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Is There a Shortcut to Business Intelligence? Case Tapiola Group

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ABSTRACT

Business intelligence and data warehousing are two of the top priorities for insurance and banking companies today. This paper will describe how Tapiola Group recently designed and implemented a new business intelligence strategy. Tapiola Group offers insurance, bank, savings and investment services and is based in Finland. The paper will cover data warehouse architecture design and how to organize business intelligence and data warehousing. The paper will also focus on lessons we have learned and challenges that we have faced in our business intelligence program.

No paper was submitted for publication.

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