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# The Power to Show: Ad Hoc Reporting, Custom Invoices, and Form Letters

Daniel O'Connor, SAS Institute Inc.

## ABSTRACT

The ability to prepare complex reports and convey your message in a clear and concise manner is an absolute imperative in today's sophisticated business environment. Clearly designed reports can enhance your organization's credibility and reputation. Data \_null\_ report writing has long been an integral part of the custom report writing offered by SAS®, but with this newly updated ODS Report Writing technology in SAS® 9.2, you will have the ability to produce reports that you have only dreamed about. These new features will allow you to build custom data-centric reports in an easy to use object-oriented manner that is fully integrated with the ODS System. This technology is perfectly suited for creating custom invoices, inserting narrative descriptions in a table or document, creating form letters and non-rectangular reports, inserting custom subtotals, and it will address a variety of custom reporting needs.

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## CONTACT INFORMATION

Daniel O'Connor  
SAS Institute Inc.  
Dan.OConnor@sas.com

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