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# Emerging Best Practices in the Age of Democratized Analytics

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## ABSTRACT

Welcome to the age of analytics, everyone! Fact-based decision making has never been more pervasive than today. Reports, dashboards and mobile BI applications can empower entire organizations to understand and act on analytics in the office and on the go. Your organization, team or division is curious about data exploration capabilities and yet there are very diverse levels of analytics understanding from person to person.

Attend this presentation for an overview of the best practices you can use to satiate the curiosity of business decision makers to explore data, while maintaining analytic integrity of your models and processes.

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

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