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Intelligence on the Go with Mobile Dashboarding

Jim Adams, SAS
Michael Thomas, SAS
Lisa Whitman, SAS

ABSTRACT

Dating back to the earliest brick-sized cell phones, mobile devices have provided pronounced benefit to business. Until recently, most of that value has focused on their use as phones, and not on their ability to present data to the end user. With the latest wave of fast mobile devices with rich user interfaces, enterprise mobile users can enjoy great business benefits. Such benefits should be attained by leveraging the unique capabilities of mobile devices and not by repeating what is already available on the desktop. This paper shows how SAS® BI and analytics, in combination with the best use of mobile, can get the right information to the enterprise users at the right time, regardless of their location. The resenatation will include a demonstration of Mobile Dashboards on SAS® BI Dashboard 4.3.

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CONTACT INFORMATION

Jim Adams
SAS
sasjaa@sas.com

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