

Paper 295-2010

## Future Concepts for Software as a Service (SaaS) BI

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### ABSTRACT

In this session, we would like to discuss various future concepts for Software as a Service (SaaS) BI from SAS®. We will discuss concepts for data manipulation, visual exploration, analytics, and dashboards aimed at managers and other professionals who Tom Davenport refers to as "amateur analysts": individuals whose full-time job is not that of a business analyst or statistician. We will take a look at storyboards, images, and/or prototypes and seek your feedback on: 1) ad hoc business questions not currently easily addressed by the users who own the questions 2) feature/functionality desired via SaaS offerings to help answer these questions, and 3) SaaS, appliances, and on-premise delivery options preferred by IT or lines of business.

**No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.**

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