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SAS®, Sun, and Oracle: On Mashups, Enterprise 2.0, and Ideation

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ABSTRACT

Mashups combine the best technology features from different sources to create novel solutions. Enterprise 2.0 enables or streamlines business processes while enhancing collaboration. Ideation is the creative process for generating, developing, and communicating new ideas. We take this triple-play concept to showcase technology and solution highlights for integrated and optimized mission critical SAS deployments.

Charlie Garry, former vice president and services director for Infrastructure Research at the META Group, discusses how Enterprise 2.0 offers the promise of new tools that enable contextual, agile, and simplified information exchange and collaboration to distributed workforces and networks of partners and customers. Before that can become a reality, organizations must deal with the crushing weight of an overly complex IT infrastructure.

We discuss macroeconomic factors impacting IT organizations and new technology approaches to solving infrastructure complexity that offer low operational costs, fast time-to-value, and extreme performance.

Other discussion topics include:
• 	how the integration of Sun into Oracle creates unique value for SAS environments
• 	SAS/ACCESS to Oracle: tips for maximizing SQL performance and tactics for leveraging in-database functionality

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