

Paper 308-2009

# How SAS® Data Integration and Data Quality Tools Can Be Applied to Solve the Data Migration Paradox

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## ABSTRACT

Data migration projects are generally 'covert' projects, delivered as part of a larger business initiative. This session investigates why data migrations have historically over-run or failed. It analyzes the paradox of the data migration project being a one-off single execution process, with a general lack of focus, against the impact on the business if the project fails. The session covers the project phases and the benefits of applying technologies where appropriate to provide a data migration framework that is rapid, robust, reliable, and repeatable. The conclusion of the session focuses on how to apply a tools-based approach to reduce the risks and long-term costs in today's changing IT estate.

**No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.**

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