ABSTRACT

Many organizations, regardless of size, are investing in cloud infrastructures. These infrastructures can be in-house private clouds, commercially provided public clouds or a hybrid cloud consisting of both types. Making purchased software run in the cloud takes time and effort to get it right and includes its own set of challenges. If software companies provided products as prebuilt, cloud-enabled applications, this would benefit organizations choosing to deploy them. This paper describes an approach to developing prepackaged (virtual) applications for the cloud. It outlines how these virtual applications can be deployed into various cloud providers and integrated with existing IT resources. It also shows how these applications can be distributed globally to provide faster communication with users, while still being managed centrally.

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