

Paper 407-2009

## Reporting Panel

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### ABSTRACT

Retailers today are operating in a sophisticated environment, with fierce competition and increasingly demanding customers and end users. It's necessary to have better insight into all aspects of their business. Information needs to be delivered quickly, be based on fact, and it must enable decision making. Implementing a reporting strategy that is both standard and flexible enough to satisfy all aspects of your business can be quite a challenge. Hear a panel discussion among industry leaders whose practical experience with the SAS toolset can help you achieve a roadmap for successful delivery so that your business reporting keeps you a step ahead, not behind your data as you drive to improve sales, inventory management, and margin. Facilitated by Bob Schafer, Panelists include Auto Zone and other leading retailers.

**No paper was submitted for publication.**

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