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SAS® Business Analytics: War Stories from the Front Lines (Panel Discussion)

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ABSTRACT

The implementation of business analytics in any organization requires an integrated approach that bridges both IT and the business in a collaborative fashion.

Join us for this panel discussion for an in-depth conversation on SAS® business intelligence and analytics. Issues discussed will include user adoption; SAS administration, such as assigning roles and responsibilities; best practices in data governance, architecture, and business processes; adoption of new technologies including upgrades and maintenance; integrating analytics into business processes and applications; developing organizational competencies around business intelligence and analytics; how organizations manage their portfolio of business analytics capabilities. Panelists will include experts in performance management, system design and architecture and business integration from SAS, system integrators and various industry organizations.

No paper was submitted for publication.

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