

Paper 396-2012

User-Assisted Modeling: How SAS® Text Analytics Will Help You Pinpoint Data of Interest

James Cox, SAS
Saratendu Sethi, SAS
Richard Foley, SAS

ABSTRACT

Have you ever wanted to discover information, where the criterion is “I’ll know it when I see it”? This summer’s release of SAS® Text Miner, SAS® Sentiment Analysis, and SAS® Content Categorization will provide active learning capabilities, a collaborative process between the user and the system. With the interactive approach provided by active learning, the user is able to discover and understand topics and concepts hidden within a collection of documents.

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

CONTACT INFORMATION

James Cox
SAS
james.cox@sas.com

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