The Five Faces of Business Intelligence

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ABSTRACT

There is a shift in business intelligence (BI) away from looking exclusively at the data and toward understanding the role of BI in the process. While a number of styles exist – allowing for event-driven or periodic access to the BI infrastructure – the core will remain the rich functionality that allows the investigation of data and the creation of powerful models that enable better decisions and improved business processes.

Join SAS Fellow Allan Russell and find out how new BI infrastructures will evolve to ease the delivery of information and insights gleaned from existing, "classic" BI processes. Emerging interoperability standards for areas such as services, messages and events will be exploited so that BI infrastructures can monitor the operational applications representing business processes. The ability to ask the BI infrastructure to provide recommendations will provide even more value.

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