

# SAS<sup>®</sup> GLOBAL FORUM 2015

The Journey Is Yours

## SAS and Hadoop – 4<sup>th</sup> S.O.T.U

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Paul Kent, SAS



# SAS and Hadoop :: the BIG Picture

SAS and Hadoop are made for each other

This talk explains some of the reasons why.

Examples are drawn from the customer community to illustrate how SAS is a good addition to your Hadoop Cluster.



FORRESTER®

# Adoption Is The Only Option

## Hadoop Is Changing Our World And Changing Yours

April 15, 2015

**Mike Gualtieri, Principal Analyst**

Twitter: @mgualtieri



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## British Airways' BI lead: 'If you don't adopt Hadoop at least in part, you won't exist in a few years' time'

British Airways cuts memory costs and sees ROI within one year after deploying Hadoop

By [Margi Murphy](#) | [Computerworld UK](#) | Published 15:55, 15 April 15



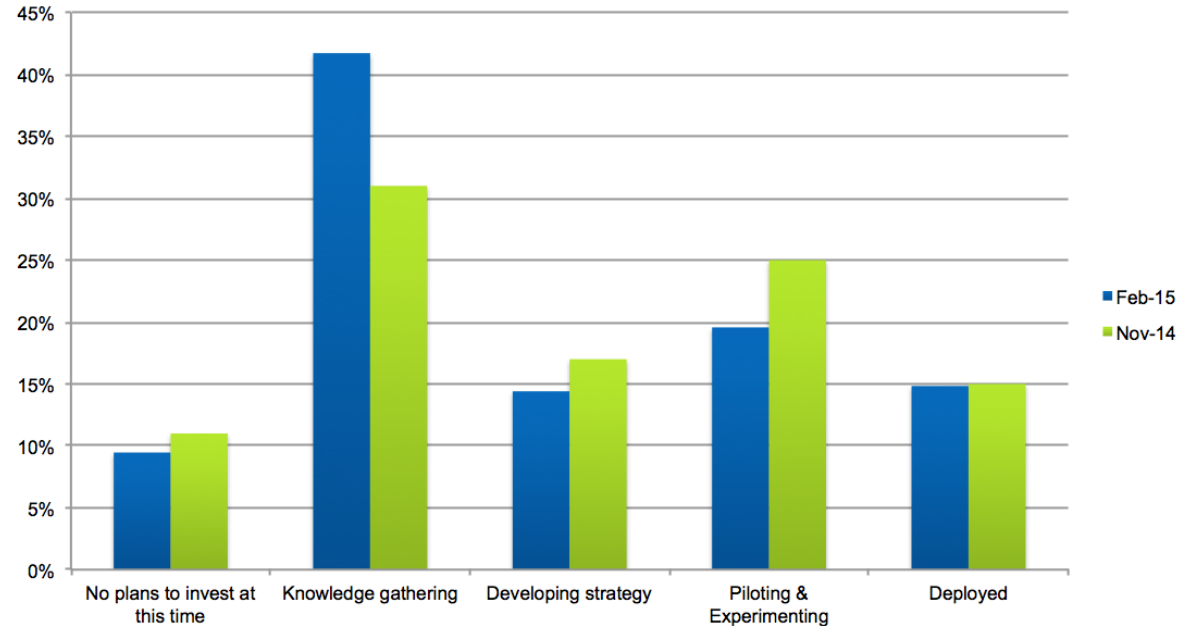
Enterprise business intelligence departments will 'not exist in a few years' time' if they do not adopt [Hadoop](#) in at least one instance, [British Airways'](#) data exploitation manager warned during the Hadoop Summit in Brussels today.

Also in this channel

- > News
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# Are YOU Hadooping Yet?



n=465 (Feb-15), 504 (Nov-14)

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Gartner



# The Stages of the Relationship

## 1. Connecting (Getting to know each other)

- What exactly is Hadoop?
- Base SAS connections to Hadoop

## 2. Dating

- SAS Access to Hadoop
- Pig Storage extensions from SAS
- SAS SerDes for Hive

## 3. Engaged

- Scoring Accelerator
- SPDS Server for Hadoop
- Grid Manager for Hadoop

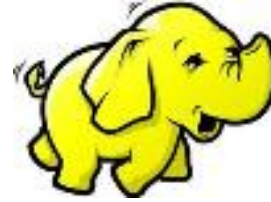
## 4. Committed

- Data Loader for Hadoop
- SAS High Performance Procedures and the LASR Analytic Server





# 1. Introductions



# Apache Hadoop - Background



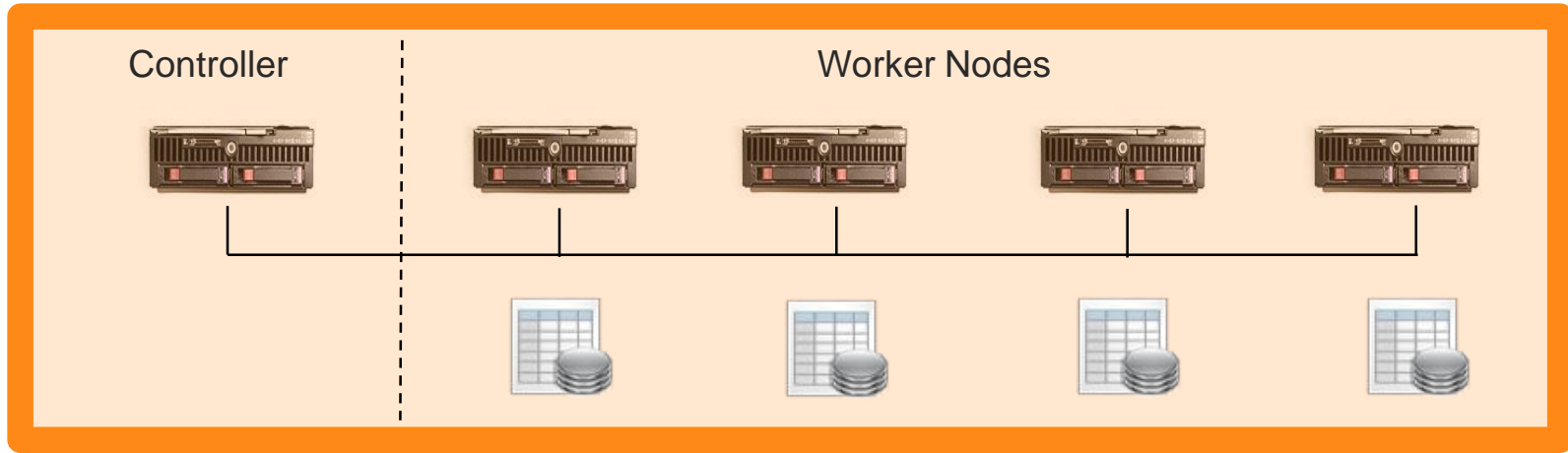
The project includes these subprojects:

- Hadoop Common: The common utilities that support the other Hadoop subprojects.
- Hadoop Distributed File System (HDFS™): A distributed file system that provides high-throughput access to application data.
- Hadoop MapReduce: A software framework for distributed processing of large data sets on compute clusters.





# Hadoop – Simplified View



- MPP (Massively Parallel) hardware running database-like software
- A single logical table is stored in parts across multiple worker nodes
- “work” operates in parallel on the different parts of the table

# Idea #1 - HDFS. Never forgets!

Head Node	Data 1	Data 2	Data 3	Data 4...
MYFILE.TXT				
..block1 ->	block1copy1			
..block2 ->		block2copy2		
..block3 ->			block3copy3	



# Idea #1 - HDFS. Never forgets!

Head Node	Data 1	Data 2	Data 3	Data 4...
MYFILE.TXT				
..block1 ->	block1copy1		block1copy2	
..block2 ->		block2copy2		block2copy2
..block3 ->	block3copy2		block3copy3	



# Idea #1 - HDFS. Never forgets!

Head Node	Data 1	Data 2	Data 3	Data 4...
MYFILE.TXT				
..block1 ->	block1copy1		block1copy2	
..block2 ->		block2copy2		block2copy2
..block3 ->	block3copy2		block3copy3	



# Idea #2 - MapReduce

- We Want the Minimum Age in the Room
- Each Row in the audience is a data node
- I'll be the coordinator
  - From outside to center, accumulate MIN
  - Sweep from back to front. Youngest Advances



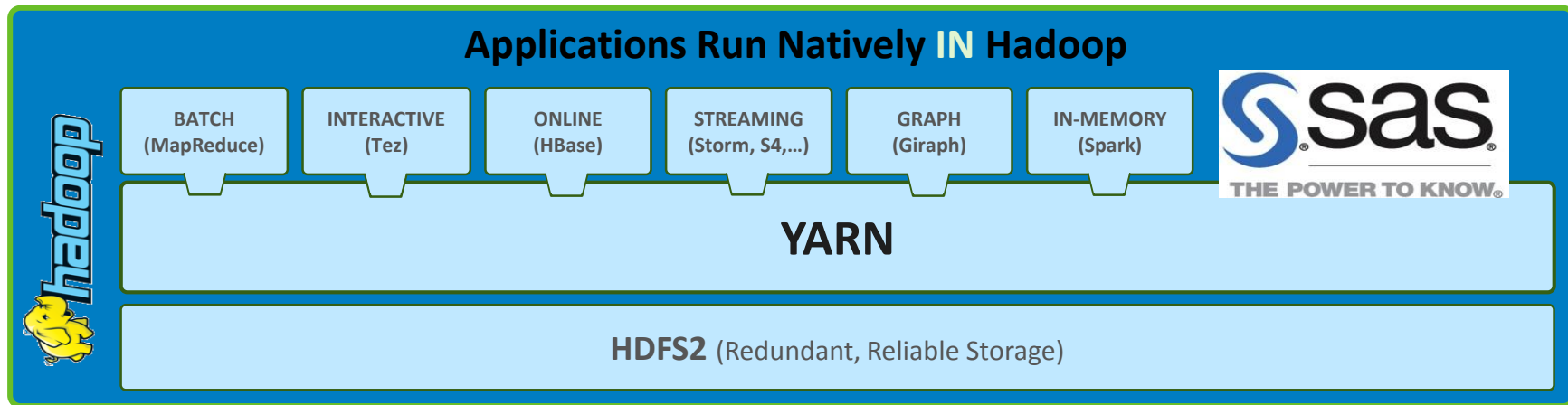


# Idea #3 YARN: Share Hadoop

Store ALL DATA in one place...

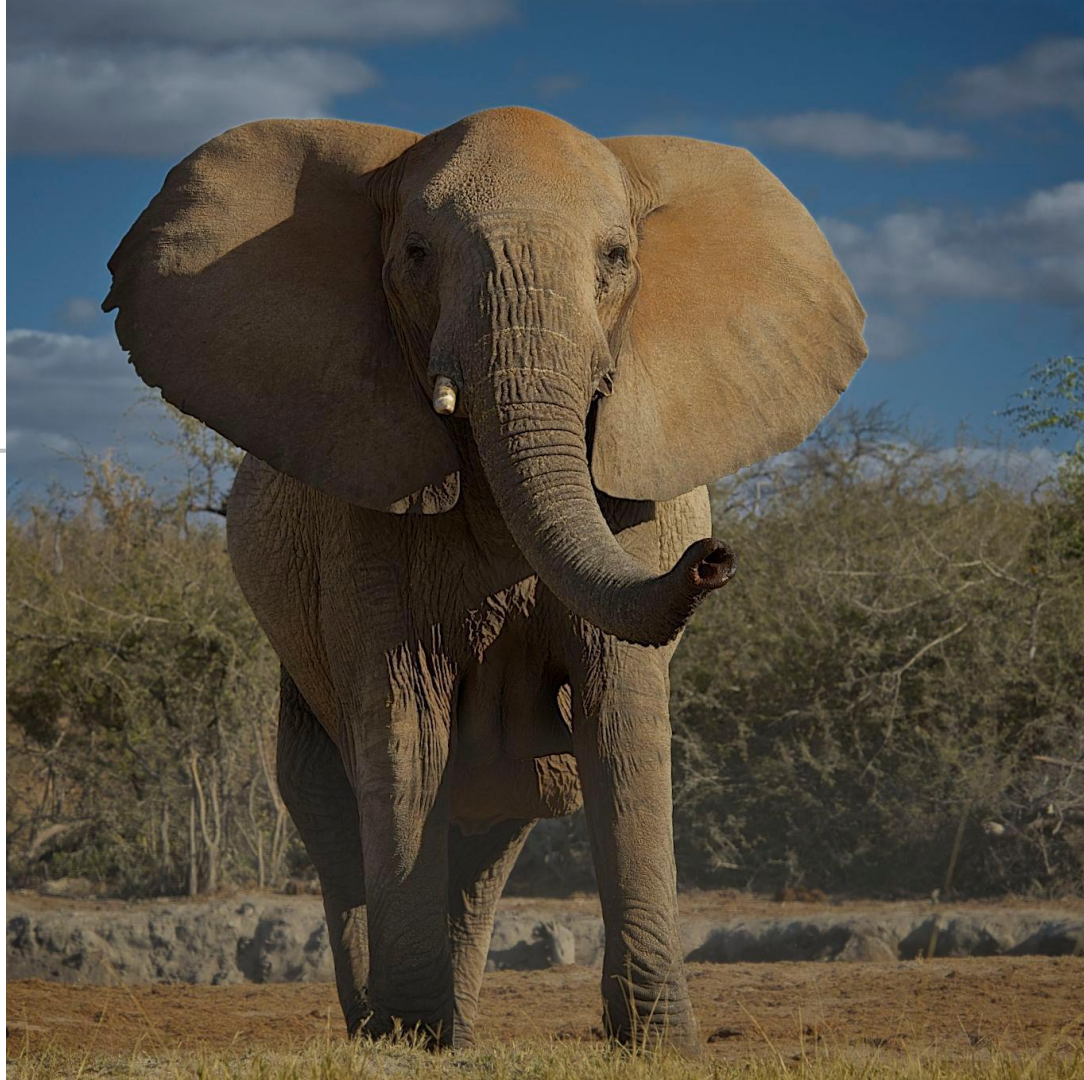
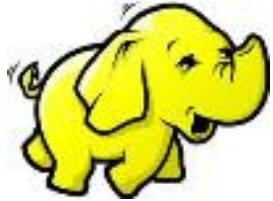
Interact with that data in MULTIPLE WAYS

with Predictable Performance and Quality of Service



# Connecting

---



# FILENAME xxx HADOOP

```
FILENAME paul HADOOP
```

```
    "/users/kent/mybigfile.txt"
```

```
    CONFIG="/etc/hadoop.cfg" USER="kent" PASS="sekrit";
```

```
DATA MYFILE;
```

```
    INFILE paul;
```

```
    INPUT name $ age sex $ height weight;
```

```
    RUN;
```



# /etc/hadoop.cfg ?

```
<configuration>
```

```
<property>
```

```
<name>fs.default.name</name>
```

```
<value>hdfs://exa.unx.sas.com:8020</value>
```

```
</property>
```

```
<property>
```

```
<name>mapred.job.tracker</name>
```

```
<value>exa.unx.sas.com:8021</value>
```

```
</property>
```

```
</configuration>
```

# Different Hadoop Versions?

options set=SAS\_HADOOP\_JAR\_PATH="/u/kent/jars/cdh4/";

- OpenSource Apache 2.0
- Cloudera CDH4 and CDH5
- Hortonworks 1.3.2 and 2.x (including DDN and Teradata OEM editions)
- Pivotal HD (was Greenplum)
- MAPR
- IBM BigInsights



# PROC HADOOP Syntax

PROC HADOOP CFG=CFG ... [VERBOSE];

HDFS <hdfs commands>;

MAPREDUCE <mapreduce options>;

PIG <pig options>;

RUN;



# HDFS statement

```
hdfs mkdir='/tmp/rick/mydir';
```

```
hdfs copyfromlocal='myfile.txt' out='/tmp/rick/mydir/myfile.txt';
```

```
hdfs copytolocal='/tmp/rick/mydir/myfile.txt' out='myfile2.txt';
```

```
hdfs delete='/tmp/rick/mydir/myfile.txt';
```



# HDFS Statement: new in 9.4m3



```
hdfs ls='/tmp/rick';
```

```
hdfs ls='/tmp/rick' out=lsfile;
```

```
hdfs cat='/tmp/rick/testfile.txt';
```

```
hdfs cat='/tmp/rick/*.txt out=catfile;
```



# Proc SQOOP



- Allows users to submit commands to Apache Sqoop from within a SAS session
- Moves data to and from the database
- Imports data into either HDFS or Hive tables
- Uses Apache Oozie to execute commands using a RESTful API, so no jars are required on the user's client machine



# 2. Dating

SAS Learns Hadoop Tables

Hadoop Learns SAS Tables





# SAS / ACCESS TO HADOOP

1 SAS/Access to Hadoop or Impala - Push some of SAS' processing to Hadoop



SAS/Access to Hadoop  
SAS/Access to Impala  
*SAS/Access to Hawq (M3)*



# LIBNAME xxx HADOOP

```
LIBNAME o11y HADOOP
```

```
SERVER=o11y.mycompany.com
```

```
USER="kent" PASS="sekrit";
```

```
PROC DATASETS LIB=OLLY;
```

```
RUN;
```



# LIBNAME xxx HADOOP



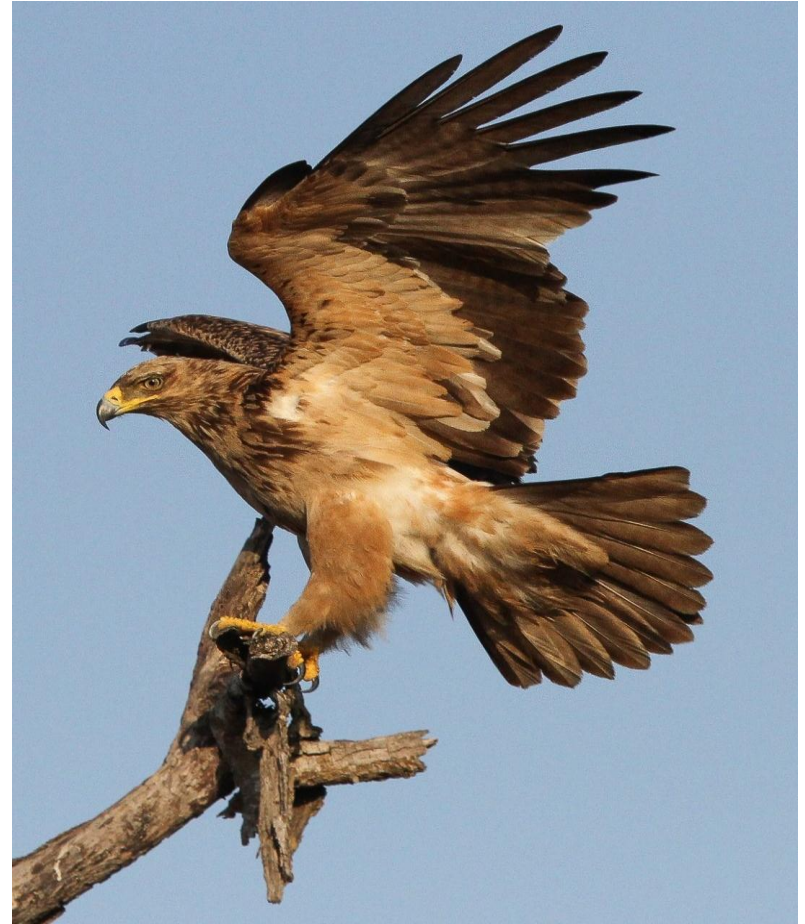
- Cool! I don't have to repeat the INPUT statement in every program that I want to access my files!!
- Thanks to Apache HIVE
  - supplies the metadata that projects a relational view of several underlying file types.
  - Provides SQL with relational primitives like JOIN and GROUP BY



# Not only HIVE. Cloudera Impala



# Not only HIVE. Pivotal Hawk





# Hadoop LIBNAME Statement

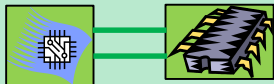
SAS Server



```
LIBNAME olly HADOOP  
  SERVER=hadoop.company.com  
  USER="paul" PASS="sekrit"
```

```
PROC MEANS DATA=olly.table;  
  RUN;
```

Select \*  
From olly



Hadoop  
Access  
Method

Hadoop Cluster

Controller



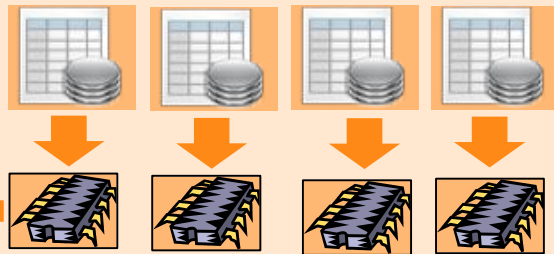
Select \*  
From olly

Workers



Select \*  
From olly\_slice

Potentially  
Big Data



# Hadoop LIBNAME Statement – with SQL PASTHROUGH

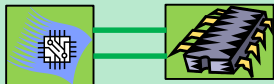
SAS Server



```
LIBNAME olly HADOOP  
  SERVER=hadoop.company.com  
  USER="paul" PASS="sekrit"
```

```
PROC MEANS DATA=olly.table;  
  RUN;
```

Select sum(x),  
min(x) ....  
From olly



Hadoop  
Access  
Method

Hadoop Cluster

Controller



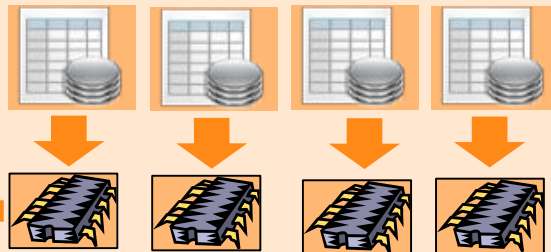
Select sum(x),  
min(x) ...  
From olly

Workers



Select sum(x),  
min(x) ....  
From olly\_slice

Aggregate Data  
ONLY



# HADOOP LIBNAME Statement

- PROC SQL explicit SQL is supported
- This sends the SQL exactly as you typed it down into the HIVE processor
- One way to move the work (joins, group by) down onto the cluster



# HADOOP LIBNAME Statement



- PROC SQL implicit SQL is supported
- Base Procedure pushdown
- More ways to move the work down onto the cluster



# More Implicit Passthru

```
options sqlgeneration=dbms;
```

```
proc rank data=x.cake out=order descending ties=low;
```

```
var present taste;
```

```
ranks PresentRank TasteRank;
```

```
run;
```



IMPALA\_25: Prepared: on connection 2

```
SELECT `table0`.`name`, `table0`.`present`, `table0`.`taste`, `table1`.`rankalias0` AS  
`PresentRank`, `table2`.`rankalias1` AS `TasteRank` FROM ( SELECT `name` AS `name`, `present` AS  
`present`, `taste` AS `taste` FROM `cake` ) AS `table0` LEFT JOIN ( WITH subquery0 AS (SELECT  
`present`, `tempcol0` AS `rankalias0` FROM ( SELECT `present`, MIN( `tempcol1` ) OVER ( PARTITION  
BY `present` ) AS `tempcol0` FROM( SELECT `present`, CAST( ROW_NUMBER() OVER ( ORDER BY `present`  
DESC ) AS DOUBLE ) AS `tempcol1` FROM ( SELECT `name` AS `name`, `present` AS `present`, `taste`  
AS `taste` FROM `cake` ) AS `subquery2` WHERE ( ( `present` IS NOT NULL ) ) ) AS `subquery1` ) AS  
`subquery0` ) SELECT DISTINCT `present`, `rankalias0` FROM subquery0 ) AS `table1` ON ( (   
`table0`.`present` = `table1`.`present` ) ) LEFT JOIN ( WITH subquery3 AS (SELECT `taste`,  
`tempcol2` AS `rankalias1` FROM ( SELECT `taste`, MIN( `tempcol3` ) OVER ( PARTITION BY `taste` )  
AS `tempcol2` FROM( SELECT `taste`, CAST( ROW_NUMBER() OVER ( ORDER BY `taste` DESC ) AS DOUBLE )  
AS `tempcol3` FROM ( SELECT `name` AS `name`, `present` AS `present`, `taste` AS `taste` FROM  
`cake` ) AS `subquery5` WHERE ( ( `taste` IS NOT NULL ) ) ) AS `subquery4` ) AS `subquery3` )  
SELECT DISTINCT `taste`, `rankalias1` FROM subquery3 ) AS `table2` ON ( ( `table0`.`taste` =  
`table2`.`taste` ) )
```



# Hadoop (PIG) Learns SAS Tables

```
register pigudf.jar, sas.lasr.hadoop.jar, sas.lasr.jar;
```

```
/* Load the data from a CSV in HDFS */
```

```
A = load '/user/kent/class.csv'
```

```
using PigStorage(',')
```

```
as (name:chararray, sex:chararray,
```

```
    age:int, height:double, weight:double);
```

```
(continued...)
```





# Hadoop (PIG) Learns SAS Tables

Store A into '/user/kent/class'

```
using com.sas.pigudf.sashdat.pig.SASHdatStoreFunc(  
    'bigcdh01.unx.sas.com',  
    '/user/kent/class_bigcdh01.xml');
```



# SPD *Engine* with Hadoop



- Support for running on MapR 4.0.2
- Support for Code Accelerator
- Enhanced WHERE pushdown: AND, OR, NOT, parenthesis, range operators and in-lists
- Parallel write support can improve write performance up to 40%
- Optionally uses Apache Curator/Zookeeper as a distributed lock server. No more physical lock files.

```
libname spdat spde '/user/dodeca' hdfshost=default;
```



# Hive SerDe for SPDE data



- Provides direct read access to SPDE data from the Hadoop ecosystem
- Access SPDE data from Hive, MapReduce and Pig
- Java tool provided to populate the Hive metastore with SPDE metadata



# SAS Hadoop Engine – Anyfile Reader

- Consistent with Hadoop and its laissez-faire approach to schema “on Need”
- PROC HDMD describes as much of the file as you want to see as a table
- Libname engine matches metadata (HDMD) with datafile and returns “rowbuffers” to calling SAS procedure
- Imagine exporting INFILE/INPUT statement to Hadoop to be run there (at hadoop scale)



# TEACH HADOOP (MAP/REDUCE) ABOUT SAS

```
/* Create HDMD file */
```

```
proc hdmd name=gridlib.people
```

```
    format=delimited
```

```
    sep=tab
```

```
    file_type=custom_sequence
```

```
    input_format='com.sas.hadoop.ep.inputformat.sequence.PeopleCustomSequenceInputFormat'
```

```
    data_file='people.seq';
```

```
    COLUMN name  varchar(20) ctype=char;
```

```
    COLUMN sex   varchar(1)  ctype=char;
```

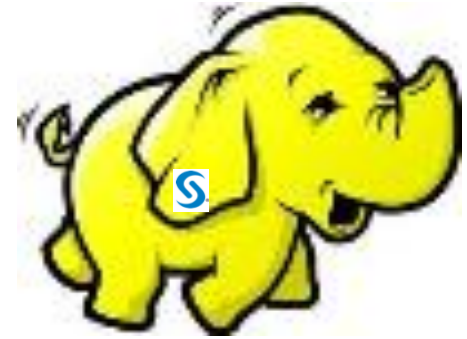
```
    COLUMN age   int         ctype=int32;
```

```
    column height double     ctype=double;
```

```
    column weight double     ctype=double;
```

```
run;
```

# 3. Engaged



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## SAS Embedded Process







# DATA LOADER, EP & ACCELERATORS



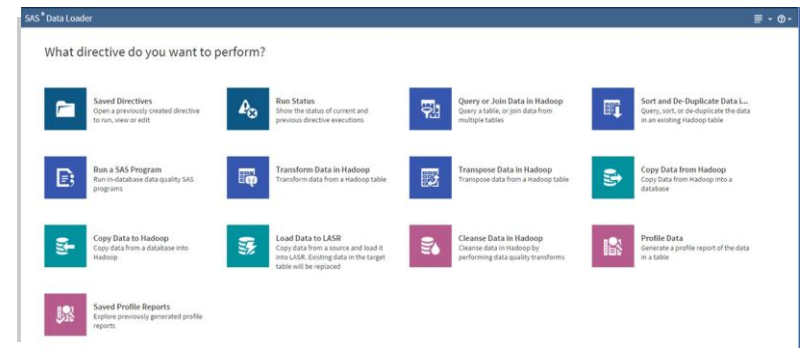
2

Push SAS ETL/ELT processing to Hadoop with MapReduce



*SAS Data Loader for Hadoop:*

- SAS Code Accelerator for Hadoop
- SAS Data Quality Accelerator for Hadoop
- SAS Scoring Accelerator for Hadoop



# DS2 Merge on Hadoop



- DS2 Code Accelerator generates Hive SQL to emulate classic DATA Step merge
- Merged data flows into the DS2 PDV in BY-groups ready for post – processing
  - must use a BY statement for predictable results in parallel execution
  - any “colliding” columns must have compatible data types.
- IN= is supported
- FIRST. / LAST. supported

Ex: *merge t1(in=int1) t2(in=int2) t3(in=int3); by x;*



# Hadoop Code Accelerator



- Supports new file types :
  - SPDE
  - Via HCATALOG: ORC, Parquet, Avro
- Supports Hive partitioned tables
- Supports SQL in the DS2 SET statement
  - Example: *set { select \* from t1 inner join t2 on t1.id = t2.id };*
  - SQL is passed to Hive to create the input for the DS2 EP
- Supports Multiple Tables in the SET statement.
  - Emulated in Hive using a SQL UNION ALL
- Supports the new MERGE statement
  - Emulated in Hive SQL



# New Hadoop Embedded Process



- Fully integrated with YARN Resource Manager
- Runs in the same process as the Map-Reduce JVM
- EP Proxy Java and TKTS C share native memory allocated by TK
- Native buffers are allocated outside of JVM heap space
- TK Journal writes directly to MR job log
- Supports the new Analytic Store scoring model from Factory Miner
- Supports reading from HCatalog SerDes for the Scoring Accelerator and HPA/LASR parallel load.



# New Hadoop EP Install Process

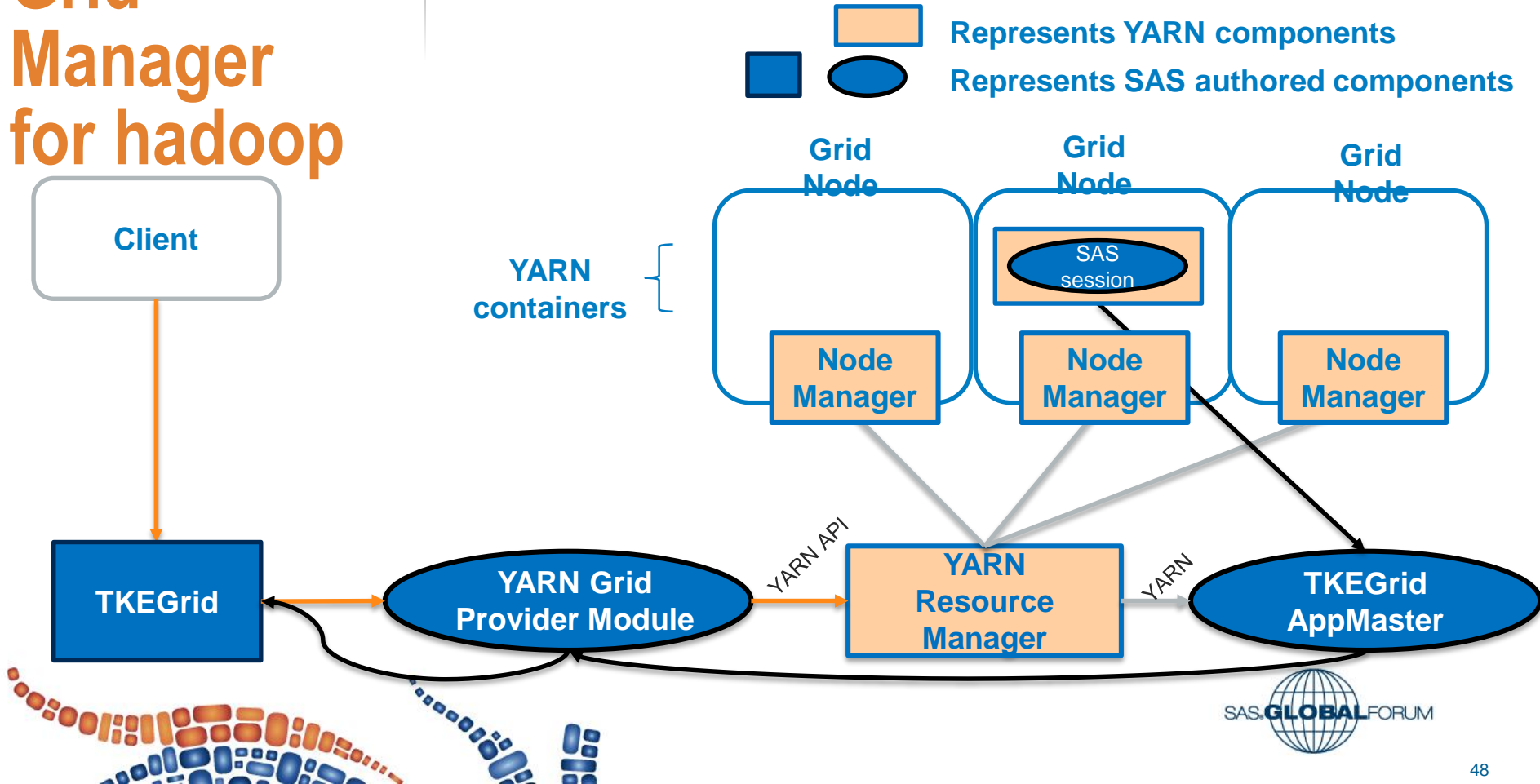


- Does *not* require installing Access to Hadoop to get the EP zip.
- Does *not* require a Linux user to run
- Does *not* create Linux service under initd.d
- Does *not* start the spawner daemon process
- Does *not* need to be copied to Hadoop lib folder or Hadoop native lib folder
- Does *not* require root access
- Does *not* require two way SSH keys setup

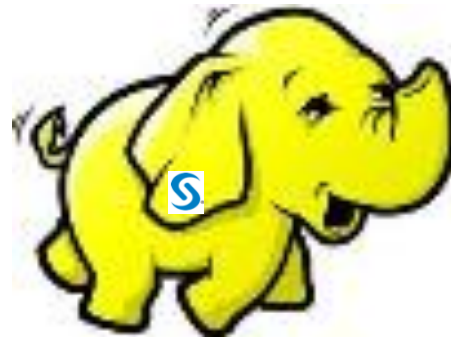


# Grid Manager for hadoop

## TKEGRID INTEGRATION WITH YARN



# 4. Committed



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Data Loader for Hadoop

SAS HPA and VA on Hadoop



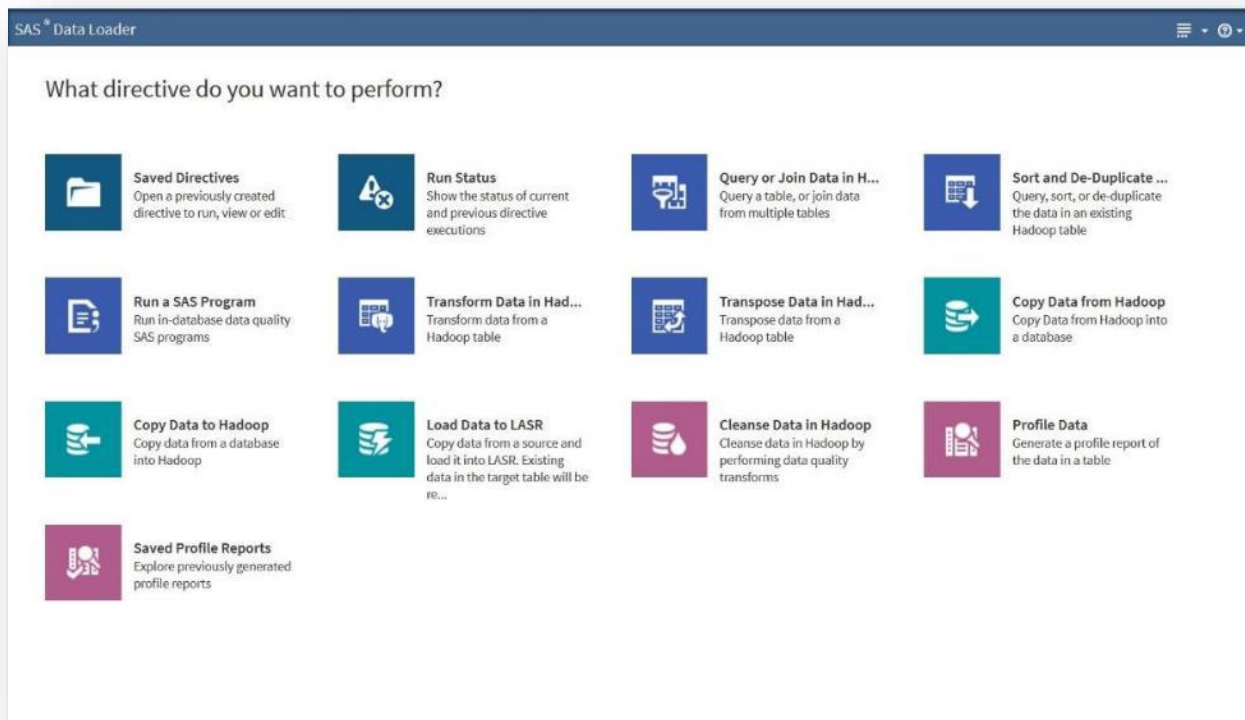




# Introducing

## SAS DATA LOADER FOR HADOOP

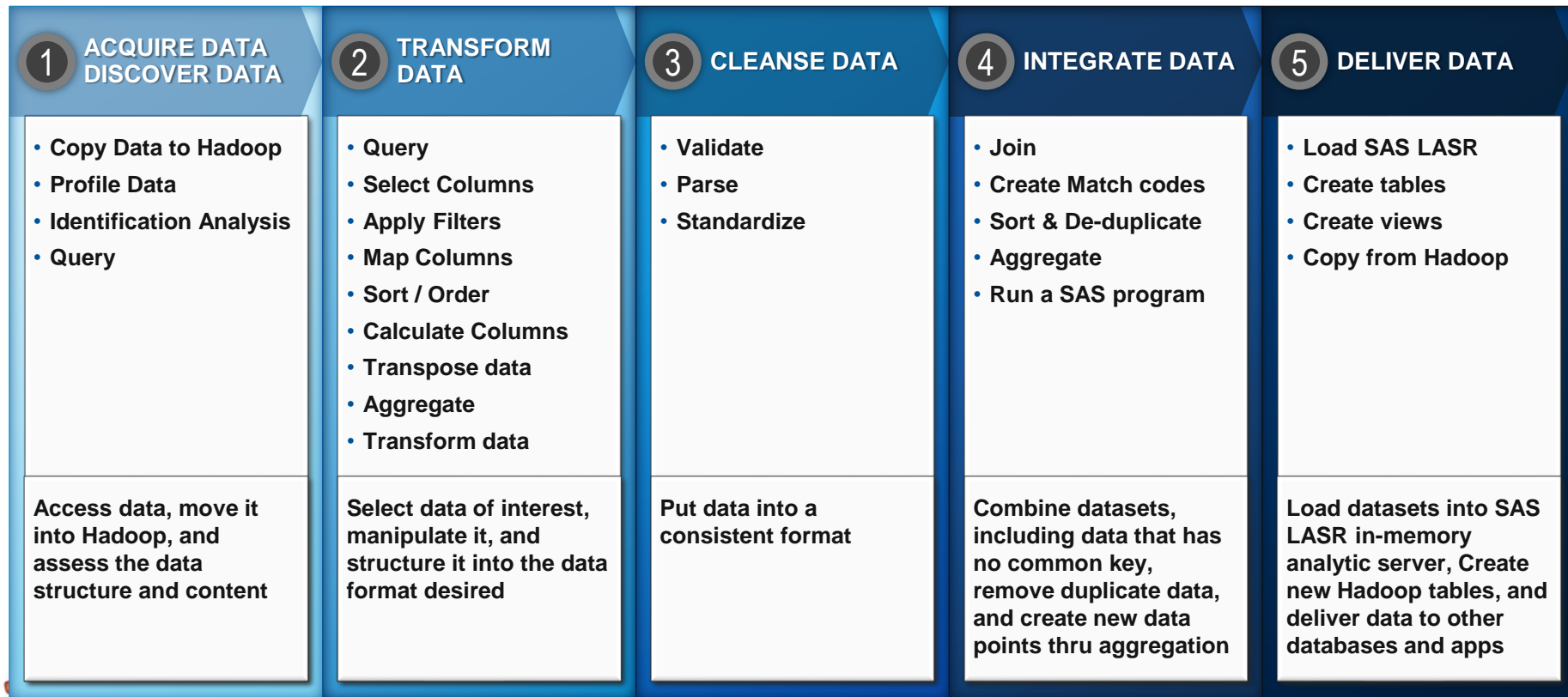
Self-service big  
data preparation  
for business users



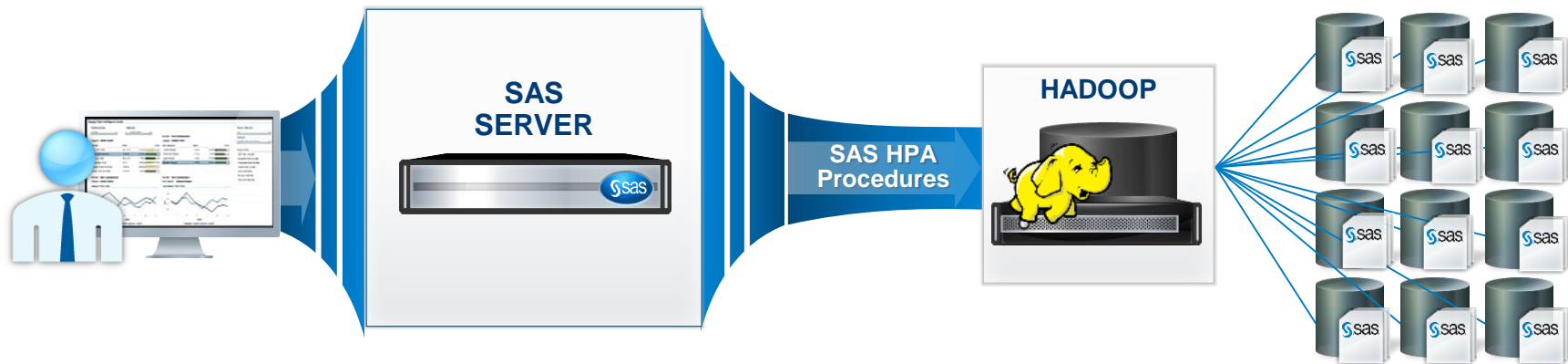
Certified by Hortonworks and Cloudera



# Capabilities - SAS Data Loader for Hadoop



# SAS / High Performance Analytics



SAS High-Performance Statistics  
SAS High-Performance Data Mining  
SAS High-Performance Text Mining  
SAS High-Performance Econometrics  
SAS High-Performance Forecasting  
SAS High-Performance Optimization

# SAS / High Performance Analytics

## Prepare

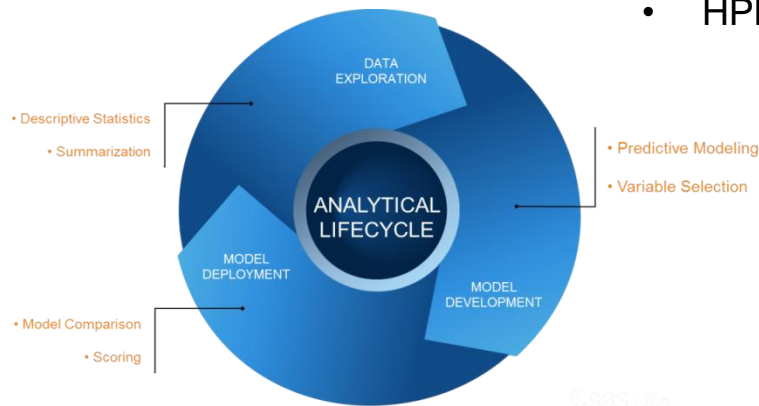
- HPDS2
- HPDMDDB
- HPSAMPLE

## Explore / Transform

- HPSUMMARY
- HPCORR
- HPREDUCE
- HPIMPUTE
- HPBIN

## Model

- HPLOGISTIC
- HPREG
- HPNEURAL
- HPNLIN
- HPCOUNTREG
- HPMIXED
- HPSEVERITY
- HPFOREST
- HPSVM
- HPDECIDE
- HPQLIM
- HPLSO
- HPSPLIT
- HPTMINE
- HPTMScore





# SAS / High Performance Analytics



Client

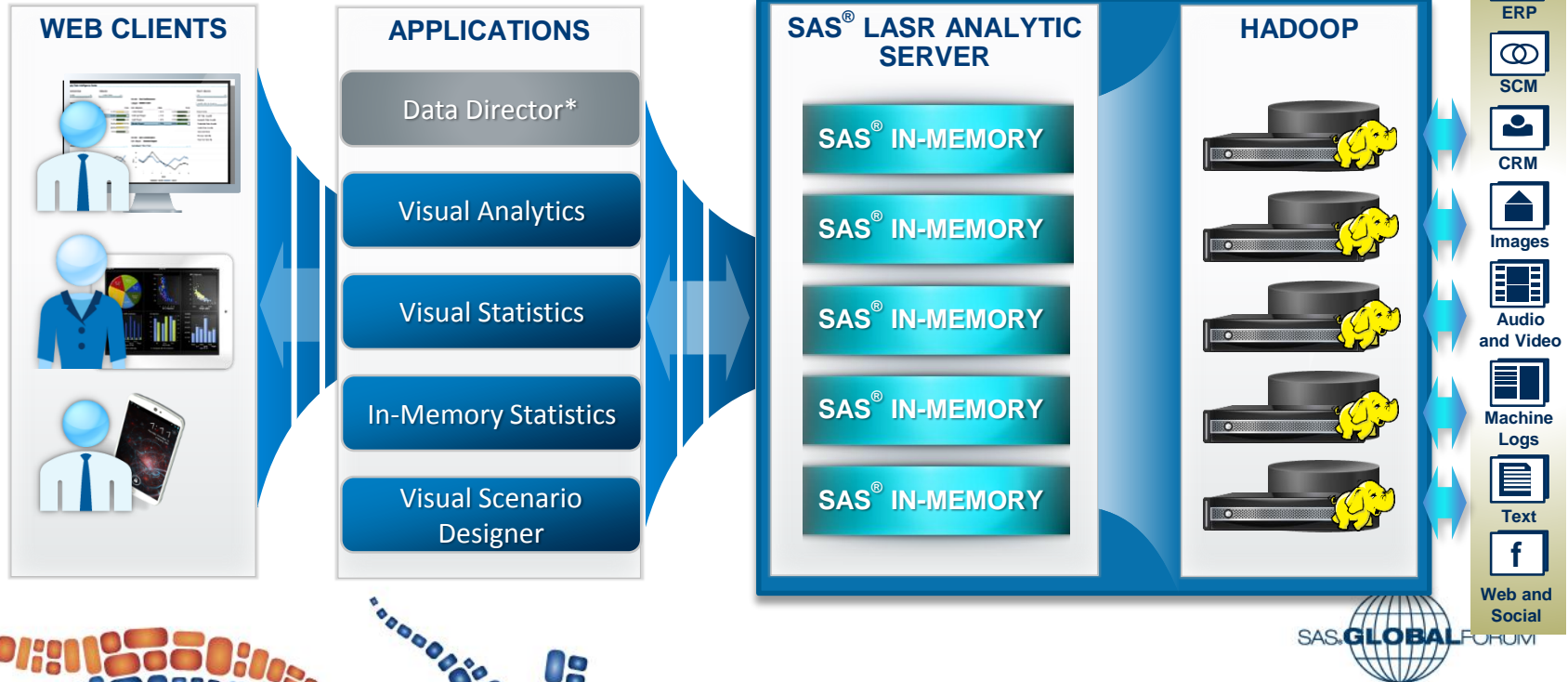


# IN-MEMORY(LASR BASED) SOLUTIONS ON HADOOP

4

## SAS ANALYTIC HADOOP ENVIRONMENT

In-Memory Analytics – Process in Memory, use Hadoop for Storage persistence and commodity computing





# SAS VISUAL ANALYTICS

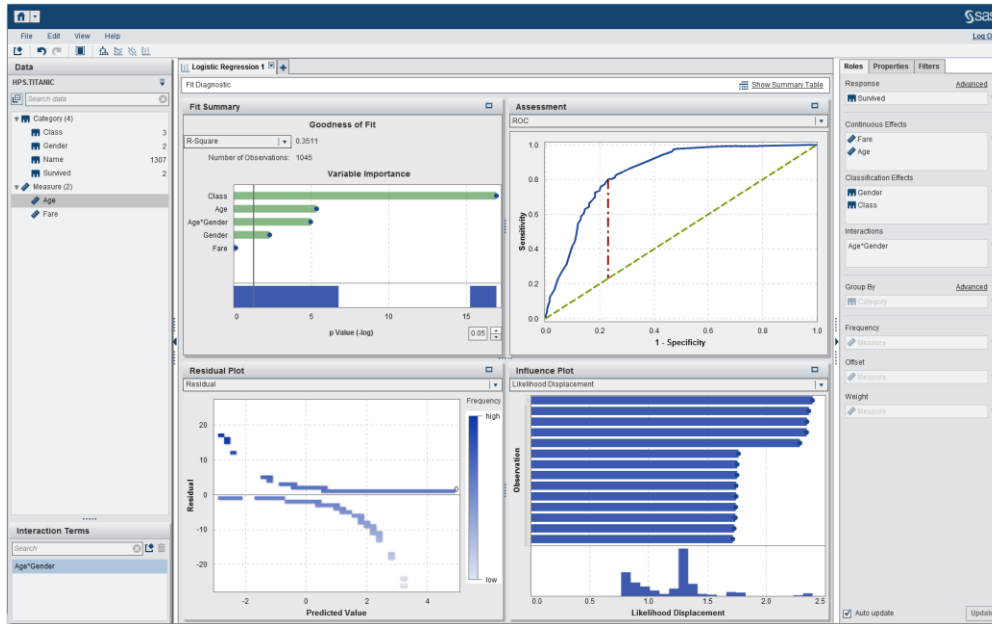
- Interactive exploration, dashboards and reporting
- Auto-charting automatically picks the best graph
- Forecasting, scenario analysis, Decision Trees and other analytic visualizations
- Text analysis and content categorization
- Feature-rich mobile apps for iPad® and Android



# VA NOW WITH VISUAL STATISTICS



- Interactive, visual application for statistical modeling and classification
- Multiple methods:
  - logistic, Regression, GLM, Trees, Forest, Clustering and more...
- Model comparison and assessment
- Group BY Processing

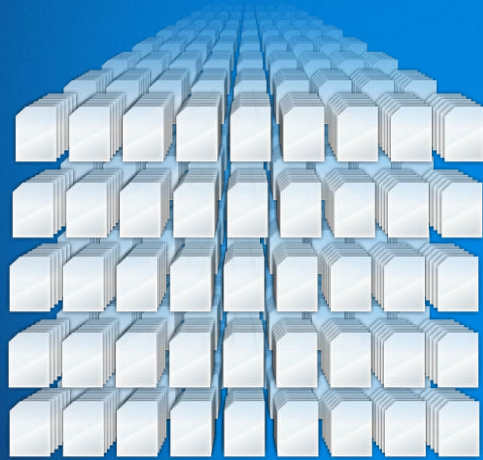


# SAS In-Memory Statistics (IMSTAT) for Hadoop

- Data Prep in Hadoop
  - Parallel Data Step
  - Read / Write Text & HDFS Files
  - Text Processing in Hadoop
  - Structure and Prepare Data For Analysis
- Play nicely in the Hadoop Ecosystem
- Play nicely with SAS Users
  - Libname, Procs & SAS Code
- In-Memory Analytics
  - Interactive “Modern” Analytic Methods
    - » Descriptive Statistics
    - » Statistics
    - » Forecasting
    - » Classification
    - » Text Mining
    - » Optimization
    - » Collaborative Filtering
  - Group By Processing



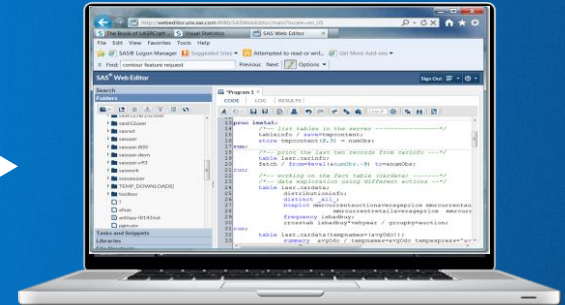
# INTERACTIVE ANALYSIS AT SCALE ...



LASR Analytic Server on  
Hadoop



SAS Server  
~ BASE, ODS, STAT, Access, LASR  
(IMSTAT, RECOMMEND Etc..)



SAS Studio, HTML 5 new Modern  
Coding Environment

## SAS In-Memory Statistics for Hadoop

```
proc imstat;
  /*-- list tables in the server -----*/
  tableinfo / save=tmpcontent;
  store tmpcontent(2,3) = numObs;
run;
  /*-- print the last ten records from carinfo ---*/
  table lasr.carinfo;
  fetch / from=%eval(&numObs.-9) to=&numObs;
run;
  /*-- working on the fact table (cardata) -----*/
  /*-- data exploration using different actions ---*/
  table lasr.cardata;
    distributioninfo;
    distinct _all_;
    boxplot mmrcurrentauctionaverageprice
      mmrcurrentauctioncleanprice
      mmrcurrentretailaverageprice
      mmrcurrentretailcleanprice /
    groupby=auction;
    frequency isbadbuy;
    crosstab isbadbuy*vehyear / groupby=auction;
run;
  table lasr.cardata(tempnames=(avgOdo));
  summary avgOdo / tempnames=avgOdo
    tempexpress="avgOdo = vehodo /
      (year(purchase)*vehyear);";
```

```
proc recommend port=&lasrport;
  add / item=movieid
  user=userid
  rating=rating;

  addtable mylasr.ml100k / type=rating
  vars=(movieid userid rating);

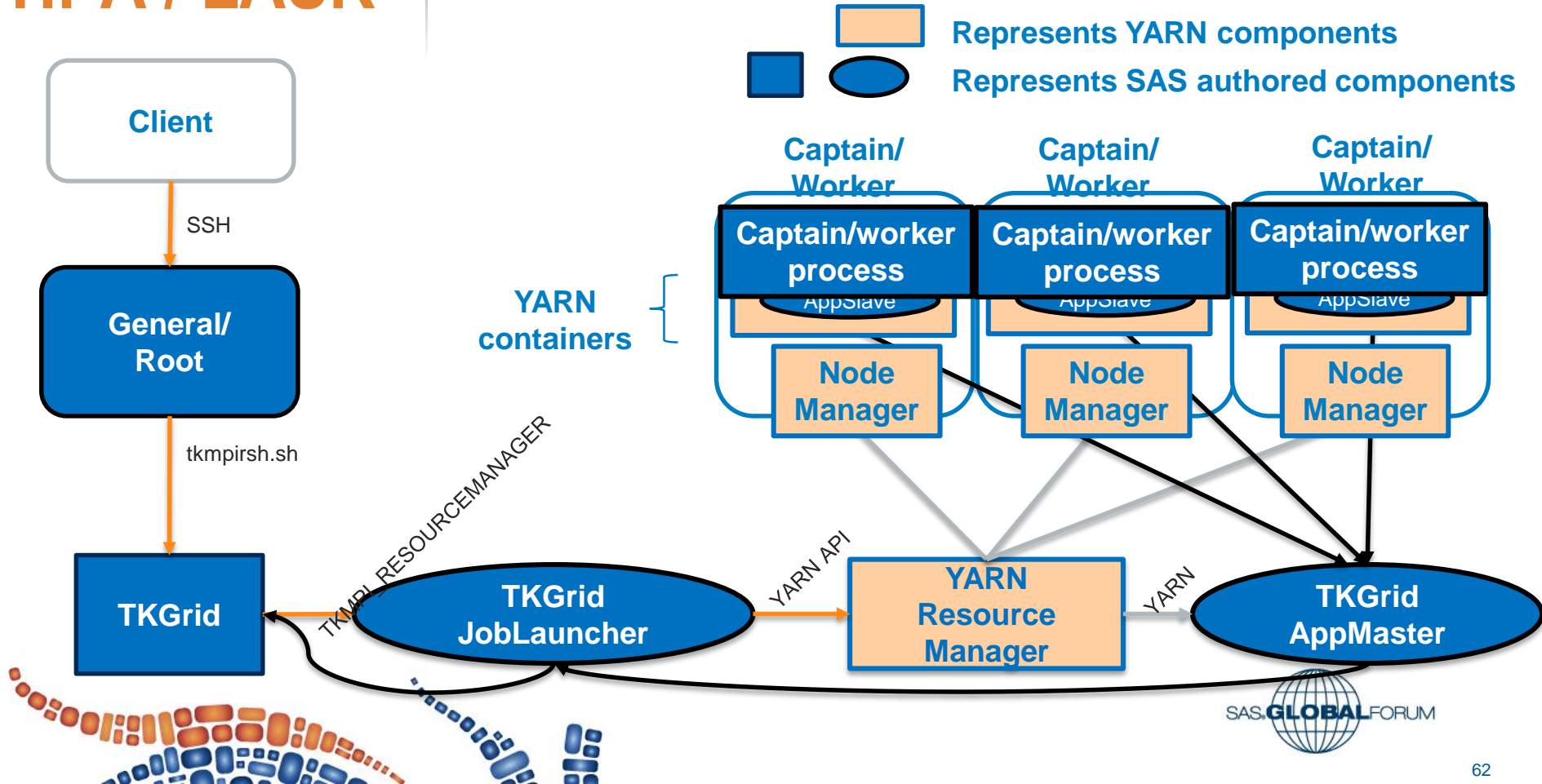
  method svd / factors=10 maxiter=20
  maxfeval=100 tech=lbgfs seed=1234
  function=L2 lamda=0.1 label="svdlbgfs"
  details;

  method knn / similarity=pc positive k=20
  label="knn1";

  method ensemble / details label="em1"
  maxiter=10 seed=4321;
run;
```

# HPA / LASR

## TKGRID INTEGRATION WITH YARN





# Version Soup



# Baseline support matrix @ 9.4M2

9.4M2	Hive	Impala	Score Accl	Code Accl	DQ Accl	Data Ldr	SPDE
Cloudera 4.5							
Cloudera 5.0				New 9.4M2	New 9.4M2	New 9.4M2	
HortonWorks 1.3.2							
HortonWorks 2.0				New 9.4M2	New 9.4M2	New 9.4M2	
Pivotal HD 1.1							
Pivotal HD 2.0							
IBM BigInsights 2.1							
MapR V3							

Supported at 9.4M2

Not Supported

\* Minus Yarn Integration

Net New Product



# Baseline support matrix – on track for 94m3

			EP					New @M3
9.4M3	Hive	Impala	Score Accl	Code Accl	DQ Accl	Data Ldr	SPDE	SAS Grid
Cloudera 4.x								
Cloudera 5.x								M3
HortonWorks 1.x								
HortonWorks 2.x								M3
Pivotal HD 2.x	M3		M3	M3	M3	*	M3	-
IBM BigInsights 3.x			**	**	**	**	**	**
MapR V4.x		LA - M3	M3	M3	M3	M3	M3	M3

Supported

On Track for 9.4M3

No Plans

Research Needed for M3

\*\* IBM Issues

Net New Product

\*\* MapR support for Impala

\* PivotalHD is behind on Yarn, MR2 and Hive integration necessary for support – currently it is a stretch to make M3 with Data Loader.

\*\* Limitations with IBM BigInsights 3.x - doesn't support MR2, Yarn. Parallel feeds supported.

\*\* Note: SAS/Access to Impala is Limited Availability



# In-memory support matrix

		LASR Analytic Server 2.4			
9.4M2	HPA	VA	IMSTAT	VS	VSD
Cloudera 4.5					
Cloudera 5.0					
HortonWorks 1.3.2					
HortonWorks 2.0					
Pivotal HD 1.1					
Pivotal HD 2.0					
IBM BigInsights 2.1		*	*	*	*
MapR V3					

Supported at 9.4M2

Not Supported

\* Minus Yarn Integration

Net New Product

# In-memory support matrix on track for 94m3

		LASR Analytic Server 2.x			
9.4M3	HPA	VA	IMSTAT	VS	VSD
Cloudera 4.x					
Cloudera 5.x					
HortonWorks 1.x					
HortonWorks 2.x					
Pivotal HD 2.x	M3				
IBM BigInsights 3.x	M3	**	**	**	**
MapR V4.x	M3	M3	M3	M3	M3

Supported

On Track for 9.4M3

No Plans

Research Needed for M3

\*\* IBM Issues

Net New Product

\*\* MapR support for Impala

\*\* Limitations with IBM BigInsights 3.x - doesn't support MR2. Parallel feeds supported.

# GIVE IT A TRY YOURSELF ! DATA LOADER FOR HADOOP TRIAL

- SAS Data Loader for Hadoop & 90 Day Trial - Launched February '15

- » Transpose, Filter, Query, Aggregate, Sort, Join
- » Sqoop Integration
- » In-Hadoop Data Quality
- » In-Hadoop Data Profiling

- *What you'll need to get started*

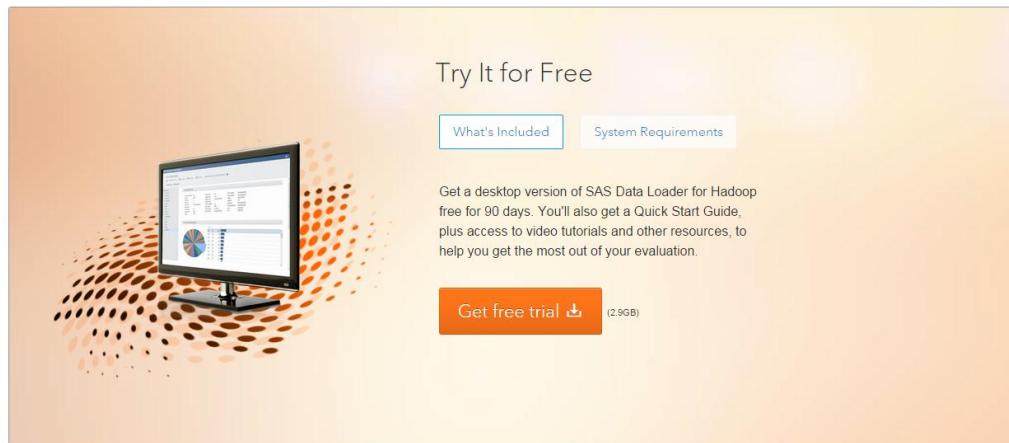
- » *VMware Player*
- » *Cloudera QuickStart VM CDH 5.3 ;*
- » *Hortonworks HDP Sandbox 2.2*
- » *Data Loader Vapp 2.2*

- What's available to help

- » Online help + phone support
- » Online doc
- » Dedicated group

- » Tons of How-do- style quick videos

<https://communities.sas.com/groups/sas-data-loader>



# Thank You!

4 short years and...

- Hadoop is on the opening session, 2 Hadoop CEO's share the panel discussion at Exec Track
- 50% of the people attending an executive conference talk have an active Hadoop project
- SAS has built a family of applications that take full advantage of Hadoop as an analytics platform

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# SPD *Server* with Hadoop



- SPDS 5.2 server on Linux
- Support for running on Cloudera 5.2
- Only server and libname parameter files need to change
- Read/write/update support
- Kerberos support
- Limited WHERE pushdown
- Parallel read support without a WHERE clause

