

Paper 310-2010

What's New in SAS® Text Miner 4.2

James Cox, SAS
Manya Mayes, SAS

ABSTRACT

SAS® Text Miner 4.2 is comprised of 3 new nodes to break up the text analytics process into the appropriate steps: parsing content, filtering content, and detecting topics. Each of these nodes contains new capabilities, including a new algorithm for topic management (a soft clustering algorithm), Boolean and full text search, integrated custom entity definitions, spell checking, and an experimental procedure for hierarchical Bayesian belief networks. Join us as we walk through the text analytics process and show integration with other SAS® products such as SAS® Content Categorization, SAS® Sentiment Analysis Studio, and SAS® BI clients.

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

CONTACT INFORMATION

James Cox
SAS
james.cox@sas.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.