

Paper 302-2009

Improving the Trust Factor: What's Your Reporting IQ?

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ABSTRACT

Reporting tools provide timely access to various sources of information that provide the basis for mission critical decision making. These decisions will ultimately deteriorate if the data fundamental to the decision-making process is defective, inaccessible, or untimely. This paper intends to teach you how to take advantage of SAS® and DataFlux® technologies to ensure the quality of your decision making and improve your information quality (IQ).

No paper was submitted for publication in the *Proceedings*. Check <http://support.sas.com/rnd/papers/> or contact the author.

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