Paper 388-2012

## **Information Management Strategy**

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## **ABSTRACT**

Smart organizations are now turning to a variety of technologies to manage their data; in addition to traditional ETL technologies, data quality, MDM and data governance are being harnessed to optimize data for operational and analytical uses. In this session, we'll discuss key ways to move beyond the traditional data management approach – reactive and silo-based – to a managed, predictive approach that values information as a strategic asset

No paper was submitted for publication.

## **CONTACT INFORMATION**

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