT® Software
Fitting Poisson Regression Models Using the GENMOD Procedure
Neural Network Modeling
Statistical Process Control Using SAS/QC® Software

Business Knowledge Series

Fitting Tobit and Other Limited Dependent Variable Models
Imputation Techniques in SAS
Multilevel Modeling of Hierarchical and Longitudinal Data Using SAS®
NEW Presenting Analytics to the Organization

Propensity Score Matching, Adjustment and Randomized Experiments
Robust Regression Techniques in SAS/STAT®

Free Resources
SAS tutorials can be found at support.sas.com/training/tutorial
A multifaceted role that leans heavily on creativity in areas such as math and statistics, programming and business acumen.

DATA SCIENTIST
support.sas.com.paths/ds

PREPARING DATA

- Data Preparation for Data Mining
- Introduction to SAS and Hadoop

ANALYZING UNSTRUCTURED DATA

- Text Analytics and Sentiment Mining Using SAS®
- Text Analytics With SAS® Text Miner

MODELING DATA

- Predictive Modeling Using Logistic Regression
- Predictive Modeling Using SAS® High-Performance Analytics Procedures
- Advanced Predictive Modeling Using SAS® Enterprise Miner™

Predictive Modeler Certification

- Applied Analytics Using SAS® Enterprise Miner™

HIGHLIGHTED BOOKS
sas.com/store/books
Advanced and Specialty Courses

Preparing Data
SAS® Programming 3: Advanced Techniques and Efficiencies
SAS® Macro Language 1: Essentials
SAS® SQL 1: Essentials
SAS® Data Integration Studio: Fast Track

Exploring Data
SAS® Visual Analytics: Fast Track
SAS® Visual Analytics: Using SAS® Visual Data Builder

FREE SAS® Visual Analytics: Video Library

Modeling Data
Advanced Analytics for Customer Intelligence Using SAS®
Building and Solving Optimization Models With SAS/OR®
Decision Tree Modeling

Forecasting Using SAS® Forecast Server Software
Forecasting Using SAS® Software: A Programming Approach
Neural Network Modeling
SAS® Enterprise Miner™ High-Performance Data Mining Nodes
Using SAS® High-Performance Forecasting Software

Deploying Models
Managing SAS® Analytical Models Using SAS® Model Manager

SAS® Certified Advanced Programmer for SAS®
SAS® Certified Data Integration Developer for SAS®
SAS® Certified Predictive Modeler Using SAS® Enterprise Miner™
SAS® Certified Statistical Business Analyst Using SAS®: Regression and Modeling

Business Knowledge Series

Concepts
Analytics: Putting It All to Work
NEW Presenting Analytics to the Organization

Modeling Data
Net Lift Models: Optimizing the Impact of Your Marketing Efforts

Survival Data Mining: A Programming Approach
Use SAS® to develop forecasting or econometric models that will empower your organization to make informed decisions.

**FORECASTING AND ECONOMETRICS**
support.sas.com/paths/for

**ECONOMETRICS**

- **BKS** Introduction to Applied Econometrics
- **BKS** Advanced Topics in Applied Econometrics

**FORECASTING**

- Forecasting Using SAS® Forecast Server Software
- Using SAS® High-Performance Forecasting Software
- Forecasting Using SAS® Software: A Programming Approach
- **BKS** Stationarity Testing and Other Time Series Topics
- **BKS** Electric Load Forecasting Fundamentals and Best Practices
- **BKS** Modeling Trend, Cycles and Seasonality in Time Series Data Using PROC UCM
- **BKS** Forecast Value Added Analysis

**Advanced and Specialty Course**

SAS® Demand-Driven Forecasting: Using the Solution

**Business Knowledge Series**

Advanced Analytics for Customer Intelligence Using SAS®

NEW Demand-Driven Forecasting

[HIGHLIGHTED BOOKS](sas.com/store/books)

THE BUSINESS FORECASTING DEAL

*Expediting the Cycle: Uncovering Real Forecasting Returns to the Business*

Michael Gilliland
So much data. 
So little time. 
So easy.

What good are massive amounts of Big Data if you can’t analyze it all? Or if you have to wait days and weeks to get results? Combining the analytical power of SAS® with Hadoop lets you go from data to decisions in a single, interactive environment – with the fastest results and greatest value.

Read the TDWI report
sas.com/tdwi
Learn to use SAS® Enterprise Miner™ or write SAS® code to develop predictive models and segment customers and apply these techniques to a range of business applications. Gain the knowledge you need to become a SAS® Certified Predictive Modeler.

**DATA MINING**
support.sas.com/paths/dm

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### SAS® ENTERPRISE MINER™ USERS

#### Predictive Modeler Certification

- **Applied Analytics Using SAS® Enterprise Miner™**
- **Customer Segmentation Using SAS® Enterprise Miner™**

#### SAS® Enterprise Miner™

- **High-Performance Data Mining Nodes**
- **Decision Tree Modeling**
- **Survival Data Mining Using SAS® Enterprise Miner™ Software**

### SAS® PROGRAMMERS

#### Statistical Business Analyst Certification

- **Statistics 1: Introduction to ANOVA, Regression and Logistic Regression**
- **Predictive Modeling Using Logistic Regression**

### PRINCIPLES AND BEST PRACTICES

- **Strategies and Concepts for Data Scientists and Business Analysts**
- **Data Mining: Principles and Best Practices**
- **Analytics: Putting It All to Work**
- **Data Mining Techniques: Theory and Practice**

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**HIGHLIGHTED BOOKS**
sas.com/store/books
Advanced and Specialty Courses
Advanced Predictive Modeling Using SAS Enterprise Miner™
Applied Clustering Techniques
Data Preparation for Data Mining
Development of Credit Scoring Applications Using SAS Enterprise Miner™
Extending SAS Enterprise Miner™ With User-Written Nodes
Managing SAS Analytical Models Using SAS Model Manager
Multivariate Statistics for Understanding Complex Data
Neural Network Modeling
Predictive Modeling Using SAS High-Performance Analytics Procedures
SAS High-Performance Analytics Procedures

Business Knowledge Series
Advanced Analytics for Customer Intelligence Using SAS
Applying Survival Analysis to Business Time-to-Event Problems
Credit Scorecard Development and Implementation
NEW Customer Lifecycle Management Using SAS
Exploratory Analysis for Large and Complex Problems Using SAS Enterprise Miner™
NEW Presenting Analytics to the Organization
NEW Social Network Analysis for Business Applications
Web Analytics and Web Intelligence Using SAS

SAS Certified Predictive Modeler Using SAS Enterprise Miner™
SAS Certified Statistical Business Analyst Using SAS 9: Regression and Modeling

Free Resources
SAS tutorials can be found at support.sas.com/training/tutorial
Use statistical and linguistic methods to determine keywords and topics, categorize content and unearth sentiment from unstructured electronic data.

**TEXT ANALYTICS**
support.sas.com/paths/ta

- Text Analytics With SAS® Text Miner
- Text Analytics and Sentiment Mining Using SAS®
- SAS® Sentiment Analysis Studio: Building Models
- SAS® Studio Categorization Studio: Building Models

**Business Knowledge Series**

**NEW** Brand Management Using SAS® Text Miner

HIGHLIGHTED BOOKS
sas.com/store/books
Develop mathematical optimization models to enhance manufacturing, transportation systems and supply chain. Monitor and control your processes.

OPERATIONS RESEARCH

- Building and Solving Optimization Models With SAS/OR®
- SAS’ Marketing Optimization: Maximizing Campaign Efficiency
- Discrete-Event Simulation With SAS’ Simulation Studio

SAS/IML®

- Programming With SAS/IML® Software

OPTIMIZATION AND SIMULATION
support.sas.com/paths/os
Improve process and product quality by using JMP® software to optimally design experiments and dynamically visualize statistical data analyses.

JMP® STASTICAL ANALYSIS
support.sas.com/paths/jmp

JMP® Software: Data Exploration

JMP® Software: Custom Design of Experiments

JMP® Software: Modern Screening Designs

JMP® Software: Introduction to Categorical Data Analysis

JMP® Software: Design and Analysis of Mixture Experiments

JMP® Software: Analyzing Multidimensional Data

JMP® Software: Design and Analysis of Mixture Experiments

JMP® Software: Modeling Multidimensional Data

NEW

JMP® SOFTWARE: ANOVA and Regression

JMP® Software: Analyzing Multidimensional Data

JMP® Software: Modeling Multidimensional Data

JMP® SCRIPTING LANGUAGE

Instant Applications Using JMP Application Builder

JMP® Software: Introduction to the JMP Scripting Language

Application Development Using the JMP Scripting Language

HIGHLIGHTED BOOKS
sas.com/store/books

Fundamentals of Predictive Analytics with JMP

Design and Analysis of Experiments by Douglas Montgomery: A Supplement for using JMP

Practical Data Analysis with JMP Second Edition

support.sas.com/training
Advanced and Specialty Courses

- Applied Statistics for Engineers
- Applied Statistics for Scientists
- **NEW** Discrete-Event Simulation With SAS® Simulation Studio
- JMP® Software: Analysis of Dose-Response Curves
- JMP® Software: Classic Design of Experiments
- JMP® Software: Measurement System Analysis
- JMP® Software: Reliability Analysis for Non-Repairable Systems
- JMP® Software: Stability Analysis
- JMP® Software: Statistical Process Control
- Predictive Modeling Using JMP® Pro

Business Knowledge Series

- Analyzing Marketing Data: Going Beyond Tabs and Bar Charts With JMP
- Custom Designs for Industrial Experiments Using JMP® Software
- Quality by Design (QbD) Using JMP® Software
Learn about working with SAS® in a Hadoop environment.

DATA MANAGEMENT FOR HADOOP
support.sas.com/paths/hadoop

MODEL DEPLOYMENT AND EXECUTION
support.sas.com/paths/hadoop

FOR THE DATA SCIENTIST
support.sas.com/paths/hadoop

SAS® IN-MEMORY STATISTICS FOR HADOOP
support.sas.com/paths/hadoop
Explore the analytical tools SAS offers to securely integrate and review any amount of data in a database or Hadoop environment.

**SAS® HIGH-PERFORMANCE ANALYTICS**
support.sas.com/paths/hpa

**SAS® FOR HADOOP**
support.sas.com/paths/hpa

**SAS® IN-MEMORY STATISTICS FOR HADOOP**
support.sas.com/paths/hpa

**PRINCIPLES AND BEST PRACTICES**

- BKS Strategies and Concepts for Data Scientists and Business Analysts
- NEW Data Science: Building Recommender Systems With SAS® and Hadoop
- NEW Introduction to SAS® and Hadoop
- NEW Getting Started With SAS® In-Memory Statistics for Hadoop
- NEW Predictive Modeling Using SAS® In-Memory Statistics for Hadoop

**HIGHLIGHTED BOOKS**
sas.com/store/books
Visual Statistics courses coming soon. Check the web for the latest details.

Free Resources
SAS tutorials can be found at support.sas.com/hpa
Leverage the power of SAS’ Analytics from a familiar Microsoft Office interface. SAS’ Enterprise Guide, stored processes, and SAS’ Web Parts for Microsoft SharePoint provide additional functionality for sharing information across the organization.

SAS’ OFFICE ANALYTICS
support.sas.com/paths/oa

**USERS**

- SAS’ Office Analytics: Getting Started
- SAS’ Office Analytics: Fast Track

**ADMINISTRATORS**

- SAS’ Enterprise Guide: Administration

**FREE RESOURCES**

- SAS’ Office Analytics: Video Library

HIGHLIGHTED BOOKS
sas.com/store/books
Explore data using in-memory capabilities to better understand all of your data, discover new patterns, and publish reports to the web and mobile devices.

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**FREE RESOURCES**

**Business Knowledge Series**

**NEW** Visual Analytics for Better, Faster Decisions

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**Free Resources**

SAS tutorials can be found at support.sas.com/training/tutorial
Use the business intelligence capabilities of the platform for SAS® Business Analytics to create a comprehensive and easy-to-use environment for reporting and analysis.

SAS® ENTERPRISE BUSINESS INTELLIGENCE
support.sas.com/paths/bi

INFORMATION CONSUMERS

- SAS® Business Intelligence Reporting: Fast Track
- Management Overview: Exploring the Platform for SAS® Business Analytics
- Accessing SAS® From Microsoft Office Applications
- Personalizing the SAS® Information Delivery Portal
- Using SAS® Web Report Studio

POWER USERS

- BI Content Developer Certification
  - Creating BI Dashboards Using SAS®
  - Creating Information Maps Using SAS®
  - Creating Stored Processes Using SAS® 1: Essentials
  - Getting Started With the Platform for SAS® Business Analytics
  - Creating Business Intelligence for Your Organization: Fast Track

ADMINISTRATORS

- SAS® Platform Administration: Fast Track
- SAS® Platform Administration: Metadata Administration
- SAS® Platform Administration: Middle Tier Administration
- SAS® Platform Administration: System Administration

HIGHLIGHTED BOOKS
sas.com/store/books
Create and optimize OLAP cubes for multidimensional reporting and analysis. Create stored processes that use advanced techniques. Submit SAS workload to the grid from a variety of different SAS products and user interfaces. Build applications using SAS/AF® software.

Application/Technology Area
support.sas.com/paths/bi

Advanced and Specialty Course
SAS® Enterprise Guide® 1:
Querying and Reporting

Business Knowledge Series
Promoting Business Analytics Across the Enterprise

E-Learning Courses
SAS® OLAP Environment:
Administration
Using SAS® OLAP Cubes to Create Multidimensional Reports

Free Resources
SAS tutorials can be found at support.sas.com/training/tutorial
Collect and manage data stores using SAS® Data Integration Studio.

**DATA INTEGRATION**
support.sas.com/paths/dmgt

**Data Integration Developer Certification**

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Profile data for inconsistencies, apply various data-cleansing techniques, and monitor data to ensure it is usable for reporting and analysis using DataFlux® Data Management Studio.

**DATA QUALITY**
support.sas.com/paths/dmgt

**DataFlux® Data Management Studio: Fast Track**

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**HIGHLIGHTED BOOKS**
sas.com/store/books

![Image of customer data integration book](image-url)
Maintain a single, consistent set of policies and processes for developing, monitoring and managing corporate data.

Technology that seamlessly connects SAS® with your data, no matter where it resides.

Administer and maintain the platform for SAS® Business Analytics.

DATA GOVERNANCE
support.sas.com/paths/dmgt

SAS/ACCESS®
support.sas.com/paths/dmgt

ADMINISTRATION
support.sas.com/paths/dmgt

SAS® Certified Data Integration Developer for SAS®

Advanced and Specialty Courses
- SAS® Enterprise Scheduling With Platform Suite for SAS®
- Designing, Tuning, and Maintaining SAS® OLAP Cubes
Install, configure and maintain the platform for SAS® Business Analytics.

SAS® PLATFORM
support.sas.com/paths/admin

Platform Administrator Certification

- Getting Started With the Platform for SAS® Business Analytics
- OR
- SAS® Platform Administration: Fast Track
- SAS® Platform Administration: Metadata Administration
- SAS® Platform Administration: System Administration

Installing and Configuring the Platform for SAS® Business Analytics
SAS® Platform Administration: Middle Tier Administration

Administrator and maintain SAS® applications.

SAS® Enterprise Guide®: Administration
SAS® Grid Manager: Administration
SAS® Enterprise Scheduling With Platform Suite for SAS

SAS® Visual Analytics: Administering a Distributed Deployment
SAS® Visual Analytics: Administering a Non-Distributed Deployment on Linux
SAS® Visual Analytics: Administering a Non-Distributed Deployment on Windows

APPLICATION/TECHNOLOGY AREA
support.sas.com/paths/admin

HIGHLIGHTED BOOK
sas.com/store/books
RECOMMENDED CERTIFICATION

SAS® Certified Platform Administrator for SAS® 9
SAS Solutions training offers one of the most comprehensive configurable training models in the industry—a model proven to help cultivate higher levels of user adoption and software acceptance, and to provide faster return on your organization’s most valuable investment: your people. Our Custom Course Development (CCD) approach configures the core SAS curriculum to reflect your organization’s business terminology, business process and data points, and is delivered by training consultants with domain expertise. For more information on how SAS Solutions training can address your specific training needs, please contact your SAS Education Account Representative at 1-800-727-0025 or training@sas.com.

**Customer Intelligence**
- SAS® Marketing Automation
- SAS® Marketing Optimization
- SAS® Real-Time Decision Manager
- SAS® Adaptive Customer Experience Administration

**Fraud and Security Intelligence**
- SAS® Fraud Framework
- SAS® Anti-Money Laundering
- SAS® Enterprise Case Management Administration

**Risk Management**
- SAS® Enterprise GRC
- Credit Risk

**Merchandise Intelligence**
- SAS® Merchandise Planning
- SAS® Merchandise Allocation
- SAS® Markdown Optimization
- SAS® Regular Price Optimization
- SAS® Promotion Optimization
- SAS® Size Optimization

**IT Intelligence**
- SAS® IT Resource Management

**Industry-Focused Solutions**
- Health and Life Sciences

**Supply Chain**
- SAS® Demand-Driven Planning and Optimization
- SAS® Asset Performance Analytics
- Warranty Analysis

**Performance Management**
- SAS® Financial Management
- Cost and Profitability Management
- SAS® Activity-Based Management
- SAS® Strategy Management Administration
Please see a list of courses at support.sas.com/training or contact your SAS Account Representative.
Conferences and Events

SAS’ GLOBAL FORUM

SAS Global Forum provides SAS users the opportunity to sharpen their SAS skills while sharing ideas with fellow users.

For additional conference information, visit sasglobalforum.com/2015

ANALYTICS 2015

Join hundreds of analytics professionals from all over the world at the Analytics 2015 Conference Series. Analytics 2015, hosted by SAS, is an international series of educational events, focusing on the latest trends and advances in the field of analytics. Listen to experts share case studies and real-world examples of how analytics has improved the way their organizations do business. Session topics include data mining, forecasting, big data, visual analytics, text mining, predictive analytics and more.

View the latest conference information at sas.com/analyticsseries

DISCOVERY SUMMIT

It’s an annual interactive forum where JMP users come together to explore broad analytic concepts with world-renowned authorities in statistics, technology and innovation; participate in conversations with JMP developers and fellow users from all industries; and learn proven statistical techniques in visual and compelling ways.

Learn more at jmp.com
Get Started With SAS®

We’re making it easy for you to get started with a variety of free software and training options.

New to SAS?

SAS University Edition is available for teachers, students, adult learners and academic researchers for noncommercial learning purposes. Download it to your PC, Mac or Linux workstation, and use virtualization software to access; no Internet required.
sas.com/universityedition

SAS Analytics U is a comprehensive program for the next generation of analytics leaders that provides free software, training, and support and documentation to get you started.
sas.com/analyticsuprogram

Free SAS® Learning Version

certification

how-to videos

Free e-Courses

academic

Teacher & professor online community

how-to tutorials

Take two of our most popular, entry-level e-Courses for free: SAS Programming 1 and SAS Statistics 1. Get started today.
sas.com/training/getstarted

Check out the new online collection of nearly 200 free SAS tutorial videos. Learn more at sas.com/training/tutorial

Plant the seed and start growing today!

Free SAS® Learning Version

Take two of our most popular, entry-level e-Courses for free: SAS Programming 1 and SAS Statistics 1. Get started today.
sas.com/training/getstarted

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