

Paper 413-2009

Admin functions in SAS Merchandise Planning and Intelligence

Amy Clouse, Dick's Sporting Goods, Inc.
Ann Ferguson, SAS Institute Inc.
Kelly Richie, Academy Sports

ABSTRACT

The System Administrator Role for SIMP is a complex and necessary role that is often overlooked and sometimes inadequately staffed to meet the needs of the users. In a time when planning, forecasting, and understanding data is important, this resource can assist by providing details from a collective standpoint as well as ensuring that users are getting what they need from the SIMP tools. During this panel discussion of your peers come listen how they are making the most of their applications. They will share details of what "A Day in the Life" really is, provide a compare/contrast of strategies, talk to what is automated, performed manual, and compare the size of their teams. The session will end with the panel providing some discussion around what would make their jobs easier.

No paper was submitted for publication.

CONTACT INFORMATION

Amy Clouse
Dick's Sporting Goods, Inc.
amy.clouse@dcsfg.com

Ann Ferguson
SAS Institute Inc.
ann.ferguson@sas.com

Kelly Richie
Academy Sports
kelly.richie@academy.com

SAS and all other SAS Institute Inc. product or service names are registered trademarks or trademarks of SAS Institute Inc. in the USA and other countries. ® indicates USA registration.

Other brand and product names are trademarks of their respective companies.