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The University of Phoenix Wins Big with SAS® Grid Computing

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ABSTRACT

The University of Phoenix is the largest private university in North America, offering over 100 degree programs to students across 200 physical campus locations as well as internet-based delivery to serve over 300,000 students on a global basis. Learn why the University of Phoenix selected the SAS® Grid Computing platform powered by Sun Microsystems infrastructure as the technical foundation to meet their data processing and computational requirements for Web analytics, online media optimization, and CRM communications. Understand the benefits of deploying SAS® on a grid architecture for their analytic efforts from student recruiting, services to student retention, and the lessons learned by the University of Phoenix as they rolled out their successful deployment.

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