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Applying Assortment Planning Processes, Automation, and Optimization to Create a Localized Customer-Centric Merchandising Environment, Part 1

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ABSTRACT

This seminar will consist of two main sessions. Part 1 considers the Assortment Planning process and methodology along with the application of standard automated support tools as well as Optimization and Forecasting techniques (such as Business Analytics, Forecasting, Intelligent Clustering, Case Pack/Size Pack Analysis, and Recommended Plan).

No paper was submitted for publication.

CONTACT INFORMATION

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