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Better Decision Making with SAS® Enterprise Business Intelligence and Microsoft Outlook

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ABSTRACT

The SAS® Add-In for Microsoft Office has new Microsoft Outlook integration capabilities that enable better decision-making, increase productivity and decrease cost by taking full advantage of SAS® Enterprise BI through the Microsoft Outlook environment. This integration of SAS® BI and Microsoft Outlook increases informed decision making by giving users intuitive access to reports, stored processes and dashboards. These capabilities reduce the user learning curve and improve productivity, thereby increasing the return on investment of business intelligence implementations. Users obtain contextual information from SAS BI while performing daily tasks in Microsoft Outlook. The SAS Add-In for Microsoft Office user interface seamlessly integrates with the Microsoft Outlook look and feel. By leveraging the widely used Microsoft Outlook environment, SAS BI Outlook integration can make the rich functionality of the SAS Enterprise BI server, reporting and analytics available to all employees within an organization.

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