Asked and Answered -- How to Overcome the 10 most common challenges in MI Implementation/Use

Tad Bickford, SAS Institute Inc.
Mark Sakowski, SAS Institute Inc.

ABSTRACT

The SAS Global Support team deals with all of the SAS Merchandising retailers around the world, each of whom have their own specific problems and concerns with the use of the SAS Merchandise Planning and Intelligence tools. Despite the differences among those many retailers that include disparate hardware, database and configuration settings, there are many common denominators and hurdles. Come hear Tad Bickford, Global Support Manager Retail Planning, and Mark Sakowski, Director, Professional Services, US Retail, discuss the most common problems SAS Professional Services and Global Retail Support hears from its customers and quickest and easiest ways to overcome those problems.

No paper was submitted for publication in the *Proceedings*.   Check http://support.sas.com/rnd/papers/ or contact the author.

CONTACT INFORMATION

Tad Bickford
SAS Institute Inc.
tad.bickford@sas.com