

Paper 415-2009

Sustainability the Smart Way

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ABSTRACT

This presentation will provide perspectives on the role that information technology plays in addressing sustainability, specifically energy efficiency and greenhouse gas emissions management. The speaker will comment on emerging trends, challenges, and opportunities, substantiated by case studies from multiple industries. In addition, the presentation will cover the impact that the current economic challenge poses to sustainable progress, and what leading companies are doing about it.

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

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