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# Branding SAS® Web Applications for Your Enterprise

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## ABSTRACT

Integrating the appearance of SAS® Web applications with your organization's brand is important to the acceptance of the new tools and information they provide. With the release of SAS® 9.2, the SAS Theme Architecture provides a single point for the definition and deployment of your organization's brand across SAS Web applications. This paper will discuss the new tools and processes added in SAS 9.2 for creating and maintaining custom themes. Examples from the SAS Enterprise BI Web applications (SAS® Web Report Studio and the SAS® Information Delivery Portal) will be shown to illustrate some of the possibilities available with the release of SAS 9.2.

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