

Paper 420-2009

Adobe Flash & SAS: Intelligent Interactivity

Michael Thomas, SAS Institute Inc.

ABSTRACT

Though the Adobe Flash technology may be most familiar to a lot of people because of online games and videos, Flash is also enabling a new wave of Rich Internet Applications. This presentation looks at some of the ways that R&D is looking to exploit Flash technologies to bring interactivity and responsiveness to Business Analytics.

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

CONTACT INFORMATION

Michael Thomas
SAS Institute Inc.
michael.thomas@sas.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.