

Paper 310-2012

## Social Media Panel

Stephanie Thompson, Independent Consultant

### ABSTRACT

How can SAS® professionals use, consume, and create social media content effectively? This panel of both SAS and SAS users will discuss it all with time for questions.

**No paper was submitted for publication.**

### CONTACT INFORMATION

Stephanie Thompson  
Independent Consultant  
srthomps@cs.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.