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# Location Planning: A Look into Location Planning - Best Practices for Resolving

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## ABSTRACT

Location planning is a struggle to balance the trends of the merchandise and stores while meeting the financial objectives of the company. The Store Planner, plans the sales forecast and sales growth for the each and every category available in the store or location. The number of stores in most retail organizations is typically large and developing the store level plans is a voluminous task. This panel discussion features recent retail trends and efforts to maximize profits and drive improvements. Hear how these retailers are using SAS and innovative methods and tools to develop plans tailored for merchandise and location trends.

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