

Paper 397-2011

SAS® Markdown Optimization for Retail Round Table

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ABSTRACT

This session is designed to be a general discussion on SAS® Markdown Optimization. We will provide an opportunity to ask questions and learn how your peers are gaining the most value from this SAS® solution. Key topics will include:

- Key lessons from retailers that have already implemented SAS Markdown Optimization
- Techniques used to increase end-user adoption
- Incorporating SAS Markdown Optimization in your merchandising product life-cycle planning

No paper was submitted for publication.

CONTACT INFORMATION

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