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The New Know: Innovation Powered by Analytics

Thornton May, Author

ABSTRACT

You won't want to miss renowned author, futurist and leading IT communicator Thornton May delve into the topics covered in his latest book, *The New Know: Innovation Powered by Analytics*. Hold on to your seats as the erudite and effervescent Thornton takes the audience on a ride that illuminates several key premises of his most recent work, including: 1) Shining a light on the oft-overlooked professionals at the beating heart of business analytics, 2) Describing how the rapid rise in data, the brisk expansion of tools, and maturation of information management processes are changing various markets, and 3) Illustrating the role IT plays in the Analytics Age.

No paper was submitted for publication.

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